



Tampa Convention 2026

AUGUST 27-31, 2026

MAPPING YOUR WAY TO SUCCESS!



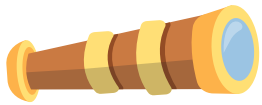
TAMPA MARRIOTT WATER STREET

AUGUST 27-31, 2026

All hands on deck! Join us for the CCSA's 30th Convention, where we're charting a course for growth, connection, and serious business success, with a bold pirate twist.

This is one event you won't want to miss. Our studio members are eager to discover your newest products, innovations, and services to help them expand, diversify, and strengthen their fired arts businesses. When you exhibit at CCSA, you're not just securing booth space, you're stepping into a community ready to invest in what helps their studios thrive.

In addition to extensive exhibit hall hours designed to maximize engagement, attendees will experience robust educational programming, hands-on learning, and lively social and networking events that keep the energy high and the connections strong.



ABOUT OUR EXHIBIT HALL

With designated booth space and exclusive exhibit hall hours, the Convention Exhibit Hall is the perfect place to network with new buyers, build lasting relationships with customers and demo new products!



WHY EXHIBIT WITH US?

- Connect face-to-face with fired arts studio owners who are actively purchasing products and services for their businesses.
- Display your new and best-selling products and services!
- Attendees leave inspired by robust educational programming – and ready to invest in tools to implement what they've learned.



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MARRIOTT TAMPA WATER STREET



We're excited to host our upcoming Convention at the beautiful Tampa Marriott Water Street, a modern waterfront hotel located in the heart of downtown Tampa along the scenic Riverwalk.

This recently refreshed property offers spacious guest rooms with stunning city or water views, a rooftop pool, fitness center, full-service marina, and vibrant gathering spaces perfect for networking and relaxing between sessions. Step outside and you're instantly connected to Tampa's walkable waterfront, with easy access to outdoor paths, Grocery stores, and restaurants.

CCSA Convention attendees enjoy a rate of \$189 a night!

Hotel booking link and group code will be shared in the Exhibitor registration confirmation email.

The CCSA does not endorse nor contract any third-party room reservation companies. All reservations will need to be made directly with the hotel.

Convention pricing is based on occupancy at the convention hotel. If you choose to stay at another hotel, you will be assessed an additional convention fee of \$250. If we do not meet a certain number of rooms, we are charged a very large fee, sometimes thousands of dollars.



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EXHIBITOR REGISTRATION

Supplier Member registration opens April 30th at 12 PM EST!

New, this year, we have two supplier member registration opportunities:

- Exhibitor Registration with booth space in the Exhibit Hall - \$995
- Supplier Networking Registration - \$600

Register quickly for the best placement on the exhibit hall floor! Registration and sponsorships must be made online and granted in the order they are received. Once a supplier member has selected a sponsorship, it will no longer be available.

Registration closes Monday, August 3 (midnight EST). Below you will find the exhibit information and sponsorship opportunities to make CCSA 2026 Convention a huge success!



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CONVENTION EXHIBITOR PACKAGES

Exhibitor booth fees cover two employees for the first 10'x10' booth space only. One employee for each additional 10'x10' space purchased. *(Example: If you purchase two 10'x10' booths, you would have access for three employees.)*

Your fees include the opportunity to attend all open social events (except for the New Member Mixer), general session events, classes when seating is available, one lunch, and the Auction Gala.

Exhibitor booths are \$995 and include:

A 10'x10' booth space includes:

- 6-foot draped table with two chairs
- Carpeting
- Back drape
- Side drapes
- Small trash can

Additional Information:

- Additional employees are \$250 each. This cost includes the opportunity to attend all open social events (except for the New Member Mixer), general session events, classes when seating is available, one lunch, and the Convention Gala & Dinner.
- For non-registered employees or guests, the Gala dinner-only passes (Sunday, August 30) may be purchased for \$175 each.



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CONVENTION EXHIBITOR PACKAGES

Supplier Networking Registration – \$600

The Supplier Networking Registration is designed for suppliers who want to attend convention, connect with studio owners, and build relationships throughout the event without exhibiting in the Exhibit Hall.

This option provides a flexible way to stay visible, network with attendees, and participate in convention activities while maintaining a smaller footprint than a traditional booth. You will be able to enroll in classes after you register on June 16.

