

# 2025 & CONVENTION TRADE SHOW

EXHIBITOR BROCHURE





Dear Friends and Colleagues,

Imagine spending just three days this summer building valuable connections, generating leads and understanding your customers' most pressing challenges and solutions, all while enjoying time with friends. Good news: you can!

Join us for the 47th Annual CBA of Kansas Convention & Trade Show, taking place from July 7-9, 2025, at the Kansas City Marriott Downtown in Kansas City, Missouri.

Please make plans now to join us for friendly hospitality socials enriched by outstanding educational and networking opportunities.

What do previous vendors say about the CBA of Kansas Convention & Trade Show? Here's one testimonial:

"Attending the CBA Trade Show is essential for any business aiming to make a significant impact. With an extensive array of networking opportunities, you'll connect with existing partners and nurture relationships with new ones. Don't miss this chance to generate high-quality leads and present your brand effectively to a larger audience. This show is simply an outstanding opportunity for businesses of all sizes to develop and succeed." — Darla Liebl, RESULTS Technology

CBA members consider you a community banking partner, looking for ways to enhance bank operations, boost productivity and profitability, and highlight the latest trends in today's quickly changing marketplace. CBA offers you a unique chance to elevate brand awareness by promoting your products and services to community bank leaders.

If you've attended CBA's Trade Show in previous years, you know it's far from an ordinary trade show. It's worth your time and investment.

CBA will continue the seven-minute stage demonstrations for exhibiting companies to present their business, product or service to the audience. Past exhibitors have appreciated this focused opportunity. Bankers enjoy learning about a company before engaging in one-on-one discussions, which could lead to months of follow-up post-booth visits.

- To maximize the value of your time, we are once again limiting the number of demonstrations this year.
- The CBA Trade Show prioritizes providing more qualified leads compared to traditional expos.
- Our team is dedicated to enhancing banker awareness through various networking opportunities.

We look forward to seeing you at CBA's Annual Convention & Trade Show.



Shawn Mitchell  
President/CEO  
Community Bankers Association of Kansas



# EXHIBITOR BENEFITS



## DEMONSTRATION COMPANY EXHIBITOR BENEFITS

One 8' x 8' booth includes:

- Seven minutes of demonstration time on the general session stage.
- **Exhibit booth during both days of the general session.**
- One complimentary full convention registration.
- 8' high draped backdrop.
- 3' high side draped booth dividers.
- Booth identification sign.
- One 6' skirted table.
- Two chairs and a waste basket.
- Attendee registration list furnished prior to the conference for advance marketing opportunities.
- Company description, logo and contact information listed in the CBA convention event app.

\*Room is carpeted.

\*Each demonstration company must participate in a consultation with CBA staff prior to the event.

## TRADITIONAL EXHIBIT BOOTH BENEFITS

One 8' x 8' booth includes:

- **Exhibit booth during both days of the general session.**
- One complimentary full convention registration.
- 8' high draped backdrop.
- 3' high side draped booth dividers.
- Booth identification sign.
- One 6' skirted table.
- Two chairs and a waste basket.
- Company description, logo and contact information listed in the CBA convention event app.

\*Room is carpeted.

## PAYMENT SCHEDULE

A non-refundable deposit of \$650 per demonstration is due at the time the Exhibitor Application and Contract is submitted. The remaining balance is due no later than May 15, 2024. Demonstration companies may be reassigned or canceled if payments are not received by the indicated dates.

## HOW TO RESERVE YOUR SPOT

Complete the enclosed Exhibitor Application and Contract and return it to Yvonna Hansen at [yvonna@cbak.com](mailto:yvonna@cbak.com). Demonstration time slots are given out on a first-come, first-served basis, so sign up early! For questions or more information, email Yvonna Hansen or call (785) 220-9022.

## EXPAND YOUR BRAND EXPOSURE POST-CONFERENCE

Distributed to all community banks in Kansas, CBA's In Touch magazine ads are seen by thousands of community banking professionals. Promote your message, product or service through In Touch for maximum exposure. For more information, contact Neal Bergstrom with The newsLINK Group LLC at [neal@thenewslinkgroup.com](mailto:neal@thenewslinkgroup.com) or at (801) 676-9722.

## ACCOMMODATIONS

Kansas City Marriott Downtown  
200 W. 12th St.  
Kansas City, Missouri 64105  
(816) 421-6800  
Room Rate: \$219.00 Single/Double

Accommodations must be reserved under the CBA room block to ensure the conference rate and availability. The CBA room block ends on June 5, 2025.



