



# CAA Social Media Toolkit

## NAA Credential Achievements

### CAM: Certified Apartment Manager

Earning your CAM (Certified Apartment Manager) credential allows you to demonstrate your skills, knowledge, and ability to manage an apartment community and achieve owners' investment goals. The CAM credential positions you well for career opportunities and advancement. Let us help you celebrate your recent achievement! *\*Be sure to use the [#CAAPTS](#) hashtag in your posts so we can help amplify your success.*



### Facebook | Instagram: Sample Posts

- It's official – I'm a Certified Apartment Manager (CAM)! I'm excited for the future as I continue to build my career in the residential property management industry. [#CAAPTS](#) [#NAAEI](#)
- I'm excited to share I've achieved credentials as a Certified Apartment Manager through the National Apartment Association Education Institute (NAAEI)! [#CAAPTS](#) [#NAAEI](#)
- I'm pleased to announce I passed the CAM Exam and have achieved my credentials as a Certified Apartment Manager through the National Apartment Association Education Institute (NAAEI)! [#CAAPTS](#) [#NAAEI](#)
- There's never been a better time to pursue a career in the resident property management industry. I'm excited to share I've achieved credentials as a Certified Apartment Manager through the National Apartment Association Education Institute (NAAEI)! [#CAAPTS](#) [#NAAEI](#)



### LinkedIn: Sample Posts

- It's official – I'm a Certified Apartment Manager (CAM)! This credential from the National Apartment Association Education Institute (NAAEI) allows me to demonstrate my skills, knowledge and ability in managing an apartment community and achieving owners' investment goals. I'm excited for the future as I continue to build my career in the residential property management industry. [#CAAPTS](#) [#NAAEI](#)

- I'm excited to share I've achieved credentials as a Certified Apartment Manager (CAM) through the National Apartment Association Education Institute (NAAEI)! The residential property management industry is dynamic, resilient, and a highly professional field dedicated to helping people secure the ideal apartment and feel at home. Now more than ever, our industry needs talented, hardworking individuals to help build strong communities. [#CAAPTS](#) [#NAAEI](#)
- I'm pleased to announce I passed the CAM Exam and have achieved my credentials as a Certified Apartment Manager through the National Apartment Association Education Institute (NAAEI)! The CAM curriculum is designed to maximize the experience of the on-site professional and clear a path for growth and recognition, demonstrating a commitment to education and higher standards of excellence. I'm excited for the future as I continue to build my career in the residential property management industry. [#CAAPTS](#) [#NAAEI](#)
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## Twitter: Sample Posts

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# CAMT: Certificate for Apartment Maintenance Technicians

The Certificate for Apartment Maintenance Technicians (CAMT) was accredited by the [American National Standards Institute \(ANSI\)](#), a private non-profit organization that administers and coordinates the U.S. voluntary standardization and conformity assessment system. CAMT is the only apartment industry certificate program to earn ANSI accreditation. Let us help you celebrate your recent achievement! *\*Be sure to use the #CAAPTS hashtag in your posts so we can help amplify your success.*



## Facebook | Instagram: Sample Posts

- It's official – I'm a Certified Apartment Maintenance Technician (CAMT)! I'm excited for the future as I continue to build my career as a maintenance professional in the residential property management industry. [#CAAPTS](#) [#NAAEI](#)
- I'm excited to share I've achieved credentials as a Certified Apartment Maintenance Technician (CAMT), an accreditation by the American National Standards Institute (ANSI). The CAMT is the only apartment industry certificate program to earn ANSI accreditation! [#CAAPTS](#) [#NAAEI](#)
- I'm pleased to announce, following the successful completion of all of my coursework (totaling 80 hours) I passed the CAMT Exam and have achieved my credentials as a Certified Apartment Maintenance Technician, an accreditation by the American National Standards Institute (ANSI)! [#CAAPTS](#) [#NAAEI](#)
- There's never been a better time to pursue a career as a maintenance professional in the resident property management industry. I'm excited to share I've achieved credentials as a Certified Apartment Maintenance Technician (CAMT), an accreditation by the American National Standards Institute (ANSI). [#CAAPTS](#) [#NAAEI](#)

## LinkedIn: Sample Posts

- It's official – I'm a Certified Apartment Maintenance Technician (CAMT)! This credential, an accreditation by the American National Standards Institute (ANSI) and offers a “blended learning” approach, integrating three modules of online coursework with six of classroom and hands-on study. I'm excited for the future as I continue to build my career in the residential property management industry. [#CAAPTS](#) [#NAAEI](#)

