The Crafty Clay Contact: Betty Brushstroke 3555 Tin Ave. # 310 Any Town, USA 45269 (555) 555-5555

FOR IMMEDIATE RELEASE

April 22, 2001

Child Prodigy "Beso" to paint for the Empty Bowls Project

The Crafty Clay, a Paint Your Own Pottery Studio, located at 3555 Tin Ave, is honored to have Beso paint a full place setting for the **Feed Our Kids Project** early next month. The thirteen year old art prodigy from Georgia, former Soviet Republic, will be painting from 6:00-7:30 tonight April 22, 2001 at The Crafty Clay. Beso wants to do one painting for every country to unite the children of the world through his art. He leaves one section of all the paintings un-painted so that the children in that country can finish it to create peace and friends from all over the world. All paintings will end up at the Millenium Dome Festival in Greenwich, England in the summer of 2001. Beso's place setting will be in a silent auction at Planet Hollywood during the **Feed Our Kids Project.**

The Crafty Clay will present the **Feed Our Kids Project** as part of the fourth annual ARTown Festival, July 1-31, 1999, hosted by the City of Any Town. The month-long Summer Arts Festival will feature more than 200 events produced by 52 cultural organizations and businesses in three dozen locations city wide.

The **Feed Our Kids Project** will take place Thursday, July 29th at Planet Hollywood from 4:30-8:30 PM. The community is invited to attend a dinner for a donation of \$15 dollars or more per person. Everyone attending will receive a beautiful hand painted ceramic bowl painted by local artists, students, and potters filled with a specialty menu item served with bread from Planet Hollywood. Everyone will be taking home their bowl as a reminder that they helped to fill another child's bowl with their donation. There will also be a silent auction of celebrity bowls such as Brian Austin Green, Rob Estes of Melrose Place, Thyme Lewis, Kevin Nealon of Saturday Night Live, and many others. All monies received will be donated to the Northern Nevada Food Bank to benefit their Kid's Café program that provides nutritious meals to local children of low-income families. One in every three children in Washoe County goes hungry. It is our goal to raise as much money as possible to feed the children of this community and to help bring about an environment that will alleviate hunger. Please help us reach our goal.

Owner Betty Brushstroke has volunteered the last 10 years when she was a stay at home mom, to help raise funds for families in need. She is excited to use her own business this year as the avenue to help reach her goal of raising at least \$10,000.