



ELEVATE 2026

Peer-Powered Lab: Marketing & Communications

"None of us is as smart as all of us."
— Ken Blanchard

Facilitated By :
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Goals & Intros

Pair Share

Group Sprint

Share & Crowdsource Ideas

Takeaways



Your Current Challenge

Work in pairs to discuss a challenge

Problem-Solve Together

Group problem solving

Share & Crowdsource Ideas

Group problem solving

Takeaways

Actionable items you can use NOW



Goals and Intros

Collaborate. Share. Solve.

This session is:

A collaborative, high-energy space to share challenges, crowdsource ideas, and walk away with practical solutions.



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Pair Share: Your Current Problem



Challenge

What's the biggest marketing or communications challenge you're facing right now?



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Group Sprint: Problem-Solve Together

Task 1

Share Challenges and Brainstorm ideas

Task 2

Land on 2-3 actionable ideas



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Idea

Share one idea you've been experimenting with recently.

SCAN ME!



Scan the QR Code and lets share and combine ideas!

5

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Takeaways

What's one thing you're going to try when you get back to your organization?



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Final Thought

Find your Community

