

Bridal Shower Press Release

FOR IMMEDIATE RELEASE

February 15, 2005
your number

CONTACT: your
name and number

SHOWER THE BRIDE

Please Join Us

For a Unique Bridal Shower

Your town, USA

Brides who are tired of the same old bridal shower ideas and have been to enough lingerie parties will love this idea.

Brides throughout the US are holding exciting Bridal Showers at paint your own pottery studios. Friends and family of the bride can also drop in anytime to design informal dinnerware for wedding or bridal shower gifts.

Customers have found that you can't get more personal than giving something you made with your own hands. They can make a personalized Wedding gift by painting a special message on any one of hundreds of items offered.

The studio fee generally covers all your supplies including paints, stencils, stamps, idea books, the final clear glaze, and the firing. Pieces are ready in just a few days.

Those customers who are "artistically challenged" need not fear! It's as easy as coloring when they use the tools offered by the studio. Plus...most studios offer personal assistance to customers for no additional charge.

Your studio name even offers Bridal registry where a Bride can choose her own colors or style! The result is a unique dinnerware set designed and signed by her closest friends and family.

Your Studio Name is located at *your address*. Hours are *your hours*. Contact *your name* by phone at *your phone number*.

###



Resources:

CCSA members can find more on writing Press Releases at the CCSA website under Marketing and Press Releases.

Check out our class on "PR for Dummies—what happens after you send the Press Release" at the CCSA convention this August in Scottsdale, AZ!