



# CBA's 47<sup>th</sup> Annual Convention & Trade Show

## SPONSORSHIP OPPORTUNITIES

The Community Bankers Association's Annual Convention is designed exclusively for chief executive officers, directors, and staff from community banks across Kansas. This event offers exceptional marketing opportunities through exhibits and sponsorships, allowing you to showcase your products and services in an engaging and personal environment. Connect face-to-face with a key audience - community bankers - who are vital to driving your sales forward!

**CBA's trade show delivers impactful results by attracting a focused audience with decision-makers. This event offers you a cost-effective opportunity to generate valuable sales leads and secure customer orders.**

### Sponsorships of \$1,500

**As a sponsor, you will receive:**

- Sponsor badge ribbon
- Listed on Sponsor Sign at the registration desk
- Listing in the CBA Convention App with full-color company logo & link to your website
- Recognition in *In Touch* magazine
- Exposure on [www.cbak.com](http://www.cbak.com)
- Attendance during the Wednesday Chairman's Welcome Reception

### Sponsorships of \$3,000

**As a sponsor, you will receive:**

- All of the above benefits plus...
- Full-color company logo in Convention Brochure
- Personal recognition and acknowledgment during the event

### Sponsorships of \$5,000

**As a sponsor, you will receive:**

- All the above benefits plus...
- 25% off two full additional registrations
- Promotions in CBA Emails and Social Media

### Sponsorships of \$7,500

**As a sponsor, you will receive:**

- All the above benefits plus...
- 50% off a full convention registration fee (maximum of 2 registrations)
- Individual PowerPoint slide included in pre-general session slideshow (designed and created by you)
  - Free advertisement paragraph in CBA magazine, *In Touch*, prior to the Convention



# 2025 CONVENTION SPONSORSHIP REGISTRATION FORM

*Partial & Co-Sponsorships are available!*

*Just indicate the amount you wish to contribute on the registration form.*

**Sponsorship opportunities are awarded on a first come first serve basis. Please mark the event and amount you want to sponsor:**

## Event Sponsorships

- General Sponsorship (\$700) \$ \_\_\_\_\_
- ~~Room Key Cards (\$3,500)~~ \$ SOLD
- Banker Attendee Gift (\$6,000) \$ \_\_\_\_\_
- CBA Convention App (\$4,000) \$ \_\_\_\_\_
- ~~Monday Evening Chairman's Reception (\$4,000)~~ \$ SOLD
- Tuesday Keynote Speaker (\$5,000) \$ \_\_\_\_\_
- Tuesday Morning Beverage Station (\$1,500) \$ \_\_\_\_\_
- Tuesday Morning Break (\$2,000) \$ \_\_\_\_\_
- Tuesday Lunch Buffet (\$5,000) \$ \_\_\_\_\_
- Tuesday Afternoon Break (\$2,000) \$ \_\_\_\_\_
- ~~Tuesday Exhibitor Reception (\$4,000)~~ \$ SOLD
- ~~Tuesday Evening Entertainment (\$10,000)~~ \$ SOLD
- Wednesday Morning Beverage Station (\$1,500) \$ \_\_\_\_\_
- Wednesday Morning Break (\$2,000) \$ \_\_\_\_\_
- Wednesday Grand Prize Drawing (\$2,000) \$ \_\_\_\_\_
- ~~Preferred Customer Drawing (\$2,000)~~ \$ SOLD
- Wednesday Chairman's Reception & Banquet (\$10,000) \$ \_\_\_\_\_
- ~~Live Auction Refreshments (\$3,000)~~ \$ SOLD

### CBA Annual Convention & Trade Show Sponsorship

**Marriott Kansas City Downtown, Kansas City, Missouri**

**July 7 – 9, 2025**

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ FAX:(\_\_\_\_) \_\_\_\_\_

E-mail (required): \_\_\_\_\_

### SEND COMPLETED REGISTRATION FORM AND FEES TO:

CBA ■ 5897 SW 29<sup>th</sup> Street ■ Topeka ■ KS ■ 66614

Questions? Call the CBA office at (785) 271-1404 or email Yvonna at [yvonna@cbak.com](mailto:yvonna@cbak.com)