- I'm excited to share I've achieved credentials as a Certified Apartment Maintenance Technician (CAMT), an accreditation by the American National Standards Institute (ANSI), a private non-profit organization that administers and coordinates the U.S. voluntary standardization and conformity assessment system. The CAMT is the only apartment industry certificate program to earn ANSI accreditation! Now more than ever, our industry needs talented, hardworking individuals to help build strong communities – I'm proud to be working as an accredited CAMT professional!. #CAAPTS #NAAEI
- I'm pleased to announce, following the successful completion of all of my coursework (totaling 80 hours), I passed the CAMT Exam and have achieved my credentials as a Certified Apartment Maintenance Technician! The new CAMT program offers a “blended learning” approach, integrating three modules of online coursework with six of classroom and hands-on study in topics including, Inside the Apartment Business, People, Projects and Profits, Interior and Exterior Maintenance, Appliances Maintenance and Repair, HVAC Maintenance and Repair, Plumbing Maintenance and Repair and Electrical Maintenance and Repair. I'm excited for the future as I continue to build my career as a maintenance professional in the residential property management industry. #CAAPTS #NAAEI
- There's never been a better time to pursue a career as a maintenance technician in the resident property management industry. I'm excited to share I've achieved my credentials as a Certified Apartment Maintenance Technician (CAMT), an accreditation by the American National Standards Institute (ANSI)! #CAAPTS #NAAEI



## Twitter: Sample Posts

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- I'm pleased to announce I passed the CAMT Exam earning my credentials as a Certified Apartment Maintenance Technician (CAMT)! I'm excited for the future as I continue to build my career as an accredited maintenance professional. #CAAPTS #NAAEI

# CAS: Certified Apartment Supplier

The CAS program was created to enhance the relationship between suppliers and their customers, learning the role and responsibilities of the apartment manager and how to build stronger relationships with these constituents. Earning a CAS credential allows you to network with your peers from other companies, learn about the benefits and activities your local apartment association offers and engage in apartment association meetings and events. Let us help you celebrate your recent achievement! *\*Be sure to use the #CAAPTS hashtag in your posts so we can help amplify your success.*



## Facebook | Instagram: Sample Posts

- It's official – I'm a Certified Apartment Supplier (CAS)! I'm excited for the future as I continue to build my career in the residential property management industry. [#CAAPTS](#) [#NAAEI](#)
- I'm excited to share I've achieved credentials as a Certified Apartment Supplier through the National Apartment Association Education Institute (NAAEI)! [#CAAPTS](#) [#NAAEI](#)
- I'm pleased to announce I passed the CAS Exam and have achieved my credentials as a Certified Apartment Supplier through the National Apartment Association Education Institute (NAAEI)! [#CAAPTS](#) [#NAAEI](#)
- There's never been a better time to pursue a career in the resident property management industry. I'm excited to share I've earned my credentials as a Certified Apartment Supplier through the National Apartment Association Education Institute (NAAEI)! [#CAAPTS](#) [#NAAEI](#)



## LinkedIn: Sample Posts

- It's official – I'm a Certified Apartment Supplier (CAS)! This credential from the National Apartment Association Education Institute (NAAEI) enhances the relationship between suppliers and their customers. The program coursework allowed me to learn the role and responsibilities of the apartment manager and how to build stronger relationships with these constituents. I'm excited for the future as I continue to build my career in the residential property management industry. [#CAAPTS](#) [#NAAEI](#)

- I'm excited to share I've achieved credentials as a Certified Apartment Supplier (CAS) through the National Apartment Association Education Institute (NAAEI)! The residential property management industry is dynamic, resilient, and a highly professional field. Now more than ever, our industry needs talented, hardworking individuals to help build strong communities. #CAAPTS #NAAEI
- I'm pleased to announce I passed the CAS Exam and have achieved my credentials as a Certified Apartment Supplier through the National Apartment Association Education Institute (NAAEI)! The CAS curriculum is designed to learn the role and responsibilities of the apartment manager and how to build stronger relationships with these constituents. I'm excited for the future as I continue to build my career in the residential property management industry. #CAAPTS #NAAEI
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- I'm pleased to announce I passed the CAS Exam and have achieved my credentials as a Certified Apartment Supplier! I'm excited for the future as I continue to build my career in the residential property management industry. #CAAPTS #NAAEI
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