

## Why Is CBM PAC Needed?

The Community Bankers of Michigan Political Action Committee (PAC) serves as a vital advocacy tool, amplifying the voice of Michigan's community banks in the legislative and political landscape. This initiative empowers CBM and its members to support policymakers who recognize and advocate for the unique needs of community banks.

## **Who We Represent**

CBM stands as the sole statewide association dedicated exclusively to the preservation and promotion of community banks in Michigan. The PAC enhances CBM's lobbying and grassroots initiatives by providing financial support to legislators who are open to community banking concerns.

## **Why It Matters**

Community banks encounter specific challenges that differ significantly from those faced by large national banks. The PAC plays a crucial role in counteracting detrimental legislation and advocating for policies that foster local banking and economic development.

## **How Your Support Helps**

Contributions are gathered from community bankers and supporters committed to ensuring their industry's voice resonates. PAC funds are allocated to candidates and legislators who exhibit an understanding of community banking priorities. CBM collaborates with Government Consultant Services, Inc. (GCSI), Michigan's leading bipartisan lobbying firm, to track legislation and swiftly address issues affecting community banks.

## **Navigating Legislative Challenges**

Michigan lawmakers frequently propose bills that could impact community banks. The PAC enables CBM to engage in both offensive and defensive strategies during these legislative challenges. By nurturing relationships today, CBM guarantees that community banks remain strong advocates for local businesses, homeowners, and their communities.

#### **Your Role in 2026**

With your support in 2026, we can ensure the voices of Michigan's community bankers are represented in Lansing. What we achieve today will have a lasting impact on our communities and our industry. Please consider supporting the CBM PAC!

# **Need Assistance With Your Campaign?**

CBM is here to assist in facilitating your bank's PAC campaign. For more information, please reach out to Jim North, President & CEO, at 517.336.4430 or via email at jamesnorth@cbofm.org.