

APRIL
2026

Peer-Powered Lab: Emerging Association Professionals—Connect, Learn & Grow

FACILITATED BY: ERIN SMITH



1

Agenda



01

Introductions

02

•This session is designed for emerging association professionals

03

•A safe space to ask questions and share experiences

04

•Peer learning and real conversations

05

Leave with 2 new connections and 1 practical insight

2



How This Lab Works

The goal is to make this peer-to-peer lab interactive and more like a conversation. We'll work in pairs and/or small groups to share challenges and learn from others.

My goal is to make sure everyone in the room has valuable experience.



3

Let's Talk



INTRODUCE
YOURSELF
TO THE
TABLE

PAIR UP

WE'LL DO 2
DIFFERENT
LABS

DISCUSS AND
SHARE



4

“Real Talk”

What do you wish you knew earlier?

What surprised you about association work?

What's something you learned the hard way?



5



Switching gears and tables.



6

Association Speen Consulting

Partner A

Partner B

Switch

Has 90 seconds to share a challenge in their role.

Has 90 seconds to respond with :

- Advice
- A similar experience
- one idea to try

7

Discuss and Share

SHARE SOMETHING YOU HEARD:

Let's share something that you heard during our labs that you relate to.

SHARE SOME ADVICE:

Can we share some advice we heard or that we gave during labs.

WHAT DO YOU STILL NEED?:

What's something you still need to feel confident and more comfortable in your role?

WHAT ARE YOU TAKING WITH YOU:

What's some advice or connections that you're taking back with you?



8

Connect with me



PHONE:

916-437-1217

E-MAIL:

Erin@sacrealtor.org

LINKEDIN:

linkedin.com/in/erin-smith700

