

**FOR IMMEDIATE RELEASE**

**CONTACT: Your Name**

**DATE:**

**Your phone and email**

### **HOLIDAY STAYCATIONS**

*"It's all about saving money and staying close to home this year."*

City, State With gas and airline price increases, combined with an uncertain economy, many families are limiting travel for their Holiday vacation. This year, families are choosing a "Staycation" instead. A Staycation is defined in the Urban dictionary as:

*A vacation that is spent at one's home enjoying all that home and one's home environs have to offer.* People are planning fun activities all over the city to vacation right in their own town!

One of the Staycation activities that they are planning is a day at \_\_\_\_\_ **Ceramic Studio** in \_\_\_\_\_.

With the holiday season quickly approaching, it's time to think about gifts for family and friends. People are warming up to the idea of personalizing gifts with painted handprints and holiday messages on pottery. These items can be created at your \_\_\_\_\_ and offer an alternative to the mundane offerings at holiday time.

\_\_\_\_\_, owner of the studio, tells us, "It's all about saving money and staying close to home this year. We're perfect because we offer pottery painting, mosaics, and fun kid's camps." Coming into \_\_\_\_\_ offers a unique way to get out of the house away from T.V. and video games, and to create unique gifts for Holiday presents. Kids and adults get to unleash their creative side. They also offer offer Holiday vacation kids camps which include pottery painting, mosaics, and craft projects like paper mache, jewelry making, and soap making.

Creating a pottery masterpiece at \_\_\_\_\_ involves picking out a raw piece of "bisque" then choosing a design from 100's of ideas, your paint colors, and using all the helpful materials that they offer. The friendly staff will assist even the most novice painter. "You don't need any experience to create! We help you every step of the way. Our customers are always pleasantly surprised how great their piece turns out." says \_\_\_\_\_.

No reservation is required for the walk-in painter. Only groups of 8 or more need to schedule a time. To register for camps, call the studio or sign up on their website.

*We will be happy to send you photography and/or project samples of gift items. Please contact \_\_\_\_\_ at \_\_\_\_\_, or send e-mail to \_\_\_\_\_*

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