# AGENDA

## Monday, July 7, 2025

1:00 p.m.	Exhibitor Set-Up
4:00 p.m.	Exhibitor Hall Technology Check
8:00 p.m.	Chairman's Welcome Reception

## Tuesday, July 8, 2025

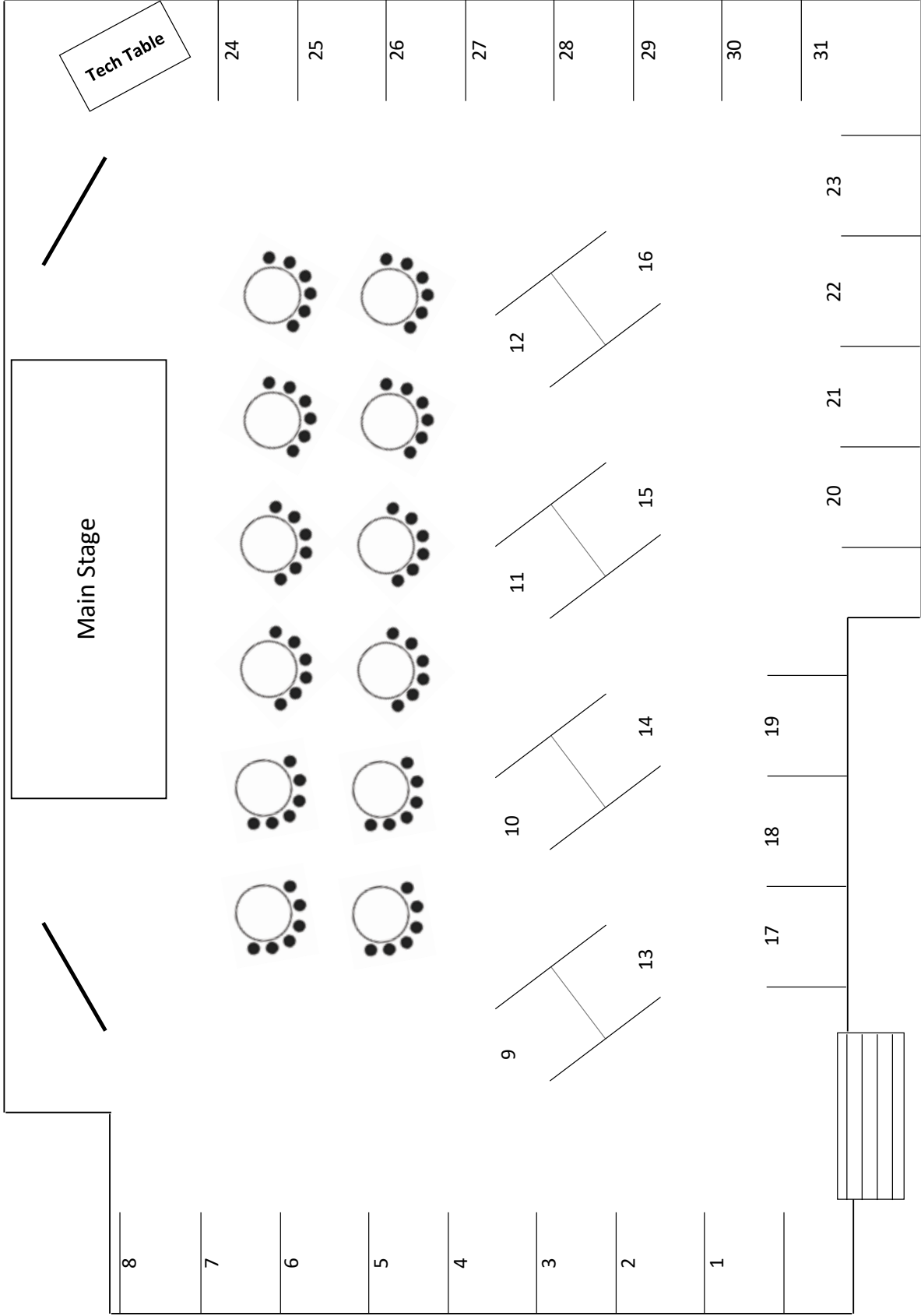
8:00 a.m.-4:00 p.m.	Registration
9:00 a.m.-10:00 a.m.	<b>Opening General Session Speaker</b>
10:00 a.m.-10:23 a.m.	<b>General Session Demos 1-3</b>
	10:00 a.m.-10:07 a.m. Demo Company 1
	10:08 a.m.-10:15 a.m. Demo Company 2
	10:16 a.m.-10:23 a.m. Demo Company 3
10:24 a.m.-10:50 a.m.	<b>General Session Topic</b>
10:50 a.m.-11:13 a.m.	<b>General Session Demos 4-6</b>
	10:50 a.m.-10:57 a.m. Demo Company 4
	10:58 a.m.-11:05 a.m. Demo Company 5
	11:06 a.m.-11:13 a.m. Demo Company 6
11:13 a.m.-11:33 a.m.	Break with Exhibitors
11:33 a.m.-12:15 p.m.	<b>General Session Topic</b>
12:15 p.m.-1:00 p.m.	Lunch with Exhibitors
1:00 p.m.-4:00 p.m.	<b>General Session Topic</b>
4:00 p.m.-5:15 p.m.	Reception with Exhibitors
6:00 p.m.-8:00 p.m.	Event – TBD

