

2026

Convention & Trade Show

Banker Brochure



Dear Friends,

I am excited to announce the upcoming Community Bankers Association of Kansas (CBAK) annual convention, taking place July 22-24, 2026, in beautiful Overland Park, Kansas. As your new chairman, it is my great privilege to invite you and your family to join us for this three-day gathering that promises to be both professionally rewarding and personally enjoyable.

Overland Park offers a welcoming atmosphere with excellent amenities, making it an ideal spot for meaningful connections, learning and relaxation — perfect for a summer escape with colleagues and loved ones.

This year's convention is designed to deliver a balanced mix of education, networking and fun. Our dedicated team has planned an engaging agenda featuring insightful sessions on the latest industry trends and challenges facing community banks, opportunities to explore innovative products and services from our valued trade show vendors, and plenty of social events to foster camaraderie. Whether you're reconnecting with longtime friends or building new relationships, the convention provides the perfect environment to share experiences, exchange ideas and strengthen our collective voice in Kansas banking.

Highlights include dynamic speakers who will offer practical, actionable insights to help us navigate today's regulatory and economic landscape, along with special activities that cater to a variety of interests — ensuring there's something for everyone, including family-friendly options. Past conventions have shown how these gatherings spark creativity and collaboration, and I have

no doubt this one will be no exception. It's a chance to learn from peers who face similar opportunities and obstacles, often leading to breakthroughs that benefit our banks and the communities we serve.

As community bankers, our unity is our greatest asset. Coming together at the convention amplifies our influence with state and national leaders, allowing us to advocate effectively for policies that support independent, locally focused banking. Your participation helps reinforce the vital role we play in Kansas communities, and I encourage you to bring your team and family to experience the full value of what CBAK offers.

It is truly an honor to serve as your chairman, and I look forward to welcoming you personally in Overland Park this July. Let's make this convention one to remember — full of inspiration, laughter and lasting connections. Mark your calendars and plan to join us!

Warmest regards,



Tanner M. Johnson
CBAK Chairman
Swedish-American State Bank



Honoring A Legacy of Excellence

It is with gratitude and bittersweet emotion that we announce Shawn P. Mitchell's upcoming retirement after over 17 years of dedicated service to the Community Bankers Association of Kansas (CBAK). Since joining us in January 2009, Shawn has been a steadfast leader, navigating CBAK through growth and challenges while elevating the voice of community banking on a national stage. His retirement on Dec. 31, 2026, will mark the end of an era as we celebrate the legacy he leaves behind.

Shawn has a remarkable history in banking, including roles as president and CEO of Farmers & Merchants State Bank and vice president at both Bankers Bank of Kansas and Bison State Bank. At CBAK, he achieved significant milestones: growing membership from 24% to 43%, onboarding 48 new members and completing over 2,200 bank visits. His national involvement included serving as the CCBA's national chairman and testifying before the U.S. Congress.

As Shawn departs, CBAK stands stronger than ever, with enhanced resources and a vibrant banking community. He looks forward to his retirement with his wife, Tammy, after 37 years of marriage, and is optimistic about CBAK's future under new leadership. Please join us in expressing our heartfelt thanks to Shawn for his extraordinary contributions and wishing him the best in this next chapter. Together, we will continue to thrive.



General Information

Hotel Reservations

Hotel accommodations at the Sheraton Hotel are not included in your convention registration and should be made directly with the hotel. CBA has reserved a block of rooms for Wednesday, Thursday and Friday nights, July 22-24, 2026. This block of rooms consists of hotel guest rooms. The special block price of \$209/night will be held until Wednesday, June 10, 2026. After June 10, neither price nor room availability will be guaranteed, so make your reservations today! Be sure to mention you are with the Community Bankers Association.

Sheraton Overland Park Hotel at the Convention Center (913) 234-2100

Room Block Price: \$209 (double/single/king)

Check-in Time: 4:00 p.m. (price and availability cannot be guaranteed after June 10)

Scan the QR code to reserve your room online.

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1772478767835&key=GRP&app=resvlink>



What To Wear

Make yourself at home! The dress code for all occasions, including the Trade Show and General Sessions, is relaxed and casual. Feel free to wear comfortable clothing that lets you fully engage in the activities and discussions while enjoying a laid-back atmosphere.

Fun for the Entire Family

Our convention is thoughtfully crafted to cater to the entire family, ensuring a memorable experience for everyone. Overland Park is a treasure trove of activities that will delight visitors of all ages. You can indulge in a diverse shopping scene, explore captivating museums or take a scenic trolley ride through the city. Treat your taste buds to a variety of culinary delights at the many wonderful restaurants, catch a movie at a local theater or unwind amid the beauty of the botanical gardens. For animal lovers, the Kansas City Zoo offers an exciting adventure with its vibrant wildlife.

