



SPONSORSHIP OPPORTUNITIES 2026

COOPERATIVE
COUNCIL *of the* CAROLINAS



A message from the Executive Director

Dear Valued CCC Supporters,

Thank you for your continued support of the Cooperative Council of the Carolinas (CCC). Your involvement plays a crucial role in advancing the cooperative business model and raising awareness of cooperatives throughout North and South Carolina.

You asked, and we listened!

We're excited to introduce a new, streamlined sponsorship option designed with you in mind. As you know, CCC hosts a variety of events throughout the year that align with our mission to educate, connect, and promote cooperatives.

To make it easier for you to engage and increase the visibility of your organization, we are now offering a consolidated, all-in-one sponsorship package for the entire year.

This new approach offers:

- More opportunities to showcase the meaningful work your organization is doing
- Simplified budgeting with one convenient, upfront payment
- Continued access to individual sponsorship options as each event approaches

We hope this flexible structure makes it easier than ever for you to participate, plan ahead, and amplify your organization's impact across the Carolinas.

Please take a moment to review the sponsorship options outlined below. If you have any questions or would like to discuss the best fit for your organization, don't hesitate to reach out.

We're excited to offer new opportunities and look forward to providing even more value to our members in the upcoming year. Thank you for the opportunity to serve you and your community!

In cooperation,



















The CCC Annual Meeting and Cooperative Conference is a 1.5-day event for cooperative leaders to reignite their co-op flame, collaborate across sectors, and learn about relevant events going on in their neighboring co-ops. Cooperators come together to share best practices, discover solutions to ongoing challenges and rediscover their WHY for what they do each and every day. This event allows for cross-sector collaboration on the highest level, while also bringing CCC members together for business needs. Members put their voting rights in action for items including CCC staff, directors, events, budgets and more! The voices of members are heard throughout this conference and this event is sure to motivate and inspire all that attend.



At Cooperative Leadership Camp (CLC), high school students are provided extensive leadership training and cooperative education through hands-on, workshops led by local cooperatives across sectors. With sponsorships from cooperative organizations, this unique opportunity is affordable for all. At CLC students create their own co-op, while learning essential team-building skills and cooperative solutions. Students receive leadership training that strengthens their resume, and they can apply for a scholarship their senior year of high school for a college, trade school or university of their choice. CLC is now a pop-up 3-day camp, allowing even more students to participate.



The most-sought after CCC event of the year is the Cooperative Dynamics Workshop! This 1.5-day event is for seasoned and new cooperators, providing a deep-dive education on the cooperative business model, governance, advocacy and more. The second day of the event features an impactful professional development session with lasting value well after the conference is over. This is an excellent opportunity for new in position, as well as tenured staff eager to learn more about the cooperative business model and its impact and enhance professional networks. The cross-sector collaboration is an invaluable benefit CCC is proud to offer. Send your future leaders to this exciting educational opportunity.

Benefits	Visionary Sponsor \$7,500	Strategic Sponsor \$6,000	Community Sponsor \$4,500	Ally Sponsor \$3,500
Your logo and link to your website on CarolinasCouncil.coop year-round				
Your logo included on ALL CCC event giveaways				
Annual Sponsor for all 3 of CCC's flagship events				
Share about your cooperative at CCC events				
Premier logo placement in all event materials & communications				
Spotlight feature in event programs				
Custom social media post highlighting your co-op				
Your logo included in group social media posts				
Your logo displayed at CCC events				
Benefits at 2 CCC events				

“CLC helped me learn that I don't need to be the center of attention to get things done. When I try to speak my mind, I let other people put their input in. And I really feel like it made me better as a as a leader, as a group member, and as all around a person.”
-CLC Camper, 2024

“A key takeaway for me was learning information about what a cooperative is and how they work. Leadership skills and tips too!
-CLC Camper 2025

“I encourage you to get involved with the Council, not just be a member - be an involved member. It really is helpful to me personally, professionally, and it benefits my organization as well.”
-CCC Member 2025

Visit

<https://www.carolinascouncil.coop/CCCsponsorships/>



Select your sponsorship here

or email us directly at

Director@CarolinasCouncil.coop

