

Breakout 1: Viability Test



Program name:

Step 1 — Rate your program against each viability test

AI Displacement Test	<i>Could AI do this better, faster, or cheaper? What can it NOT improve?</i>		
Select one:	High risk – 1 point	Some risk – 2 points	Low risk – 3 points
Notes:			

Human Premium Test	<i>What specifically requires human judgment, relationships, or experience?</i>		
Select one:	Low premium – 1 point	Some premium – 2 points	High premium – 3 points
Notes:			

Network Effect Test	<i>Does this get more valuable as more members participate?</i>		
Select one:	No effect – 1 point	Some effect – 2 points	Strong effect – 3 points
Notes:			

Trust Test	<i>Do members need our brand and reputation for this to work?</i>		
Select one:	Not essential – 1 point	Helpful – 2 points	Essential – 3 points
Notes:			

Step 2 — Name your verdict

Total score (4–12) possible:		
Reinvent Score: 4–6 AI displaces the core value. Redesign using the same mission and audience — but a new model.	Strengthen Score: 7–9 Mixed viability. Identify the weakest test and prioritize it first. Don't try to fix everything at once.	Protect & Amplify Score: 10–12 Strong natural defenses against AI displacement. Double down on what makes it durable.

Hold onto your verdict — you will use it in Breakout 2.

Breakout 2: Value Stack



Program (same as Breakout 1):	Your Breakout 1 verdict: Reinvent Strengthen Protect & Amplify
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Reinvent Design a fundamentally new program. Use the same audience and mission — but imagine a new model built on the stack below.	Strengthen Keep what works. Redesign the layers where your viability scores were weakest.	Protect & Amplify Lean into your strengths. Use AI to amplify what already makes this program irreplaceable.
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Design your value stack — 3 minutes per layer

Layer 1 Foundation	What AI-powered capability sits underneath this program? <i>What could AI do better, faster, or automatically to make this program more efficient?</i>
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Layer 2 Enhancement	What human judgment or curation makes that foundation more valuable? <i>What can only your association add? Think: expertise, context, ethics, relationships.</i>
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Layer 3 Experience	What community or relationship element makes this program irreplaceable? <i>What would members genuinely miss if this disappeared? What can't AI recreate?</i>
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Your one-sentence program description

Synthesize your three layers into one sentence describing the redesigned program.

Your share-out (90 seconds per group)		
01 Your one sentence <i>Read your program description</i>	02 Hardest layer <i>Which layer was hardest to fill, and why?</i>	03 What you need <i>One resource or capability to make this real</i>