## Wednesday, July 9, 2025

8:00 a.m.-4:00 p.m.	Registration
9:00 a.m.-9:45 a.m.	<b>General Session Speaker</b>
9:46 a.m.-10:09 a.m.	<b>General Session Demos 7-9</b>
	9:46 a.m.-9:53 a.m. Demo Company 7
	9:54 a.m.-10:01 a.m. Demo Company 8
	10:02 a.m.-10:09 a.m. Demo Company 9
10:10 a.m.-10:30 a.m.	Break with Exhibitors
10:30 a.m.-11:00 a.m.	<b>General Session Topic</b>
11:00 a.m.-11:20 a.m.	<b>General Session Topic</b>
11:20 a.m.-11:50 a.m.	<b>General Session Topic</b>
11:50 a.m.-12:15 p.m.	Annual Business Meeting
12:15 p.m.-5:15 p.m.	Open Afternoon
5:00 p.m.-5:15 p.m.	Officer Photos
5:15 p.m.-6:00 p.m.	Chairman's Reception
6:00 p.m.-7:15 p.m.	Chairman's Dinner
7:15 p.m.-10:00 p.m.	Live Auction



# TRADE SHOW FLOOR MAP



# COMMUNITY BANKERS ASSOCIATION OF KANSAS ANNUAL TRADE SHOW JULY 7-9, 2025 EXHIBITOR APPLICATION AND CONTRACT

By submitting this signed copy of CBA's APPLICATION & CONTRACT, we request space in CBA's 2025 Annual Trade Show in accordance with our preferences listed below.

ACCEPTANCE OF TERMS -- I, the duly authorized representative of the undersigned company, on behalf of the said company, subscribe and agree to all the terms, conditions, authorizations and covenants contained in this APPLICATION & CONTRACT for exhibit space, and the GENERAL INFORMATION, RULES, AND REGULATIONS. I understand a letter/email will be sent to the contact person confirming these arrangements.

In order to process your application, you must complete all sections below. **No reservations will be accepted over the telephone.** The following information will be made public in the CBA Convention Event App.

Company: \_\_\_\_\_

Contact for Event Coordination: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: (        ) \_\_\_\_\_ E-mail: \_\_\_\_\_

Requested Demo Time Slot: \_\_\_\_\_ Requested Exhibit Booth Number: # \_\_\_\_\_

Do you plan on giving away a prize at the end of General Session? ☐ Yes ☐ No If yes, what is the prize? \_\_\_\_\_

**BOOTH PERSONNEL (One booth personnel is complimentary per booth registration, each registrant has to have an email address): Also, please mark the events you plan to attend, to help us obtain a more accurate food and beverage count.**

1. Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

☐ Welcome Reception (Mon. PM) ☐ Special Event — TBD (Tue. PM) ☐ Banquet (Wed. PM) ☐ Live Auction (Wed. PM)

2. Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

☐ Welcome Reception (Mon. PM) ☐ Special Event — TBD (Tue. PM) ☐ Banquet (Wed. PM) ☐ Live Auction (Wed. PM)

3. Name: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

☐ Welcome Reception (Mon. PM) ☐ Special Event — TBD (Tue. PM) ☐ Banquet (Wed. PM) ☐ Live Auction (Wed. PM)

*Note: Demo Company/Booth space is assigned on a first-come, first-served basis. Every effort will be made to ensure that competitors are not placed side-by-side.*

# PRICING AND PAYMENT INFORMATION

## PRICING INFORMATION

REGISTRATION TYPE	MEMBER (Before 4/14/25)	MEMBER (After 4/14/25)	NON-MEMBER (Before 4/14/25)	NON-MEMBER (After 4/14/25)
<b>Demo Company &amp; Full Convention Registrant</b> Each Additional Registrant	\$1,299 \$569	\$1,499 \$684	\$1,699 \$684	\$2,000 \$684
<b>Traditional Booth &amp; Full Convention Registration</b> Each Additional Registrant	\$850 \$569	\$899 \$684	\$999 \$684	\$1,099 \$684
<b>Each Full Convention-Only Registration</b> <i>(Attend without purchase of Exhibit Booth)</i>	\$1,499	\$1,599	\$1,700	\$1,899

Registration Type      1st Registration \_\_\_\_\_ \$ \_\_\_\_\_

Additional Registrants    # of Additions \_\_\_\_\_ x Registration Type \_\_\_\_\_ \$ \_\_\_\_\_

**TOTAL COST OF CONVENTION REGISTRATION**      \$ \_\_\_\_\_

## PAYMENT METHOD

☐ I have enclosed a check for my registration fees.

