

2026 NYKO Sponsorship Packages

CAA's New Year Kick Off (NYKO) event will take place from 6-9pm on Wednesday, January 21, 2026 at the iconic Old Post Office venue in Chicago.

Platinum Sponsor - \$2000 (2 opportunities)

- 4 Attendee Tickets
- Signage with your company logo during the inaugural meeting of the 2026 CAA Board of Directors meeting (takes place immediately before the event)
- Company recognition as "Platinum" sponsor with logo on prime event signage, marketing materials and eblasts sent to more than 3,000 recipients pre-event.
- Recognition in CAA InFocus newsletter and the CAA website.
- Post-event attendee list

Photobooth Sponsor - \$1,750 (1 opportunity)

- 4 Attendee Tickets
- Company logo will be displayed on online photo gallery post event.
- Company logo also included in post-event recognition in CAA InFocus newsletter and the CAA website.
- Post-event attendee list

Bar Sponsor - \$1,000 (6 opportunities)

- 2 Attendee Tickets
- Signage with your company logo at each bar.
- Company logo also included in post-event recognition in CAA InFocus newsletter and the CAA website.
- Post-event attendee list

Food Station Sponsor - \$1,000 (6 opportunities)

- 2 Attendee Tickets
- Signage with your company logo at each food station.
- Company logo also included in post-event recognition in CAA InFocus newsletter and the CAA website.
- Post-event attendee list

Coat Check - \$1000 (1 opportunity)

- 2 Attendee Ticket
- Signage with your company logo
- Company logo also included in post-event recognition in CAA InFocus newsletter and the CAA website.
- Post-event attendee list

Supporting Partner \$600 (Unlimited opportunities)

- Company name on event signage, Company logo also included in post-event recognition in CAA InFocus newsletter and the CAA website.
- Post-event attendee list

Register at: www.caapts.org/events/2026-new-year-kick-off

Must be a CAA member in good standing to sponsor. Sponsorships are available on a first come, first served basis. You must be signed into your CAA website account to register.

Email Alana White at alana@caapts.org with questions