Your registration includes the opportunity to attend all open social events (except the New Member Mixer), general sessions, classes, and convention activities. **Participation is limited to 8 Supplier Networking registrations.**

Supplier Networking Guidelines:

- Suppliers will share one 6-foot table with another supplier (two suppliers per table) in the Resource Hallways
- Booth structures, pipe and drape, shelving, or large displays are not permitted
- Displays are limited to one pop-up banner or one tabletop sign per supplier
- Tables are intended for networking, informational materials, and scheduling appointments
- Retail sales or direct product sales are not permitted from the table space
- Supplier Networking Registration is designed for networking and relationship building and is not intended to replace a traditional Exhibit Hall booth.

Additional Information:

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- For non-registered employees or guests, the Gala dinner-only passes (Sunday, August 30) may be purchased for \$175 each.

If you plan to attend Convention and actively conduct business, you must register as either:

- An Exhibitor, or
- A Non-Exhibiting Supplier Member



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2026 CONVENTION SCHEDULE

Thursday, August 27

8A-9A Clay Day Check-In
9A-12P Clay Day Session AM (add-on event)
1P-4P Clay Day Session PM (add-on event)
3P Bag Stuffing (volunteer event)
3:30P-5P Registration desk open

Friday, August 28

8A-10A Registration Desk opens
8A-4P Exhibit Hall setup
9A-12P Pre-Con Morning sessions (add-on event)
1P-4P Pre-Con afternoon sessions (add-on event)
5P-6P New Member Mixer
6P-6:30P New Member Mixer, private showroom floor, meet & greet
6:30P-8P Exhibit Hall opens to general attendees
8P-9:30P Manager Meet Up

Saturday, August 29

8:30A-10A Session 1
10A-10:15A Break
10:15A-11:45A Session 2
11:45A-1P Lunch & Learn
1P-5:30P Exhibit Hall open
4P-5P Magazine Meeting
5:30P-7P Mayco Happy Hour
7:30P-8:30P Roundtables

Sunday, August 30

8:30A-9A Supplier Meeting
9A Exhibit Hall opens
9:30A-10A International Meeting
1P Exhibit Hall closes
1:30P-6P Exhibit Hall Breakdown
2:15P-3:45P Session 3
3:45P-4P Break
4P-5:30P Session 4
7P-10P Auction Gala

Monday, August 31

9A-10:30A Session 5
10:30A-10:45A Break
10:45A-12:15P Session 6
TBD Studio Tour (Add-on event)

*Times and activities are subject to change



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SPONSORSHIP AND ADDITIONAL OPPORTUNITIES

These opportunities are for CCSA Supplier Members. If, at any time, you would like to add to your registration (employee names, additional employees, add-on items, sponsorships, details for raffle prizes, etc.) please contact Taylor Barrow.

We are excited to offer additional opportunities for you to enhance your visibility and engagement with attendees during the convention. Below are the sponsorship options available, along with pricing details. Please note that for certain sponsorships, collaboration with another exhibitor is possible. If you are interested in partnering for a sponsorship, kindly reach out to Dena Pearlman to explore this option.

All sponsors will receive recognition in the Fall issue of our CCSA Today magazine, on our Convention web page, in social media posts on both our private CCSA Chatter page and public CCSA page, and on a special thank-you sign prominently displayed within the Convention Center.

The deadline for inclusion in CCSA Today marketing is June 12, 2026. Kindly provide us with your updated logo for marketing purposes.



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Welcome Packet at Hotel Check-in Sponsorship (1 Available): \$200 + the cost of your welcome gift

This sponsorship provides the exclusive opportunity to create a curated welcome package for every convention registrant at the hotel. Your selected welcome gift and packaging will be distributed to attendees upon check-in. Sponsors are responsible for shipping arrangements to the hotel. CCSA will coordinate with the hotel to provide the attendee registrant list (approximately 350) prior to check-in. All assembled packages must arrive at the hotel by August 31st.

Sponsors may also set up a table in the hotel lobby to personally distribute welcome packages if staff are available. We will work with the hotel to place the table in a highly visible area near guest arrivals and check-in.

Note: The hotel charges a \$7 per guest, per room fee for distributing welcome packages.

Digital Class Packets (1 Available): \$500

- Sponsor Logo/ name on the front cover of all packets
- A full page to promote your company on the second page

Swag Bag Sponsor (1 Available): \$250

Provide approximately 350 swag bags for participants to receive at convention check-in. You will have the freedom to choose the bag and design.

Lanyard Sponsor (1 Available): \$250

Supply approximately 350 name badge lanyards for participants to wear during the convention. CCSA will provide guidelines, and you can choose the lanyard design.