☐ Email me my invoice and I will pay by credit card online.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Send completed registration form and fees to:

CBA  
5897 SW 29th Street  
Topeka, KS 66614

\_\_\_\_\_ or \_\_\_\_\_

yvonna@cbak.com

**Questions? Call (785) 271-1404**



# GENERAL INFORMATION, RULES AND REGULATIONS



## 1. SHOW SPONSORSHIP AND MANAGEMENT

The CBA Convention and Trade Show is produced by and is the property of Community Bankers Association of Kansas (CBA). Each prospective exhibitor (hereinafter "Exhibitor") is required to complete the EXHIBIT BOOTH APPLICATION AND CONTRACT (the "Contract") for space. By doing so, he subscribes to all terms set forth in these GENERAL INFORMATION, RULES AND REGULATIONS (the "Regulations"), which are expressly incorporated into and made a part of the Contract. Each Exhibitor, for itself and its employees and agents, agrees to abide by these Regulations.

## 2. BOOTH ASSIGNMENTS

Sole control of the exhibit hall(s) used by CBA (the "Exhibit Hall") rests with CBA. All booth spaces are assigned on a first-come, first-served basis in the order the executed Contract, together with the Deposit (as defined in paragraph 7), are received. Receipt by a potential Exhibitor of the CBA conference advertising materials, a form Contract or these Regulations is not an offer or invitation on the part of CBA for that particular person or entity to exhibit at CBA, nor does any potential Exhibitor have the right to exhibit at CBA unless and until a Contract, duly executed and delivered by such potential Exhibitor, has been accepted and executed by CBA and confirmation thereof has been returned to such potential Exhibitor. Exhibitor acknowledges and agrees that any trade show exhibit location that is designated in writing or in any other manner as assigned to Exhibitor is subject to relocation within the Exhibit Hall at any time, as CBA may determine necessary or desirable. In particular, CBA has the right to relocate an Exhibitor's booth if the planned exhibit area is not completely sold, provided that reasonable efforts will be made to avoid locating an Exhibitor's booth next to a direct competitor of such Exhibitor. Exhibitor hereby further agrees that CBA may, at any time, for any reason and without any prior notice, refund the money paid by Exhibitor for exhibit space pursuant to these Regulations.

## 3. WHAT MAY BE EXHIBITED — CONTROL OF THE SHOW

CBA's tradeshow is designed for display and demonstration of financial institution-related products and services. Exhibits and activities are subject to inspection and prohibition by CBA in its sole and absolute discretion at any time from the beginning of setup through the duration of the show. Distribution of exhibit materials/literature or giveaway items is permissible provided it does not in any way imply endorsement of Exhibitor's product/service by CBA or any of their affiliates, except as otherwise expressly agreed in writing. Exhibitor acknowledges and agrees that CBA has the exclusive right to interpret these Regulations and to make final decisions regarding matters related to the operation of the convention and Trade Show not covered hereby. Any decision by CBA regarding the matters covered by this paragraph will be final and binding on Exhibitor.

## 4. BOOTH AND SPACE LIMITATIONS

Minimum booth size is 8' deep x 8' wide per Exhibitor. No guarantee is made regarding the availability of any particular booth size or configuration. Combinations of two or more of the spaces shown in the booth diagram may be requested.

## 5. ARRANGEMENTS OF EXHIBITS

Standard booth equipment (back and side wall drapes, a 6' skirted table, two chairs, a waste basket and an identification sign) will be provided by Marriott through Henry Helgerson Company without cost to the Exhibitor if ordered no later than June 10, 2025. If Exhibitor plans to install a completely constructed display of such a character that the Exhibitor will not require or desire the use of standard booth equipment, no part thereof shall project or extend beyond the space allotted to the Exhibitor. No Exhibitor's products, equipment or booth construction may be so placed as to obstruct the view of the neighboring exhibits for visitors passing through the aisles, as determined by CBA in its sole and absolute



discretion. No part of any display may be over eight feet in height. The back three feet of rented space may be occupied from the floor up to eight feet in height; the front of the rented space may be occupied from the floor up to 48 inches only. All aisle space and utility cords belong to the show. Exhibitor agrees to provide for storage as needed within its assigned booth area and agrees that no item will be stored in the utility cord area. Standing in aisles or in front of exhibit booths of other Exhibitors to attract persons to a particular booth or for advertising purposes is strictly prohibited.

