

BMSA PRESENTS:

# BUILT TO LEAD

A Game-Changing Leadership Series for  
LBM Managers & Emerging Leaders



**DEREK DEPREY**  
Program Facilitator

In the LBM world, top performers are often promoted into leadership roles without formal training. **Built to Lead** is designed to close that gap. Whether you've come from the yard, the sales floor, or the warehouse, this program equips newly promoted managers with the real-world skills, mindset, and confidence to lead effectively.

Over five months, participants will gain hands-on tools, leadership insight, and practical management strategies they can use right away.

- ✓ **Navigate HR and legal responsibilities**
- ✓ **Master feedback, delegation, and performance conversations**
- ✓ **Strengthen business and financial acumen**
- ✓ **Build trust, accountability, and engagement within teams**

## PHASE 1: FOUNDATIONS

*(In-Person - September 25<sup>th</sup> 2025)*

Kick off with the **SHIFT workshop**, a dynamic session that helps participants clarify their leadership values, mindset, and impact. Then, explore the **Five Levels of Leadership** framework to build influence and personal leadership strategy.

- Includes a follow-up **Group Coaching Session** (2 weeks later) to reflect and apply learning.

## PHASE 2: CORE SKILLS

*(Virtual - Oct 2025 to Jan 2026)*

<b>October 15th, 9:30-11:30:</b>	Giving and Receiving Feedback
<b>November 12th, 9:30-10:30:</b>	Setting Expectations and Delegating Work
<b>December 17th, 10:00-11:00:</b>	Accountability Without Micromanaging
<b>January 13th, 9:30-10:30:</b>	Managing Performance Effectively

## PHASE 3: SUMMIT SESSION

*(In-Person - Feb 10 & 11, 2026)*

Held in conjunction with the BMSA Learning Exchange & LBM Expo in Hickory, NC, this is a two-day deep dive into the real-world demands of LBM leadership.

**Day 1** – HR essentials: interviewing, hiring, and firing, legal compliance, and documentation.

**Day 2** – Business acumen: P&L basics, operations, and a live Q&A with a panel of experienced LBM leaders.

Derek Deprey is a leadership expert, speaker, and author who helps individuals grow through small, consistent actions. Known for his engaging keynotes and practical coaching, Derek equips leaders at all levels with tools for real-world impact.

## WHAT MAKES THIS SERIES DIFFERENT?

### Pework PDFs

Short, engaging activities to help participants reflect and prepare before each session.

### “Leader of Leaders” Summary

One-page summaries sent to company sponsors with key takeaways and suggested discussion prompts to support continued growth on the job.

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**\$1800 PER PARTICIPANT**