



COOPERATIVE
COUNCIL *of* NC

COOPERATIVE CONFERENCE 2024 ANNUAL MEETING

March 25 – March 26, 2024
Grandover Resort & Spa
Greensboro, NC

Empower Cooperatives
Empower Communities



ccnc.coop/cooperative-conference

Day 1 – Monday, March 25

12:30 PM	REGISTRATION & SILENT AUCTION BROWSING		
1:00 PM	WELCOME & ATTENDEE INTRODUCTIONS		
1:30 PM	KEYNOTE: CREATING EXTRAORDINARY EXPERIENCES <i>Angela Prestil, CU Difference</i>		
2:15 PM	BREAK		
2:30 PM	ROUNDTABLE DISCUSSIONS (3 ROUNDS)		
	EMPATHY — YOUR SECRET SAUCE FOR MEMBER ENGAGEMENT <i>Angela Prestil, CU Difference</i>	ASSESSING THE CURRENT CO-OP ECOSYSTEM <i>Doug O'Brien & Aaliyah Nedd, NCBA, CLUSA</i>	CDFI: HOW CAN WE HELP <i>David Beck, Self-Help Credit Union</i>
5:00 PM	COOPERATIVE NETWORKING SOCIAL		
6:00 PM	DINNER ON YOUR OWN — ENJOY THE GRANDOVER RESORT!		

2024 Cooperative Conference
SILENT AUCTION

Shop the auction!

(pictures of 2023 Silent Auction items)

Cooperative LEADERSHIP CAMP

2023 Awardees

Jim Graham Leadership SCHOLARSHIP


Day 2 – Tuesday, March 26

7:30 AM	BREAKFAST WITH LEGISLATIVE PANEL				
8:30 AM	ROUNDTABLE COLLABORATION				
9:00AM	SUCCESS STORIES				
9:30 AM	CCNC BUSINESS MEETING				
	INDUCTION OF NEWLY SEATED BOARD MEMBERS <i>speaker?</i>	BOARD CHAIR REPORT <i>Emma Hayes, State Employees Credit Union</i>	TREASURER REPORT <i>Mark Davis, NC State Grange</i>	COMMITTEE INTRODUCTIONS <i>Janie Bright, LGFCU/CIVIC</i>	JIM GRAHAM LEADERSHIP SCHOLARSHIP RECIPIENTS – 2023 & 2024 <i>speaker?</i>
10:30 AM	BREAK				
10:45 AM	EXECUTIVE DIRECTOR REPORT				<i>Sara Coats, CCNC</i>
11:00 AM	MAKING THE MOST OF P6 : COOPERATION AMONG COOPERATIVES				<i>small group small groups?</i>
12:00 PM	LUNCH				
	FUTURE OF CO-OPS				<i>Doug O'Brien, NCBA, CLUSA</i>
	ANNOUNCEMENT OF RAFFLE & SILENT AUCTION WINNERS				

Keep the fun going!

From year-round events to virtual committee meetings and many opportunities to volunteer, there are plenty of ways to continue having fun with the Council. Join us!

ccnc.coop/events – ccnc.coop/committees



MEET THE SPEAKERS



Angela Prestil

**Senior Consultant – CU Difference
CUDE, ADE, AADE, I-CUDE**

Described as passionate, engaging, and collaborative with a wonderful sense of humor, Angela Prestil selflessly and tirelessly serves the credit union industry. As Senior Consultant for CU Difference, and after having spent 20 years as a leader at the Credit Union National Association, Angela delivers a highly valued perspective on how to help financial institutions drive membership growth and optimize their future success. She is proud to have earned her International Credit Union Development Educator award in 2022 for her work with credit unions in Africa. Angela can be reached at angela@cudifference.com or 608-217-0619.



Aaliyah Nedd

**Director of Government Relations – National
Cooperative Business Association**

Aaliyah Nedd serves as Director of Government Relations for the National Cooperative Business Association (NCBA CLUSA). In this role, she leads NCBA's federal, state, and local outreach and advocacy work to develop, advance and promote cooperative enterprise. Prior to joining NCBA CLUSA, Aaliyah worked on a variety of policy issues at the National Association of Counties (NACo). Most recently she served as the Associate Legislative Director for Agriculture/Rural Affairs and Immigration. Aaliyah holds degrees in International Studies and Russian and is a graduate of the University of Florida.



