

CALIBA SPRING FORUM Pasadena



5.28.2026



8:30 AM

9 AM

9:35 AM

10:25 AM

11:15 AM

11:40 AM

12:30 PM

2:25 PM

3:20 PM

4:10 PM

CHECK-IN AUDITORIUM **COFFEE, TEA & BITES** **BIPOC COMMITTEE MEET & GREET**

KEYNOTE BREAKFAST FEATURING CHLOE BENJAMIN SAN GABRIEL
Under Story (G.P. Putnam's Sons)

MAKE AND BREAK RULES FOR BUYING (PANEL) SAN GABRIEL

AUTHOR PANEL: THE STORIES WE INHERIT & REWRITE PASADENA 1
KAUKANILEHUA MĀHOE ADAMS - *An Expanse of Blue* (Heartdrum) **CHELSEA ICHASO** - *Beware the Abbot Boys* (Sourcebooks Fire)
SARA HASHEM - *Where No Shadow Stays* (Holiday House)

AUTHOR PANEL: SO YOU'RE READY FOR A QUEST... PASADENA 1
ALEXANDRA BRACKEN - *Immortal Rose* (Avon) **LINDA H. CODEGA** - *Pasha the Storm* (Erewhon Books)
TAYLOR J. LARUE - *Steelborn* (Requited)

STORYTIME ROUNDTABLE: CREATING A BETTER CLIMATE FOR KIDLIT SAN GABRIEL

COFFEE BREAK/ABA ANNUAL TOWN HALL MEETING

BOOKSELLER TO SALES REP NETWORKING (PANEL TO NETWORKING) SAN GABRIEL
EVENT P&L (PRESENTATION) PASADENA 1

REP PICKS LUNCH Enjoy lunch and learn about the season's upcoming titles! SAN GABRIEL

AFTERNOON AUTHOR SHOWCASE SAN GABRIEL

DASHKA SLATER - *The Wild Season* (LBBFYR) **COURTNEY KOCAK** - *Girl Gone Wild* (Trio House Press)
MIRIAM PAWEL - *California Dreams* (Bloomsbury) **BIANCA M. SCHWARTZ** - *The Missing Baroness* (Central Avenue)
CARLYN GREENWALD - *What Happened to Those Girls* (Sourcebooks Fire) **ELANA K. ARNOLD** - *Holloway* (Clarion Books)
JONATHAN VIGLIOTTI - *Torched* (Atria/One Signal) **MAX BRALLIER** - *The Dark and Other Scary Stories* (Scholastic Inc)

HIRING + ONBOARDING, PERFORMANCE AND RETENTION (PANEL TO ROUNDTABLE) SAN GABRIEL

AUTHOR PANEL: AAPI VOICES: HOME, HISTORY AND BELONGING PASADENA 1
SAMINA NAJMI - *Sing Me a Circle* (Trio House Press) **D.K. FURUTANI** - *When Mikan Road Was Ours* (Atria Books)
VANESSA HUA - *Coyoteland* (Flatiron Books) **KEALA KENDALL** - *That Which Feeds Us* (Random House BFYR)

EVENING AUTHOR SHOWCASE Followed by mix & mingle. SAN GABRIEL

KATHLEEN KAUFMAN - *Beyond the Graves Waits* **PAM TROY** - *The Newcomers* (Sibylline Press)
Mist and Sea (Kensington) **CARLY KREMER** - *Little Bee and the Bloom* (Tiny Torch Books)
THOMAS ELROD - *The Franchise* (Tor) **CHRISTINA DIAZ GONZALEZ** - *Offside* (Graphix)
SUSAN LEE - *See You at the Sunset* (MIRA) **SUSIE YI** - *Cat & Cat Adventures* (HarperAlley)
KAIRA ROUDA - *We Were Never Friends* (Poisoned Pen Press) **SARAH LANGAN** - *Trad Wife* (Atria Books)



EVALUATION FORM



2026 IS THE YEAR OF GOLDEN POPPIES!

Here are all the resources we're making for you to help promote the Awards, finalists, and winners.

MARKETING MATERIALS

DIGITAL

- Site/newsletter banners and thumbnails (NEW)
- Social Posts: Finalists and Winners

PRINT

- Posters: Finalists and Winners
- Shelf Talkers: Finalists and Winners
- Book Stickers: Finalists and Winners
- Winners Bookmarks

PARTNERSHIPS

Golden Poppy lists with the following partners for easy integration:



WAYS TO CELEBRATE

- Golden Poppy Display Contest (Awarded September '26)
- Bookseller's Choice Reading Challenges (January)
- Reader's Choice Reading Challenges (January)
- Winners Displays (Year Round)
- Bookstore Handselling Competitions (Year Round)

We hope to see you at our IN-PERSON Golden Poppy Winners Announcement at Fall Fest this year!

GUIDELINES FOR DISCUSSION

The booksellers in the room (virtual or otherwise) are, by definition, competitors. This means that under the law, they are prohibited from discussing certain things.

Specifically:

- There can be no discussions of price or pricing policies. Competitors are never allowed to agree on the price at which merchandise is sold, or discounts at which merchandise is offered. All discussions of price and pricing policies are strictly off-limits.
- There can be no discussion of boycotts. Competitors cannot agree to cease doing business with any supplier for any reason. Nor can competitors agree to urge consumers to boycott a third competitor. It's collusion, and is strictly prohibited.
- There can be no discussion of dividing up a market. For example, if there are two booksellers in New York City, they cannot agree that one will market only to consumers north of 57th Street while the other markets only to customers south of 57th street. This is also collusion and is prohibited.
- All three of these prohibitions come to us via the Sherman Antitrust Act, which carries treble damages and jail time. All three are per se violations, which means it only has to be proved that you engaged in the activity—whether or not there was intent to harm, or actual harm caused—for you to be guilty of violating the law.

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caliballiance.org/sign-up-for-our-newsletters

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 caliba_20 #SpringForum26

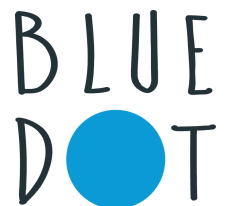


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Password: @sianC3nTER

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