

Next Wave

2026 Conference
BY ASSOCIATIONS WEST

OCT 4-6
2027 | B L A I N E
WASHINGTON

Gain recognition as a trusted partner of the association industry by supporting attendee education, inspiration & connection at the Next Wave Conference!

Attendees will primarily be from the Washington, but we expect some attendees from Oregon and California as well.

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Next Wave Conference

Conference Partners



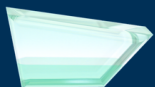
Sapphire Partner - \$5,000

- One Industry Partner registration (\$649 value)
- Exhibit table space in a high traffic area
- Priority choice of 2 education session introductions, each with <5 minutes to promote your brand.
- One post-conference custom email blast, sent out by AW to over 2,000 association professionals (\$2,500 value, upon request)
- Attendee mailing/email list
- Marketing recognition including website, program, signage, etc.



Pearl Partner - \$2,500

- One Industry Partner registration (\$649 value)
- Exhibit table space in a high traffic area
- Priority choice of 2 education session introductions, each with <5 minutes to promote your brand.
- Attendee mailing/email list
- Marketing recognition including website, program, signage, etc.



Sea Glass Partner - \$1,500

- One Industry Partner registration (\$649 value)
- Exhibit table space in a high traffic area
- Attendee mailing/email list
- Marketing recognition including website, program, signage, etc.

Next Wave Conference

Conference Sponsorships

All sponsors will get marketing recognition including website, program, signage, etc.



Next Wave FAQ Page Banner Ad

Be visible on the high traffic FAQ page with a banner ad displayed an entire month. 1000x400 px linked ad.

\$200

Power Up Break

Nourish attendees in between sessions! Includes a high boy display table near the break set up.

\$300

Continental Breakfast

Meet and greet the attendees first thing in the morning. Includes a high boy display table near the breakfast set up.

\$300 each (2 opportunities)

Selfie Photo Station

Host the ever popular selfie station. Includes backdrop, selfie ring light and props. Option to provide your own branded back drop.

\$300

Departure Experience

Send off Next Wave attendees with a snack bag to sustain them on their travels back home.

\$350

Welcome Experience

Greet Next Wave attendees as they check-in to the hotel with a welcome treat/refreshments. (food and beverage costs are additional)

\$1,500

Welcome Happy Hour (Sunday)

Be the first thing attendees see by hosting and branding the welcome happy hour space be it backdrops, props, special swag etc! Includes a drink ticket (beer/wine) for association professionals.

\$1,500

Digital Billboard Ad

Catch the attention of attendees with a large format digital ad playing in the slide deck throughout the conference.

\$500 (5 opportunities)

Opening Keynote (Monday)

Kick-off Next Wave with a high-energy opening keynote. Promote your brand and introduce the Keynote speaker (<5 minutes at the podium including a promotional video).

\$750

Closing Keynote (Tuesday)

Close out Next Wave with an inspirational send off. Promote your brand and introduce the Keynote speaker (<5 minutes at the podium including a promotional video).

\$750

Achievement Awards Luncheon

Help celebrate our outstanding members. You are encouraged to brand the space be it pop ups, special swag etc to stand out and be remembered! (<5 minutes podium time a promotional video).

\$750

Monday Dinner

Wrap up a full day of learning with a delightful dinner. You are encouraged to brand the space with pop ups, special swag etc to stand out and be remembered! (<5 minutes at the podium including a promotional video).

\$750

Conference Survival Station

Provide attendees with the conveniences they need to get through the conference. A display housed in the registration area all 3 days including items such as: Liquid IV, Tums, Shout wipes, Advil, mints, Band-Aids etc. Branded signage included.

\$1,000

Monday Happy Hour

Provide relief and relaxation after a long day of learning. Brand the happy hour space with pop ups, props, special swag etc! Include a drink ticket (beer/wine) for association professionals.

\$1,500

