



2026

Convention & Trade Show

Sponsorship Opportunities



Sponsorship Opportunities

\$7,500 Sponsorship

As a sponsor, you will receive all the benefits below, plus:

- 50% off a full convention registration fee (maximum of two registrations)
- Individual PowerPoint slide included in pre-general session slideshow (designed and created by you)
- Free advertisement paragraph in the In Touch magazine, prior to the convention

\$5,000 Sponsorship

As a sponsor, you will receive all the benefits below, plus:

- 25% off two additional full registrations
- Promotions in CBAK emails and social media

\$3,000 Sponsorship

As a sponsor, you will receive all the benefits below, plus:

- Full-color company logo in convention brochure
- Personal recognition and acknowledgment during the event

\$1,500 Sponsorship

As a sponsor, you will receive:

- Sponsor badge ribbon
- Listed on the sponsor sign at the registration desk
- Listed in the CBAK Convention App with full-color company logo and link to your website
- Recognition in the In Touch magazine
- Exposure on www.cbak.com
- Attendance during the Wednesday Chairman's Welcome Reception

Event Sponsorships

- General Sponsorship \$700
- Room Key Cards \$3,500
- Banker Attendee Gift \$6,000
- CBAK Convention App \$4,000
- Wednesday Evening Chairman's Reception \$4,000
- Thursday Keynote Speaker \$5,000
- Thursday Morning Beverage Station \$1,500
- Thursday Morning Break \$2,000
- Thursday Lunch Buffet. \$5,000
- Thursday 25 Minute Speaking Spotlight. \$5,000
- Thursday Afternoon Break \$2,000
- Thursday Exhibitor Reception. \$4,000
- Thursday Chairman's Reception & Banquet. . . . \$10,000
- Live Auction Refreshments \$3,000
- Friday Morning Beverage Station. \$1,500
- Friday 25 Minute Speaking Spotlight \$5,000
- Friday Morning Break \$2,000
- Friday Grand Prize Drawing. \$2,000
- Preferred Customer Drawing \$2,000

For more information or to become an event sponsor, email Yvonna Hansen at yvonna@cbak.com or call (785) 271-1404.

JOIN US AT

Sheraton Overland Park Hotel
at the Convention Center
Overland Park, KS

JULY 22-24, 2026



Community Bankers
Association of Kansas