

THURSDAY,  
AUGUST 6TH

# BOMA

## BACK TO SCHOOL

### GOLF OUTING

HIGHLAND GOLF  
& COUNTRY CLUB

*\*To register for the golf outing, your member account balance must be paid in full*

## Foursomes

**AM/PM Foursome: \$1,200**

**Morning Foursome** (20/20 Available) - 7:30 AM Shotgun

**Afternoon Foursome** (30/30 Available) - 1:30 PM Shotgun

These spots typically sell out in under an hour, so be ready to reserve yours quickly.

## Attendee

**Attendee (Member Only): FREE**

Open to current Principal Members and Emerging Leaders. Mingle at the clubhouse as our AM golfers return from the course and PM golfers gear up to tee off.

Allied Members who do not have a foursome or hospitality booth are encouraged to become a sponsor to attend the golf outing.

## Hospitality Booth

**Hospitality Booth (Member Only): \$1,000**

Set up your booth along the course and connect with golfers as they make their way through the event. Each booth will be paired with a non-competing company, encouraging collaboration to divide responsibilities like serving food and drinks—though food and drinks are not required. It's a great opportunity to engage directly with participants, promote your brand, and make your booth a go-to spot for attendees. (Map on Page 4)

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## **Sponsorships**

*All sponsors can attend the golf outing*

*\*Sponsorships that are eligible to be split up between two companies*

### **Cart Sponsor: \$3,600**

As the Cart Sponsor, your logo will appear on every golf cart used throughout the event—keeping your brand visible to every player across all 18 holes. It's a high-impact sponsorship that keeps your company front and center from the first tee to the final putt.

### **Registration Sponsor: \$2,000**

As the Registration Sponsor, your brand is front and center as golfers check in for the day. It's your chance to make the first impression—greet all 200 players, distribute materials, and set the tone for the event. High visibility, high impact, and direct engagement from the moment they arrive.

### **Drone Ball Drop Sponsor: \$2,000**

Sponsor this year's exciting new 50/50 fundraiser replacing the Helicopter Ball Drop. Players purchase numbered golf balls that will be dropped via drone, with up to \$2,500 awarded to the winner. Remaining proceeds benefit St. Mary's Early Childhood Center.

### **Towel Sponsor: \$2,000**

As the Towel Sponsor, your logo will be printed on high-quality golf towels given to all 200 golfers. These towels are used throughout the day—and often long after the event—giving your brand lasting visibility on and off the course.

### **Swag Bag Sponsor: \$2,000**

As the exclusive Swag Bag Sponsor, your company's logo will be prominently displayed on the bags given to all 200 golfers at the event. These bags travel with participants throughout the day and often go home with them—giving your brand ongoing visibility well beyond the 18th hole.

### **Golf Ball Sleeve Sponsor: \$2,000**

Put your logo on a sleeve of premium golf balls given to all 200 golfers. It's a practical, high-impact way to get your brand into play—literally—with every drive, chip, and putt. A sponsorship that travels far beyond the course.

### **\*Lunch Sponsor: \$2,000**

As the Lunch Sponsor, you'll connect face-to-face with golfers during the day's busiest transition as AM players wrap up and PM players arrive. Set up a table in the clubhouse to distribute lunches and keep your brand front and center.

### **Pin Flag Sponsor: \$1,800**

As the Pin Flag Sponsor, your logo will be featured on custom flags at all 18 holes on the course. It's a standout way to showcase your brand where the action happens—on the green. High visibility, premium placement, lasting impression.

### **Beverage Cart Sponsor: \$1,500**

Cruise the course in your own branded beverage cart, fully stocked and ready to serve. As the Beverage Cart Sponsor, you'll deliver drinks (provided by us) to golfers throughout the day—while decorating your cart and making direct connections along the way.

### **\*Breakfast Sponsor: \$1,500**

As the Breakfast Sponsor, you'll fuel our AM golfers with a morning meal as they arrive for check-in. You'll also have the option to set up a booth near registration to personally hand out breakfast and connect with players before they hit the course.