## **6. SUBLETTING OF BOOTH SPACE**

Exhibitor agrees that its space is to be used solely for the person or entity whose name appears on the Contract, and Exhibitor will not assign, sublet or apportion booth space or any part thereof allotted to Exhibitor, nor to exhibit or advertise goods other than those manufactured or sold by Exhibitor in the regular course of business, without the prior written consent of CBA (which consent may be withheld in its sole and absolute discretion).

## **7. PAYMENT**

A non-refundable deposit in the amount of \$650 for each 8' x 8' exhibit booth is due at the time the Exhibit Booth Application and Contract is submitted. Payment in full of the specified booth fee as provided for under the Contract shall be due on or before May 15, 2025, and shall also be non-refundable except as specifically set forth to the contrary herein.

## **8. CANCELLATION OR WITHDRAWAL**

Exhibitor may cancel or withdraw from CBA Convention and Expo subject to the following conditions and restrictions:

- a. Exhibitor shall give CBA notice in writing of its intention to cancel or withdraw from the expo.
- b. In the event CBA receives such notice on or before May 15, 2025, all fees paid by Exhibitor to CBA in excess of the Deposit will be refunded.
- c. In the event such notice is received between May 15, 2025, and up to and including June 10, 2025, Exhibitor shall be entitled to one-half of payment in excess of the Deposit. Cancellations on or after June 10, 2025, will not be entitled to a refund of any fees paid to CBA, including the Deposit, and Exhibitor shall be obligated and agrees to pay the total specified booth fee as provided for under the Contract.
- d. In the event of cancellation, CBA shall have the right to use any exhibit space assigned to Exhibitor to suit its convenience, including making such space available to another exhibitor, without any rebate or allowance to Exhibitor and (ii) CBA assumes no responsibility for having included the name of Exhibitor or descriptions of its products and/or services in the show catalog, website, brochures, news releases or other materials.

## **9. BOOTH PERSONNEL**

Exhibitor shall keep at least one attendant in its booth at all times during published show hours, commencing July 8-10, 2025. Each person in Exhibitor's booth at any time must be, or must be accompanied by, an employee or authorized representative of Exhibitor who is capable of positively identifying himself as such, and any other person shall be subject to immediate expulsion from the Exhibit Hall. Any failure to comply with the requirements of this paragraph 9 will entitle CBA, in its sole and absolute discretion, to (i) immediately remove Exhibitor's booth from the Exhibit Hall at Exhibitor's expense and (ii) ban Exhibitor from participating in future CBA shows.

## **10. EXHIBITOR'S BADGES**

CBA will provide Exhibitor badges by name for personnel assigned by Exhibitor to staff its booth. Badges are not transferable. Badges will be available only at the Exhibitor registration counter. Temporary day badges will be issued to personnel properly identified as authorized to work in the hall during installation and dismantling. Badges must be worn in the hall at all times.

BADGES WILL NOT BE ISSUED UNTIL THE SPECIFIED BOOTH FEE HAS BEEN PAID IN FULL. EXHIBITOR ACKNOWLEDGES AND AGREES THAT PERSONS UNDER THE AGE OF 18 SHALL NOT BE ENTITLED TO RECEIVE OR UTILIZE BADGES OR OTHER SHOW CREDENTIALS.

## **11. REGISTRATION AND ADMISSION**

CBA Convention and Trade Show will not be open to the general public. An official badge, issued to all attendees upon registration, entitles the wearer to unlimited attendance at CBA during scheduled trade show hours. This official badge must be worn at all times in the Exhibit Hall and is not transferable. CBA shall have sole control of all admission policies at all times, including admission of visitors to the trade show.

## **12. INSTALLATION AND DISMANTLING**

CBA will establish specific requirements with respect to the time for installation and dismantling of exhibits, and these requirements will be provided to each Exhibitor prior to the commencement of the show. Such requirements shall be binding upon the Exhibitor as though fully set forth herein. All displays must be in place and set up no later than 4:00 p.m. on Tuesday, July 8, 2025. Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during the show without the prior written consent of CBA. Dismantling of exhibits will not be permitted until after the official close of the show. ABSOLUTELY NO DISMANTLING WILL BE PERMITTED PRIOR TO THE ANNOUNCED CLOSING TIME. Any failure to comply with the requirements of this paragraph 12 will entitle CBA, in its sole and absolute discretion, to ban Exhibitor from participating in future CBA Convention & Trade Shows.

### **13. CONFLICTING MEETING AND SOCIAL EVENTS**

Exhibitor agrees not to extend invitations, call meetings or otherwise take any action that could reasonably be expected to encourage CBA attendees or exhibitors to be absent from the Exhibit Hall during the official hours of the Trade Show or from other scheduled CBA events. If Exhibitor desires or intends to reserve or use a suite or meeting room in any of the CBA conference hotels, it agrees (i) to arrange this space only through CBA and (ii) that this space will be utilized only for approved hospitality or other forms of promotional activity in accordance with the requirements of this paragraph 13.