To learn more about the city of Overland Park and discover its multitude of activities, we invite you to visit the Overland Park tourism website at www.visitoverlandpark.com.

Wednesday Night – Chairman’s Welcome Reception

Get ready for an exciting evening! Join us on Wednesday for the Chairman’s Welcome Reception, a fun-filled, informal gathering you won’t want to miss. Bring the whole family along and dive into a night of entertainment! Whether you want to try your skills on our indoor golf simulator, sink putts on the putting green mats, or challenge friends to a game of yard Jenga or cornhole, there’s something for everyone! Enjoy light snacks and refreshing beverages while you reconnect with old friends and meet new ones. Kick off the convention with an unforgettable night of laughter and camaraderie! *Co-sponsored by Bank Compensation Consulting and SHAZAM Inc.*

Thursday – General Session & Trade Show

Few events rival the excitement of the annual CBA Trade Show! This is the ultimate destination for discovering a diverse range of products and services tailored specifically for community banks. Whether you’re on the hunt for cutting-edge insurance solutions, advanced computer services, innovative data processing options or specialized community bank services, you’ll find countless opportunities to connect and gather valuable information. Don’t forget to download the convention app — it’s your key to registering for exciting prizes and sharing insights with industry peers at the CBA Trade Show. Join us and enhance your experience!

Thursday Networking Reception

Join us for an incredible chance to mingle with exhibiting companies and connect with fellow industry leaders at our exclusive cocktail reception on Thursday, July 23, from 3:00-4:30 p.m.! Don’t forget — name badges are essential for entry, so gear up to engage, network and make lasting connections! This is an event you won’t want to miss!

Thursday Night – Retirement Reception & Dinner Honoring CBA President/CEO Shawn Mitchell

Join us for a memorable evening as we celebrate the retirement of CBA President/CEO Shawn Mitchell. Together, we’ll honor his exceptional years of service, visionary leadership, and lasting impact on our organization and community. *Co-sponsored by Bankers’ Bank of Kansas & RESULTS Technology.*

Prepare to be dazzled during dinner with a spectacular performance from Devin Henderson, an award-winning magician known for his astonishing tricks and lively presence. It’s going to be a night filled with laughter, joy and plenty of applause as we come together to honor Tanner and make lasting memories! Don’t miss out on the fun! *Sponsored by SHAZAM Inc.*



Thursday Night – Live Auction

Prepare for a memorable evening at the Live Auction, an exhilarating highlight brought to you by CBA! The excitement begins at 7:30 p.m. Prepare yourself for a whirlwind of action and unpredictable fun! You’ll find an array of delightful collectibles, stylish treasures and perhaps even a few quirky surprises, just like in our thrilling past events!

Our charismatic auctioneer, Curt Marshall from Bank of the Plains, will bring the energy and enthusiasm to spark competitive bidding and good-natured camaraderie. The atmosphere will be electric, and with excitement building in the crowd, anyone could walk away a winner! Whether you’re in it for the bidding or just enjoying the lively scene, this fast-paced, down-home event guarantees entertainment for everyone. Don’t forget — name badges are a must for entry, so snag yours and be part of the fun! We can’t wait to see you there! *Sponsored by Bank Compensation Consulting (BCC).*

Registration Information

Register online today at www.cbak.com or scan the QR code.

OR

Fill out the form below, scan and email it to yvonna@cbak.com.

<https://www.cbak.com/events/2026-annual-convention-and-trade-show/register>



Bank: _____

Address (City/State/Zip): _____

Phone: _____ Email Address: _____

Please print name as it should appear on name badge — indicate after name if registrant is a banker, spouse, guest or child. Also, please mark the events you plan to attend to help us obtain a more accurate food and beverage count.

1st Attendee _____ **Banker** **Spouse** **Guest** **Child: age** _____

Email Address: _____

Welcome Reception (Wed. p.m.)

Thur. General Session/Trade Show (Thur. a.m.)

Thur. Banquet (Thur. p.m.)

Live Auction (Thur. p.m.)

Fri. General Session/Trade Show

2nd Attendee _____ **Banker** **Spouse** **Guest** **Child: age** _____

Email Address: _____

Welcome Reception (Wed. p.m.)

Thur. General Session/Trade Show (Thur. a.m.)

Thur. Banquet (Thur. p.m.)

Live Auction (Thur. p.m.)

Fri. General Session/Trade Show

Pricing and Payment Information

Full Convention Registration Fee

CBA Bank Member \$499

Children 14 & under \$100

Bank Non-Member \$599

Associate Member Not Exhibiting \$1,599

Spouse/Guest \$339

Non-Associate Member Not Exhibiting \$1,899

Partial Registration Fee

THURSDAY ONLY

CBA Bank Member \$350

Bank Non-Member \$499

Vendors Not Exhibiting \$950

FRIDAY ONLY

CBA Bank Member \$350

Bank Non-Member \$420

Vendors Not Exhibiting \$950

For other special pricing arrangements, please contact Yvonna Hansen at yvonna@cbak.com.

