

# COST

The different categories afford you the opportunity to benefit from a collective array of CBA services that would otherwise be more costly if purchased individually. Each level is pro-rated based on the date of approval. Please do not send membership dues with application.

Both categories will continue to have additional opportunities to support and sponsor CBA events.

If you have any questions please call or e-mail Yvonna Hansen, Vice President of Member Services, at (785) 271.1404 or email at [yvonna@cbak.com](mailto:yvonna@cbak.com)

## ANNUAL MEMBERSHIP DUES

### **Classic**

Associate Member

**\$750**

### **Executive**

Associate Member

**\$1500**



**Community Bankers**  
Association of Kansas

*One Mission. Community Banks.®*

5897 SW 29th Street  
Topeka, KS 66614  
Phone: (785) 271-1404  
[info@cbak.com](mailto:info@cbak.com)

[www.cbak.com](http://www.cbak.com)



**Community Bankers**  
Association of Kansas



ASSOCIATE  
MEMBERSHIP



Founded in 1978, the Community Bankers Association of Kansas (CBA) is dedicated to providing professional leadership, education, and information with integrity and responsiveness to help its members successfully adapt to economic, regulatory, and competitive change.

Through publications, seminars, and conferences, CBA offers its associate members the opportunity to stay in close touch with industry, legislative, regulatory, and market developments that are influencing their future.

CBA offers Associate Memberships to businesses interested in supporting the purpose and goals of CBA and its members.

Associate members are typically product vendors and professional service providers who have identified financial services as their target market.

CBA maintains two membership categories; "Classic" and "Executive" level memberships.

## Classic Associate Membership



- A descriptive listing in CBA section of BankNews Bank Directory
- Discounted fees for Convention Exhibit space
- A free listing on CBA's website with the opportunity to place your companies website address as a link to your companies webpage
- A free annual subscription of *In Touch*, magazine
- Complimentary introduction of your membership in the CBA magazine
- Listing in CBA's Products & Services Reference List
- Immediate access to Kansas community banks and their Key Decision-Makers
- Targeted Marketing opportunities with CBA Members
- Free and priority publication of timely or educational articles authored by your experts

## Executive Associate Membership

**All of the benefits available to "Classic" Associate Member, plus the enhancements listed below:**

- Availability of customized membership lists on request
- Listing in the Top Level of Associate Membership
- Complimentary logo placement on website
- Advertisement advantage: 10% discount on all ads purchased in magazine
- Advertisement placement advantage in CBA magazine *In Touch*
- 1 free traditional booth at CBA's Annual Convention
- 25% off 2 additional Convention registrants
- Preferences for Exhibit Booth placement and Sponsorship opportunities
- 2 free additional subscriptions to *In Touch* Magazine

