

Pretty in Paint
9420 Rain St.
Any Town, USA 89423
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FOR IMMEDIATE RELEASE

Pretty In Paint helps families facing cancer

“My child has cancer.” Four words that every parent dreads.

Pretty in Paint, a paint-your-own-pottery studio located at the corner of Rain and Bow St., is giving you the chance to help families that must say those words.

For every candlestick painted during the month of October, Pretty in Paint will donate 75% of the proceeds to The Candlelighters Childhood Cancer Foundation. The Candlelighters is a national non-profit organization offering support groups, publications, summer camps, transportation and parent-to-parent visitation to families of children with cancer.

This nationwide fundraising event is the brainchild of the Contemporary Ceramic Studio Association formed in 1997 to guide and assist the hundreds of studios that are popping up around the country as well as the world. The CCSA became involved with The Candlelighters when a member’s son was diagnosed with cancer. “As my family goes through this journey to heal my son, I want the same medical care and research available for all children,” says Tom Sharp, father of Eric and owner of Create in Clay in Central, California. “Research needs private funding to survive, and we can help.”

Annie Artist, owner of Pretty in Paint, encourages the community to support The Candlelighters. “If by donating just a small amount of our time and money we can prevent just one parent from saying those four life-changing words, then we have given a very special gift,” says Artist. “You can have fun and end up with a beautiful candlestick, knowing that you just might have made a huge difference in the lives of a family.”

Following the month-long candlestick project, Pretty in Paint will have a piggy bank located at the front counter where customers are urged to donate their change to The Candlelighters.

Pretty in Paint is open Monday through Saturday from 11:00-9:00. For more information you may call the studio at 555-5555.

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