### **14. DEFAULT OCCUPANCY**

Any exhibit space contracted for by Exhibitor, but not occupied as of one hour prior to the official opening of the show, may be used for other purposes or reassigned (which may include selling such space to another exhibitor) by CBA in its sole and absolute discretion, without notice to the defaulting Exhibitor. In that event, the defaulting Exhibitor shall not be entitled to any refund, rebate or allowance. CBA assumes no responsibility for having included the name of the defaulting Exhibitor, or descriptions of its products and/or services, in the show catalog, website brochures, news releases or other materials.

### **15. BUILDING OCCUPANCY**

In case the Exhibit Hall shall be destroyed or damaged, or if the show fails to take place as scheduled or is interrupted and/or discontinued, or access to the Exhibit Hall is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, emergency declared by any governmental agency or by CBA, or for any other reason, the Contract may be terminated by CBA in its sole and absolute discretion. In the event of such termination, Exhibitor releases, acquits and forever discharges CBA and their respective employees and agents from any and all obligations, liabilities, damages and claims arising from or in connection with such termination, and agrees that the sole liability of CBA with respect thereto shall be to return to Exhibitor any payment received by CBA from Exhibitor in respect of the specified booth rental fee, less Exhibitor's pro rata share of all costs and expenses incurred and committed by CBA in respect of the show. EXHIBITOR EXPRESSLY ACKNOWLEDGES AND AGREES THAT THE RELEASE PROVIDED FOR IN THIS PARAGRAPH 15 SHALL INCLUDE LIABILITY FOR NEGLIGENCE OF CBA OR ANY OF THEIR RESPECTIVE EMPLOYEES and the Exhibit Hall may designate contractors to perform work at the Exhibitor's expense. Where union personnel are required by the Exhibit Hall or by the contractors involved, it shall be Exhibitor's responsibility to comply with such requirements. CBA shall not be responsible for the conduct of, or any failure to perform by, any of such contractors, their employees, agents or charges, or for any other matter relating to such contractors or the Exhibit Hall or for any services provided to Exhibitor, including (without limitation) drayage, machinery moving and erecting, furniture rental, booth and

floral decorating, photography, drinking water, telephone or other telecommunications services, electricians, plumbers, carpenters or signs.

### **16. VIDEO AND SOUND SYSTEMS**

The use of video will be permitted, subject to approval by and the control of CBA in its sole and absolute discretion. CBA reserves the right in its sole and absolute discretion to restrict the use of, or prohibit, any sound systems and/or any machines or devices that are deemed to create excessive noise or otherwise disrupt activities within the Exhibit Hall. Exhibitor shall be responsible for securing any and all necessary licenses or consents for any performances, displays or other uses of copyrighted works or patented inventions and the use of any name, likeness, signature, voice or other impression, or other intellectual property owned or claimed by any third party, which may be used, directly or indirectly, by Exhibitor or on its behalf. Any royalties payable to a copyright owner, or to ASCAP or BMI on such owner's behalf, which are payable by reason of Exhibitor's action or use of copyrighted works, will be the sole responsibility of and payable by Exhibitor. Exhibitor agrees to, and hereby does, indemnify, defend and hold CBA harmless from and against any claim of liability in any incident or resulting loss, infringements or other violations of the intellectual property rights, rights of privacy, publicity rights or any other related rights of any third party, whether enforced by that third party or its representative. CBA reserves the right to discontinue the electricity supply of Exhibitor if Exhibitor is deemed to be in violation of the requirements of this paragraph 16.

### **17. SUPPLIES FOR OPERATING EQUIPMENT**

Arrangements must be made by Exhibitor directly with Henry Helgersen Company, at least three (3) working days before the show opening, for delivery during non-show hours of supplies (including flexible materials, cartons and products to be packaged). No deliveries may be made during show hours.

### **18. SAFETY, FIRE AND HEALTH**

Exhibitor shall comply with all applicable safety, fire and health ordinances, rules and regulations. All displays, exhibit materials and equipment must be reasonably located and protected by safety guards and fireproofing to prevent fire hazards and accidents. No explosive or combustible materials are to be displayed or stored within the Exhibit Hall, and all construction shall be substantial, fixed in position for the duration of the show, and constructed of fire-retardant materials. All construction and other activities of Exhibitor shall be in accordance with all requirements of the Exhibit Hall and CBA. In particular, Exhibitor shall be responsible for compliance with the Americans with Disabilities Act with regard to any presentations and services available at its booth, not including aisle access.