Doug O'Brien

**President & CEO – National Cooperative Business
Association CLUSA International**

Doug O'Brien works with domestic & international cooperative communities to deepen their impact and influence. Doug joined NCBA in 2016 & became president & CEO in January 2018. Before NCBA CLUSA, he led the White House Rural Council & served in top positions at the U.S. Dept. of Agriculture for rural economic development; worked in the U.S. Senate, U.S. House & for two Governors. Doug holds degrees from Loras College (Iowa), University of Iowa Law School & University of Arkansas Masters in Agricultural & Food Law Program. Additional academia experience includes teaching and writing at the University of Arkansas Law School & Drake University Law School.



David Beck

**Director of Policy – Self-Help Credit Union, a national
Community Development Financial Institution (CDFI)**

David Beck joined Self-Help in 1998 & coordinates policy work on a range of CDFI issues such as mortgage lending, small business lending and lending to non-profits. Since 2016, he has built off food systems lending work, including Self-Help's Healthy Food Financing Initiative, to engage in equitable food system policies. David also coordinates with the Self-Help affiliate Center for Responsible Lending, serves on the Opportunity Finance Network Board and is a founding member of the New Markets Tax Credit Coalition. Before Self-Help, David worked for Representative David Price in Washington. He is a graduate of the University of North Carolina at Chapel Hill.



Keynote: Creating Extraordinary Experiences

We all have the power to create memorable moments for every relationship – colleagues and members alike. It's all about delivering extraordinary experiences that are unforgettable as Chip and Dan Heath share in *The Power of Moments: Why Certain Experiences Have Extraordinary Impact*. In this session, we'll discover three key elements in creating special, defining moments.



Roundtable: Empathy as Your Secret Sauce for Member Engagement

Strong feelings at work can make anyone uncomfortable – and these strong feelings crop up the more stressed we get. Together we will explore empathy at a deeper level and experience how empathy mapping can improve relationships with our members and coworkers. Let's talk about how empathy can build bridges with our members and each other.



Roundtable: Assessing the Current Co-op Ecosystem

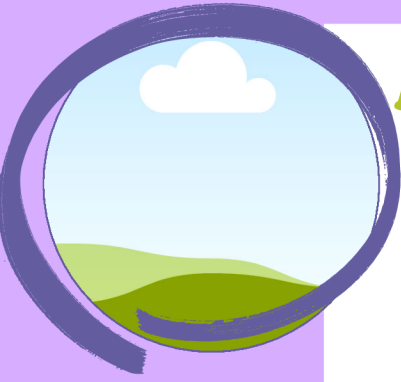
This session reflects a partnership with NCBA CLUSA as part of the larger 2024 Co-op Policy Roundtables. In the spirit of Principle 6, cooperation among cooperatives, attendees will explore how the cooperative community can work together to improve the policy environment for co-ops in North Carolina and beyond. Participants can expect small- and large-group discussions to identify key regional stakeholders, existing policy initiatives, and future priorities to inform a national advocacy strategy.



Roundtable: CDFI: How Can We Help

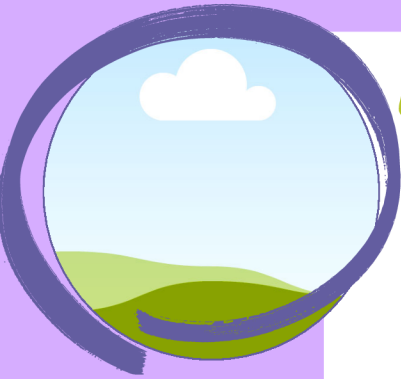
“What is a Community Development Financial Institution (CDFI)? This discussion aims to educate cooperators on the history, mission and impact of CDFIs. Together, we will explore partnership and referral opportunities readily available for us to practice P6: Cooperation Among Cooperatives and impact our communities together.

THOUGHTS TO GO HERE?



