



## **2025 CAA TRADE SHOW SPONSORSHIP DETAILS**

Sponsorships will be sold on a first come, first served basis starting at 10:00 a.m. on July 23, 2025 to member management companies and confirmed 2025 exhibitor companies. Associate members **MUST** be exhibitors to be eligible to sponsor.

**SPONSORSHIP REGISTRATION DEADLINE: Friday, September 5, 2025**

### **Education Conference Session (3 Available at \$1,750)**

Maximize your impact with this opportunity to give an in-person “commercial” to over 100 education conference attendees. You’ll have 2 minutes of promotion time before the start of one education session. Your company logo will be incorporated into pre-conference marketing materials and displayed on a presentation slide. Your company will also be highlighted via CAA’s social media channels

### **Platinum Partner (Unlimited at \$1600)**

Sponsor Receives 4 Full Conference Complimentary Attendees (*MUST Be A Management Company Or Property*) This Sponsorship Comes With Company Logo Recognition on event signage and marketing.

### **Show Bag (1 Available at \$1,500; \*does not include cost of bags\*)**

The most visible marketing opportunity! Provide branded attendee show bags (must provide/deliver bags the morning of the event). Includes company logo recognition on signage, digital event program, and marketing materials. You are encouraged to pre-stuff the bags with marketing and/or giveaways!

### **Morning Coffee Bar (1 at \$1,350)**

Start the day off right! Sponsor a coffee and pastry station featuring danishes and other treats. Your company will receive signage and a shoutout in the event welcome.

### **Photo Booth (1 at \$1,300)**

Brand the fun! Sponsor a photo booth experience for attendees to capture memories. Your logo will be featured on all printed and digital outputs, plus signage near the photo booth.

### **Digital Program (1 Available at \$1,250)**

Help us go green! Your company logo will be prominently displayed as the sponsor of our 2024 digital event program. You'll also receive recognition on signage and marketing.

### **Digital Floorplan (1 Available at \$1,250)**

Stand out with your company logo displayed on the digital floorplan on the CAA website and on monitors inside the Grand Ballroom foyer. Signage and marketing recognition are included.

### **Food Stations (4 Available at \$1,000)**

Help feed the crowd! Your company logo will be prominently displayed on food stations set up in the Grand Ballroom Foyer, as well as on event signage, marketing materials and in the digital program.

### **Bar Cart (2 Available at \$650 \* plus consumption bill)**

Host a satellite bar cart in front of your booth during the show floor hours. The location/time will be announced in advance and during the event to attendees. Drive more traffic to you!

*\*you will receive an invoice from Drury Lane after the show for the amount of consumption incurred during your sponsored hour.*

12:00 – 12:50 (1 slot)

2:00 – 2:50 (1 slot)

### **Supporting Partner (Unlimited at \$575)**

This sponsorship includes company name recognition in all event marketing materials.

**OTHER BENEFITS INCLUDED WITH SPONSORSHIPS:** In addition to the benefits outlined in each of the sponsorships detailed above, all sponsorships are also recognized in the Thank You Sponsors section of the digital program and Thank you Sponsors signage located outside show entrance. All sponsor logos will also play on a video loop during breaks from education sessions in the Crystal Room.

### **SPONSORSHIP & SPONSORSHIP MATERIAL POLICIES:**

- The sponsoring company is responsible for securing and sending all logos (*where applicable*) in the proper format types & sizes by the deadline
- If logos/materials are not received in time, staff will use the sponsoring company's name/information available via the CAA database
- Sponsoring companies must reference the Terms of Service Agreement for consequences of acting outside of sponsorship guidelines (*as well as other show rules*)

### **REQUIREMENTS FOR LOGOS:**

If your sponsorship includes logo recognition, please email to Maria at [maria@caapt.org](mailto:maria@caapt.org) :

- In **both** jpeg and eps formats
- **No later than Friday, September 5, 2025**