### **\*Awards Reception Sponsor: \$1,000**

As the Awards Reception Sponsor, you'll have a prime presence in the clubhouse as golfers finish their rounds and the celebration begins. Connect directly with attendees, distribute door prize tickets, and keep your brand front and center during one of the day's most highly attended and engaging moments.

### **Concierge Cart Sponsor: \$1,000**

As the Concierge Cart Sponsor, you'll cruise the course in a self-decorated cart, assisting with golfer needs, and adding a personal touch to the day. It's a unique, high-touch way to interact with players, offer helpful support, and keep your brand front and center as the go-to crew for service with a smile.

### **Uber Sponsor: \$1,000**

As the Uber Sponsor, your company helps ensure attendees get home safely after a full day on the course. Your support will be highlighted through event signage and announcements, showing your commitment to both fun and responsibility. It's a smart, memorable way to keep your brand top-of-mind—even after the final putt.

### **Ball Marker Sponsor: \$850**

Your logo will be featured on custom ball markers given to all 200 golfers—a small but essential tool used throughout the round. It's a subtle, effective way to keep your brand in play on every green.

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## Sponsorships (Continued)

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### **Ball Marker Sponsor: \$850**

Your logo will be featured on custom ball markers given to all 200 golfers—a small but essential tool used throughout the round. It's a subtle, effective way to keep your brand in play on every green.

### **Divot Tool Sponsor: \$750**

Your logo will be featured on custom divot tools given to all 200 golfers—a practical keepsake they'll use round after round.

### **Hole in One Sponsor: \$750**

As the Hole in One Sponsor, your brand will be featured at one of the outing's most thrilling challenges. With a major prize on the line, all eyes—and swings—are on your designated hole.

### **Cigar Sponsor: \$500**

What's cruising on the green without a stogie? As the Cigar Sponsor, your logo will be displayed on cigars that the golfers can purchase as they check in at registration. This is a great way to stand out during the outing!

### **Driving Range Sponsor: \$500**

As the Driving Range Sponsor, your brand will be featured where golfers warm up before heading to the tee. It's a prime opportunity to connect with all 200 players as they prep their game and focus in.

### **Security Sponsor: \$500**

As the Security Sponsor, your brand will be recognized for helping ensure a smooth and secure experience for all attendees. Your support will be highlighted through event signage and announcements, showcasing your commitment to safety and professionalism.

### **Closest to the Pin Sponsor: \$450**

As the Closest to the Pin Sponsor, your company will be featured at a designated par-3 hole where golfers compete for accuracy and an award at the reception.

### **Men's Longest Drive Sponsor: \$450**

Sponsor one of the day's most competitive contests and get your name in front of every golfer swinging for distance. As the Men's Longest Drive Sponsor, your brand will be featured at the designated hole where strength and skill take center stage.

### **Women's Longest Drive Sponsor: \$450**

As the Women's Longest Drive Sponsor, your brand will be front and center at the hole where power and precision meet. Watch as participants compete for the longest drive, all while your company's name stands out as the sponsor of this exciting and empowering challenge.

### **Men's Longest Putt Sponsor: \$450**

As the Men's Longest Putt Sponsor, your brand will be featured at the hole where precision and focus are key. Players will compete for the longest putt, with your company's name front and center at this exciting challenge.

### **Women's Longest Putt Sponsor: \$450**

As the Women's Longest Putt Sponsor, your brand will be showcased at the hole where accuracy and finesse take the spotlight. Watch as participants aim for the longest putt, with your company's name front and center at this exciting, skill-based challenge.

### **Hole Sign Sponsor: \$300**

Get your brand seen by every golfer with a custom sign placed at one of the 18 holes. It's a simple, effective way to showcase your support and gain visibility throughout the entire day of play.

### **Door Prize Sponsor: \$200**

Let us handle the shopping while you take the spotlight. As the Door Prize Sponsor, your company will be recognized as the provider of exciting giveaways and prizes announced at the awards reception.

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## Hospitality Booth Map

As in previous years, Hospitality Booth participants will be asked to submit their top three preferred booth locations. We will do our best to accommodate your preferences. Please note that Corporate Sponsors receive priority placement, so some booth locations and sponsorships may no longer be available by June 1st.