### **19. CARE OF BUILDING**

No Exhibitor may allow an article to be brought into, nor permit any act to be done in, the Exhibit Hall which will increase the premiums or void policies of insurance held

by or on behalf of the Exhibit Hall, or CBA. No Exhibitor shall permit any act by any of its employees or agents, or by any other persons visiting its booth, which could cause the Exhibit Hall to be marred, defaced or otherwise damaged. At the conclusion of the show or the termination of the Contract, Exhibitor shall surrender the space in the Exhibit Hall occupied by Exhibitor in the same condition as at the commencement of Exhibitor's occupation. Any damages arising from or in connection with any failure to comply with the requirements of this paragraph 19 shall be covered by the indemnity set forth in paragraph 21.

## **20. INSURANCE**

CBA and/or the Exhibit Hall may take precautions to safeguard Exhibitor's property by means of regular perimeter guard service. However, none of the Exhibit Hall, CBA or any of their respective employees or agents shall have any liability for any injury to Exhibitor; its employees or agents, any show visitors or any other person, (ii) any responsibility for safeguarding Exhibitor's property, or (iii) any liability for any damage to or loss of Exhibitor's property through theft, fire, accident or any other cause. In all cases, Exhibitor shall be obligated to insure against any such liability, damage or loss at its own expense.

## **21. INDEMNIFICATION**

Exhibitor shall indemnify and hold harmless the Exhibit Hall, CBA, and their respective employees and agents (each, an "Indemnified Person"), from and against any and all liability and every loss, cost, claim, demand, or cause of action (including, without limitation, any damage to person or property, governmental charges or fines, and attorneys' fees) arising from or in connection with the show, any breach or default by Exhibitor of the terms of the Contract, or from any other cause whatsoever (including, without limitation, Exhibitor's installation, removal or maintenance of property in, or occupancy or use of, the Exhibit Hall or any part thereof), excluding any such liability caused directly by or directly attributable to the gross negligence or willful misconduct of such Indemnified Person. EXHIBITOR EXPRESSLY ACKNOWLEDGES AND AGREES THAT THE INDEMNIFICATION PROVIDED FOR IN THIS PARAGRAPH 21 INCLUDES INDEMNIFICATION FOR THE NEGLIGENCE OF EACH INDEMNIFIED PERSON.

## **22. GENERAL**

These Regulations may be amended at any time and from time to time by CBA, and all such amendments shall be binding on Exhibitor. The Contract (including these Regulations) shall be binding upon the parties hereto and their respective executors, administrators, successors and assigns; provided that Exhibitor may not assign the Contract or any rights or obligations arising thereunder without the prior written consent of CBA, which consent may be withheld in the sole and absolute discretion of CBA. The Contract shall be fully performable and venue for any actions related thereto shall lie in Shawnee County, Kansas. A facsimile (fax) copy or email of the fully executed Contract may be considered an original thereof.

## **23. EXHIBIT HALL RULES**

Exhibitor agrees to abide by all additional rules, policies and procedures as may be imposed by the Exhibit Hall at any time and from time to time.

## **24. DEFAULT; TERMINATION**

Failure by Exhibitor to comply with any term of the Contract (including these Regulations) may, at the sole and absolute discretion of CBA, result in any one or more of the following: (i) expulsion from the Exhibit Hall, forfeiture of all amounts paid by Exhibitor for exhibit space, removal and storage of Exhibitor's exhibit at Exhibitor's expense, and (iv) termination of the Contract. Upon any such termination, all Exhibitor's rights under the Contract shall cease and terminate, and all payments made by Exhibitor prior to said termination may be retained by CBA as liquidated damages. No termination of the Contract shall affect any rights of CBA, or any obligations or liabilities of Exhibitor, arising prior to such termination.

## **25. TERM**

The Contract is valid only for the period commencing on the effective date of the Contract and ending on the earlier to occur of the termination of the Contract pursuant to paragraph 24 and the conclusion of the show, provided that access to and use of the Exhibitor's booth space in the Exhibit Hall shall be limited to authorized times during the show, and a reasonable time before commencement of, and after conclusion of, the show, in all cases as determined by CBA. No guarantee is made regarding the availability of exhibit space in connection with any future CBA Convention & Trade Show shows.

## **26. APPLICABILITY OF LAW**

This Agreement shall be governed and construed in accordance with the laws of the State of Kansas without regard to the conflicts of laws and principles thereof.

## **27. HEADINGS**

The use of paragraph headings is for convenience only and does not define the content or scope thereof.

## **28. HOTEL HOLD HARMLESS CLAUSE**

The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of Exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants and employees from any and all such losses, damages and claims. The hotel will not be responsible or liable for any loss, damage nor claims arising out of Exhibitor's activities on the Hotel's premises except for any claims, loss or damages arising directly from the hotel's own negligence.