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CCSA Convention Signage Sponsor (1 Available): \$500

This sponsorship involves the creation of approximately ten foam-core-mounted directional posters placed strategically throughout the hotel and convention area. Your logo will be featured on the bottom right-hand corner of each sign, providing valuable exposure to attendees.

New Member Mixer Sponsorship (1 Available) – \$500

This sponsorship offers a unique opportunity to engage directly with new CCSA members. As a sponsor, you will be given five minutes to introduce your company and speak to all new members during this exclusive event. This year, the mixer will be limited to studio owners only, allowing for a more focused and meaningful interaction. You are also welcome to provide a branded giveaway or promotional item at your own cost. Your logo will be featured on the new member invitations as well as on any printed materials distributed during the event.

Opening Night Member Mixer Sponsorship (1 Available) – \$500

Your logo will be prominently displayed at the entrance of the Exhibit Hall, and you will sponsor the bar and bartenders for the evening. Please note that while the service is covered, the bar will operate as a cash bar, requiring attendees to purchase their own beverages. Additionally, if you would like to enhance the experience, you have the option to provide hors d'oeuvres or split this sponsorship with another supplier.

Message for attendees: "The bar and bartenders for the event have been generously sponsored by the Your Company Name! Please note that while the service is covered, you will still need to purchase your own beverages. Enjoy the evening!"



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Roundtable round-up Sponsorship (1 Available) – \$200

As the sponsor, you will provide notebooks and pens for 150 attendees, which will be placed at the roundtable for participants to use during discussions. This year's roundtable format is designed to encourage in-depth conversations, allowing attendees to take notes and actively engage with the session topics. This is a great opportunity to support meaningful interactions while ensuring your brand is seen by attendees throughout the session.

Silent Auction Sponsor (1 available) – \$750

We're excited to partner with our professional auction team again this year to manage the silent auction and continue providing a seamless, engaging experience for attendees. The auction will remain fully digital, allowing participants to easily browse items and place bids directly from their phones.

To elevate the experience even further, we will be adding a large screen to display live bids and auction activity, creating more excitement and encouraging friendly competition throughout the event.

As a sponsor, your logo will be prominently displayed on the auction homepage, featured on the registration page, and included in all text messages sent to attendees regarding the auction, providing valuable brand visibility throughout the event.

Lunch & Learn Sponsorship Opportunity (1 Available)- \$1,000

As a Lunch & Learn sponsor, you'll have 5 minutes to address the convention attendees before introducing the speaker, Marcus McGehee with The AI Consulting Lab. Your logo and sponsorship recognition will be prominently displayed on-screen for all attendees to see, and we will include "Sponsored by [Your Company]" in all marketing related to the Lunch & Learn session. This is a fantastic opportunity to showcase your business while supporting this valuable session!

If you don't see a sponsorship that aligns with your company, but you have an idea in mind, we'd love to hear it! Please reach out to Dena at dena@ccsaonline.com to discuss custom sponsorship opportunities. Let's create something that works for you!



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ADVERTISING

CCSA Today magazine, Fall Edition, Special Convention Guide. We are creating a special separate convention guide to be mailed with our magazine. It is a separate printed guide that will be mailed in the same wrapper as our Fall magazine. This is an opportunity to reach attendees before they get to Convention with special offers, coupons, or messages. Copies are mailed to every studio owner and supplier. Additionally, we will be printing this guide to include in our convention Swag bags for all attendees.

- Quarter-page ad: \$389
- Half-page horizontal or vertical ad: \$520

Website Advertising Sponsorship: \$300

Banner ads (728 x 90) will be placed on the page among the information studios will view as they plan their trip to Convention.

ADDITIONAL OPPORTUNITIES TO GET INVOLVED

- **Swag Bag Inclusion.** Provide items for approximately 350 swag bags distributed to attendees at check-in.
- **Golden Ticket Prize Package Donation.** Donate items for a raffle, with the possibility of inclusion in a prize package valued over \$5,000.
- **Donation pieces for 2026 CCSA Convention Auction:** Contribute items for an auction to benefit a local charity (charity to be determined).
- **Promotional Help.** Assist in promoting the convention by distributing flyers or including promotional material with your company's orders and events.

Thank you for considering these sponsorship opportunities to maximize your presence at the convention. Should you have any questions or wish to secure a sponsorship, please don't hesitate to contact us. We look forward to partnering with you for a successful event!



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