

CAA DE&I Scholarship Program: Pathways to Excellence

Frequently Asked Questions

Q: What happens if a selected company does not use all their benefits?

Benefits are non-transferable and will expire at the end of the calendar year. Unused benefits cannot be carried over or given to another company

Q: Will there be costs after the free membership year ends?

After the complimentary year, companies are encouraged to renew their CAA membership at standard rates to continue accessing events, marketing opportunities, and mentorship programs.

Q: How are the five companies chosen?

The CAA DE&I Committee reviews all applications and selects companies based on their demonstrated commitment to diversity, equity, and inclusion; their potential impact on the industry; and their alignment with CAA's mission.

Q: Will selected companies be publicly recognized?

Yes. Selected companies will be recognized in CAA communications, at events, and through marketing features that highlight their contributions to diversity and inclusion.

Q: Is there a minimum company size?

No. The program is open to independent rental owners, small businesses, and larger organizations, as long as they demonstrate a genuine commitment to DE&I values.

Q: Is this program offered every year?

This is a one-time program. Five companies will be selected for a one-year complimentary membership. There are currently no plans to repeat the program.