JOIN US AT

**Kansas City Marriott Downtown**  
Kansas City, MO

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**JULY 7-9 2025**





# CBA's 47<sup>th</sup> Annual Convention & Trade Show

## SPONSORSHIP OPPORTUNITIES

The Community Bankers Association's Annual Convention is designed exclusively for chief executive officers, directors, and staff from community banks across Kansas. This event offers exceptional marketing opportunities through exhibits and sponsorships, allowing you to showcase your products and services in an engaging and personal environment. Connect face-to-face with a key audience - community bankers - who are vital to driving your sales forward!

**CBA's trade show delivers impactful results by attracting a focused audience with decision-makers. This event offers you a cost-effective opportunity to generate valuable sales leads and secure customer orders.**

### Sponsorships of \$1,500

**As a sponsor, you will receive:**

- Sponsor badge ribbon
- Listed on Sponsor Sign at the registration desk
- Listing in the CBA Convention App with full-color company logo & link to your website
- Recognition in In Touch magazine
- Exposure on [www.cbak.com](http://www.cbak.com)
- Attendance during the Wednesday Chairman's Welcome Reception

### Sponsorships of \$3,000

**As a sponsor, you will receive:**

- All of the above benefits plus...
- Full-color company logo in Convention Brochure
- Personal recognition and acknowledgment during the event

### Sponsorships of \$5,000

**As a sponsor, you will receive:**

- All the above benefits plus...
- 25% off two full additional registrations
- Promotions in CBA Emails and Social Media

### Sponsorships of \$7,500

**As a sponsor, you will receive:**

- All the above benefits plus...
- 50% off a full convention registration fee (maximum of 2 registrations)
- Individual PowerPoint slide included in pre-general session slideshow (designed and created by you)
  - Free advertisement paragraph in CBA magazine, In Touch, prior to the Convention

# 2025 CONVENTION SPONSORSHIP REGISTRATION FORM

*Partial & Co-Sponsorships are available!*

*Just indicate the amount you wish to contribute on the registration form.*

**Sponsorship opportunities are awarded on a first come first serve basis. Please mark the event and amount you want to sponsor:**

## Event Sponsorships

- |   |                |
|---|----------------|
| <input type="checkbox"/> General Sponsorship (\$700)                              | \$ _____       |
| <input type="checkbox"/> <del>Room Key Cards (\$3,500)</del>                      | \$ <u>SOLD</u> |
| <input type="checkbox"/> Banker Attendee Gift (\$6,000)                           | \$ _____       |
| <input type="checkbox"/> CBA Convention App (\$4,000)                             | \$ _____       |
| <input type="checkbox"/> <del>Monday Evening Chairman's Reception (\$4,000)</del> | \$ <u>SOLD</u> |
| <input type="checkbox"/> Tuesday Keynote Speaker (\$5,000)                        | \$ _____       |
| <input type="checkbox"/> Tuesday Morning Beverage Station (\$1,500)               | \$ _____       |
| <input type="checkbox"/> Tuesday Morning Break (\$2,000)                          | \$ _____       |
| <input type="checkbox"/> Tuesday Lunch Buffet (\$5,000)                           | \$ _____       |
| <input type="checkbox"/> Tuesday Afternoon Break (\$2,000)                        | \$ _____       |
| <input type="checkbox"/> <del>Tuesday Exhibitor Reception (\$4,000)</del>         | \$ <u>SOLD</u> |
| <input type="checkbox"/> <del>Tuesday Evening Entertainment (\$10,000)</del>      | \$ <u>SOLD</u> |
| <input type="checkbox"/> Wednesday Morning Beverage Station (\$1,500)             | \$ _____       |
| <input type="checkbox"/> Wednesday Morning Break (\$2,000)                        | \$ _____       |
| <input type="checkbox"/> Wednesday Grand Prize Drawing (\$2,000)                  | \$ _____       |
| <input type="checkbox"/> <del>Preferred Customer Drawing (\$2,000)</del>          | \$ <u>SOLD</u> |
| <input type="checkbox"/> Wednesday Chairman's Reception & Banquet (\$10,000)      | \$ _____       |
| <input type="checkbox"/> <del>Live Auction Refreshments (\$3,000)</del>           | \$ <u>SOLD</u> |

## CBA Annual Convention & Trade Show Sponsorship

**Marriott Kansas City Downtown, Kansas City, Missouri**

**July 7 – 9, 2025**

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ FAX: (\_\_\_\_) \_\_\_\_\_

E-mail (required): \_\_\_\_\_

**SEND COMPLETED REGISTRATION FORM AND FEES TO:**

CBA ■ 5897 SW 29<sup>th</sup> Street ■ Topeka ■ KS ■ 66614

Questions? Call the CBA office at (785) 271-1404 or email Yvonna at [yvonna@cbak.com](mailto:yvonna@cbak.com)