Payment Method

Please email me my invoice

Email address: _____

Special Needs — Persons with special needs who plan to attend the convention and who may require auxiliary aids or services are required to contact CBA at least 15 days prior to the Convention so appropriate arrangements can be made. Also, please advise us of any special dietary requirements we need to address. CBA (785) 271-1404.

Cancellation Policy — Full refund available through June 1. After June 1, 20% of the fee will be deducted for costs. Cancellations after June 15 will not receive a refund.

Hotel Accommodations

Room Reservations: Hotel accommodations at the Sheraton Hotel are not included in your convention registration and should be made directly with the hotel.

CBA has reserved a block of rooms for Wednesday, Thursday and Friday nights, July 22-24, 2026. This block of rooms, consisting of single/double guest rooms starting at \$209/night, will be held until June 10, 2026. To make reservations, call (913) 234-2100 and inform them that you're with the CBA room block. After June 10, neither price nor room availability will be guaranteed.



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Convention Schedule At-a-Glance

Wednesday, July 22

- 4:00 p.m. Registered guests may check in at the hotel
- 8:00 p.m. **Chairman's Welcome Reception** — Tanner and his wife, Kathy, are hosting this friendly, informal gathering.
Co-sponsored by Bank Compensation Consulting and SHAZAM Inc.

Thursday, July 23

- 8:00 a.m. **CBA registration desk opens**
- 9:00 a.m.-11:00 a.m. **General Session**
Treating Your Website Like a Branch ... Because It Is! — Crystal Steinbach & Claire Quigle
AI & Community Banking: Innovation, Insight and Responsible Implementation
- 11:00 a.m.-11:30 a.m. **Morning Session Break**
- 11:30 a.m.-12:00 p.m. **General Session**
AI & Community Banking: Innovation, Insight, and Responsible Implementation
- 12:00 p.m.-1:00 p.m. **Lunch Buffet** — *Co-sponsored by SHAZAM Inc. and ICBA*
- 1:00 p.m.-2:00 p.m. **General Session**
Passing the Torch: Turning Knowledge into Wisdom for Bank Succession — Larry Williams
- 2:00 p.m.-2:30 p.m. **Afternoon Break**
- 2:30 p.m.-3:00 p.m. **State-Level Update on the Community Banking Landscape** — Frank Berndt, Olsen Palmer
- 3:00 p.m.-4:30 p.m. **Networking Reception with Exhibiting Companies**
- 5:00 p.m. **Officers' Photos**
- 5:15 p.m.-6:00 p.m. **Family Photos**
- 5:15 p.m. **Thursday Night** — Retirement Reception & Dinner Honoring CBA President/CEO Shawn Mitchell
- 6:00 p.m. **Dinner** — *Co-sponsored by Bankers' Bank of Kansas and RESULTS Technology*
Entertainment by Devin Henderson — *Sponsored by SHAZAM Inc.*
- 7:30 p.m. **Live Auction** — Led by auctioneer Curt Marshall — *Sponsored by Bank Compensation Consulting (BCC)*

Friday, July 24

- 8:30 a.m. **CBA registration desk opens**
- 9:00 a.m.-10:00 a.m. **General Session**
Digital Assets & Community Banks: What You Need to Know — Brian Laverdure, ICBA
- 10:00 a.m.-10:30 a.m. **Mid-Session Break** — *Sponsored by UNICO Group*
- 10:30 a.m.-12:00 p.m. **General Session**
Investment Portfolio Strategies for Today's Rate Environment — Dale Sheller
The State of Banking in Kansas — David Herndon, Office of the State Bank Commissioner
ICBA Update — Jack Hopkins, ICBA
Annual Business Meeting
- 12:00 p.m. **Convention concludes**

Speakers

CRYSTAL STEINBACH & CLAIRE QUIGLE

Treating Your Website Like a Branch ... Because It Is!

Your website sees thousands of visitors (or more) every single day, far more than your physical branches, but do you know why? Learn what data your team should be collecting and analyzing from your website and how it can assist with strategic growth decisions.

Learning Takeaways:

1. Provide a deeper understanding of how to leverage website data
2. Explore real-world case study example(s)
3. How to measure and optimize website data to maximize marketing investments



Steinbach



Quigle

A Discussion Panel of Industry Leaders on AI in Banking

AI & Community Banking: Innovation, Insight and Responsible Implementation

CBA of Kansas proudly presents a distinguished panel of leaders: Jill Druse, OSBC; Patrick Dix, SHAZAM; Josh Dunlap, RESULTS Technology; and Carey Ransom, BankTech Ventures. Moderated by Amy Mount, this panel of experts in artificial intelligence, banking technology and governmental regulation will come together to discuss the rapidly evolving role of AI in community banking. Attendees will benefit from thought-provoking conversations on the state of AI in banking, practical solutions tailored for community banks and actionable strategies for implementing AI responsibly and effectively.