Dwight Allen

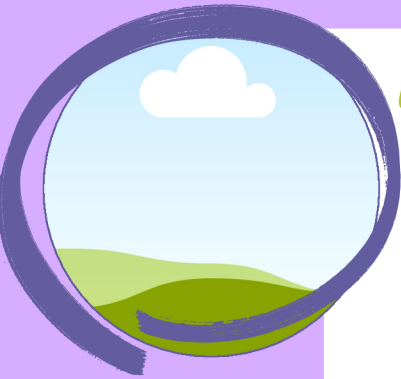
President & CEO – National Cooperative Business Association CLUSA International



Laurie Barnhart

President & CEO – National Cooperative Business Association CLUSA International

Laurie Lewis Barnhart was born and raised in Pender County, North Carolina. She grew up on a berry farm~Lewis Nursery & Farms, which her Father founded in 1953 and her brother now operates. Her heart is near and dear to agriculture and rural North Carolina. Laurie graduated from Meredith College in Raleigh with a BS in Business Administration and a minor in Marketing. She has held the position as Legislative Director for the North Carolina Grange since 2013. Her role with the NC Grange includes penning articles for Grange News-the NC Grange news magazine, lobbying for issues in NC and in DC in support of NC Grange policy, assisting with Grange events, and attending various agriculture meetings.



Lindsey Dowling

President & CEO – National Cooperative Business Association CLUSA International



Paul Mott

**Manager of Government Affairs,
NC Association of Electric Cooperatives (NCAEC)**

Paul Mott is the Manager of Government Affairs for the North Carolina Association of Electric Cooperatives (NCAEC). He has several years of government affairs experience working at the General Assembly, on campaigns, and in various advocacy roles. A native of Greensboro, Paul graduated from N.C. State and still calls Raleigh home. Outside of work, Paul and his wife, Ginny, enjoy traveling, discovering great restaurants, and rooting for the Wolfpack.

Keynote: The Future of Cooperatives

What does it mean to be a cooperative in 2024 and beyond? Today's challenges are incredibly complex and as a business model created to fill and be responsive to community needs, co-ops are well positioned to rise to the occasion in finding meaningful solutions. Key dynamics include a deepening interest in creating a more inclusive, equitable society; significant new policy, resources and market signals around addressing climate change; and the proliferation of information technology that fundamentally changes the way workers and consumers engage in the economy. Within this landscape as we look to the International Year of Cooperatives in 2025 and future generations, cooperatives will continue to be a proven strategy in building a better world.

2023 – 2024 Board Members

Executive Officers:

Board Chair:

Emma Hayes – State Employees Credit Union

Vice Chair:

Charlie Farrell – NC Electric Cooperative

Treasurer:

Mark Davis – NC State Grange

Secretary:

Andrea Williams – Carolinas CU League

Parliamentarian:

Janie Bright – CIVIC/LGFCU

At Large Board Members:

Janna Bass – Cape Fear Farm Credit

Donna Bullard – Star Communications

Robert Caldwell -

Susan Chatham – Riverstreet Network

Ron Fish – NC Department of Agriculture

Angela Jones – Piedmont EMC

Joe Mecca - Coastal Credit Union

Justin Moore – NC State University

Cathy O'Dell – South River EMC

Autumn Solomon – Carolinas Telco

Committees

Employees of our member cooperatives meet virtually each month to collaborate. We're always glad to welcome new members to create vibrant committees made up of cross-industry co-op professionals. Consider joining a committee that peaks your interests and fits your strengths!

Communications

Diversity, Equity & Inclusion

Program

Strategic Partners

Finance

Bylaws

Silent Auction (ad hoc) – NEW

Thank you!

Our Cooperative Conference and Annual Meeting would not be possible without the help of so many! Thank you to these supportive cooperatives for your generous contributions this year.

networking social sponsor



lunch sponsor

update when available

program sponsors



legislative breakfast sponsor

update when available

break sponsors



update when available

supporter sponsorships





To Educate, Connect & Promote Cooperatives

The Cooperative Council of North Carolina (CCNC) is an association comprised of and in support of cooperatives. Our primary mission is to educate, connect and promote the cooperatives. Benefits of CCNC membership include:

- * Annual events and workshops exclusive to CCNC members
- * Valuable cross-sector networking & collaboration
- * Customizable, on-site educational trainings held by CCNC
- * Support on various CCNC platforms & at events
- * Committed national advocate for the cooperative movement
- * Youth events to create future cooperative leaders

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Cooperative
LEADERSHIP CAMP

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June

24-28