This dynamic panel will delve into the latest industry trends, address critical ethical considerations and share insights on leveraging AI to elevate customer experiences and improve operational efficiency. With dedicated time for audience questions, you'll have the unique opportunity to connect directly with leading experts and gain valuable perspectives.

Don't miss this chance to learn, engage and be inspired by the best minds in the industry!



Druse



Dix



Ransom



Dunlap



Mount

LARRY WILLIAMS

Passing the Torch: Turning Knowledge Into Wisdom for Bank Succession

When seasoned leaders step away, banks risk losing more than operational expertise; they risk losing the wisdom that has built and sustained relationships, reputations and respect within their communities. This session will offer practical tools and a clear checklist to help leaders capture and pass on that wisdom in lasting ways. We'll examine mentorship and shadowing practices that build confidence in successors, along with cultural norms that make knowledge sharing a natural part of daily work. Designed for C-suite leaders, this session will show how to future-proof your bank by making wisdom transfer the cornerstone of succession planning.



FRANK BERNDT

State-Level Update on the Community Banking Landscape

Frank will discuss the community banking landscape at the state level, including key trends, recent developments and nuances between markets. Additionally, he will review the community banking M&A environment at a nationwide and local level, including transaction value, deal pricing and valuation trends, recent transactions, nuances across geographies and publicly traded bank valuations. Frank will also provide an overview of recent legislative changes on the federal level and discuss how they may affect the state banking and M&A environments moving forward.



BRIAN LAVERDURE

Digital Assets & Community Banks: What You Need to Know

Join ICBA's digital assets regulatory expert, Brian Laverdure, for a session that dives into the latest legislative and regulatory developments in Washington, D.C. Brian will bring attendees up to date on payment stablecoin rulemaking and other important actions by prudential and market regulators.



DALE SHELLER

Investment Portfolio Strategies for Today's Rate Environment

In today's dynamic rate environment, a disciplined investment process is more critical than ever. With the yield curve steepening in 2025, driven by the Fed cutting interest rates 100 basis points in late 2024 and an additional 75 basis points in late 2025, community banks have a unique opportunity to optimize their portfolios. This session explores current investment trends and proven strategies to build a portfolio that enhances net interest margins while aligning with your bank's broader asset/liability management objectives.



DAVID HERNDON

The State of Banking in Kansas

David will explore the current financial landscape of state banks in Kansas, emphasizing both the challenges they face and the opportunities that exist within the banking industry. His discussion aims to offer a comprehensive analysis of the factors shaping these banks and the potential avenues for growth and adaptation in a fast-evolving market.



JACK HOPKINS

ICBA Update

Jack Hopkins is the immediate past chairman of the Independent Community Bankers of America (ICBA), the only national organization that exclusively represents community banks. He also serves as president and CEO of CorTrust Bank in Sioux Falls, South Dakota.

Hopkins holds many leadership roles at ICBA. Active at the local level, Hopkins served as president and chairman for the Independent Community Bankers of South Dakota from 1999 to 2001. A third-generation community banker, Hopkins learned the business from the ground up and has devoted his professional career to improving the financial lives of the customers CorTrust Bank serves. He brings that same passion and dedication to ICBA, continuing his work over the last 25 years advocating on behalf of community banking.



PATRICK DIX – Emcee

As vice president of client and association engagement, Patrick leads SHAZAM's Speakers Bureau, providing valuable and timely education on issues facing banks and credit unions. SHAZAM's Speakers Bureau delivers some of the highest-rated content and training at more than 100 meetings and conventions annually. Patrick also supports SHAZAM's advocacy efforts at the state and federal levels to ensure community financial institutions have a strong voice in the payments industry. Patrick joined SHAZAM as vice president of public relations and served as vice president of strategic alliances prior to moving to his current role. Before joining SHAZAM, Patrick spent 25 years as a broadcast journalist, including 16 years as the senior morning news anchor at the NBC affiliate in Des Moines, Iowa.



Sponsor Recognition

CBA offers special recognition and appreciation to the following companies who have committed to convention sponsorship. If you would like to sponsor a segment of the CBA Convention, please contact Yvonna Hansen in the CBA Office at (785) 271-1404 or yvonna@cbak.com to inquire about available opportunities. Sponsors are recognized by signage and publicly acknowledged during their sponsored event. In addition, sponsors receive special mention in the CBA magazine, In Touch.



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