

BMI supports book
manufacturing leaders
in their work to drive
the promotion,
efficiency, and growth
of book markets for
readers and educators
in North America.





Book Manufacturers' Institute, Inc.



### The Book Manufacturers' Institute

is a unique association in that it is the only graphic arts association that focuses on the book manufacturing market. This provides great value to our members in that the programs, conferences, and interaction with other members is focused on book manufacturing issues. As a result, our members, who are experts in the entire book manufacturing supply chain address industry wide concerns bringing together input from a vast amount of experience and knowledge. The ability to interact and network with their peers, focus on common issues, rely on relationships that BMI has developed with publisher based organizations, and with other graphic arts associations are the main reasons for maintaining their BMI membership.

Since 1933 BMI has been providing value to both its member companies and others who are associated with the book industry.

From its efforts to promote readership and literacy, to its efforts to address governmental issues, to its efforts to the development of standards for the print materials used in the educational markets, to its unparalleled networking opportunities, BMI gives back to its members, to the book industry, and to the communities our members do business in. BMI continues to provide a vital link between book manufacturers, publishers, suppliers, and governmental groups.

The Book Manufacturers' Institute has been in service for over eighty-five years to the ever important book industry. Our member companies range from full service book manufacturers to companies specializing in the digital print market, specialty binderies, certified library binders, component printers, packagers, equipment manufacturers, and suppliers of a variety of materials and services.

BMI has provided tremendous value to its member companies, and to all the individuals who have been part of its longstanding history. BMI member companies represent every facet of the book manufacturing industry, and produce the great majority of books ordered by the U.S. book publishing industry.

BMI Provides
An Intra-Industry
Communications Link
Among
Book Manufacturers,
Publishers, Suppliers &
Governmental Bodies

### Nobody Connects You to the Future

of the book industry more than BMI. We bring together manufacturers, printers, distributors, suppliers, and market leaders — so that you can be the best book manufacturer you can be. The landscape of the industry is shifting. BMI is there to prepare and equip you for what's next...and beyond.

# CONNECT

BMI is where you go to connect with those who are shaping the future of the book manufacturing.

- Increase Business Value
- Decrease Costs
- Share Business Practices
- Build & Sustain a Culture of Trust & Open Sharing
- Network through Social Media and Other Channels
- Share in a Collegial Environment
- Collaborate with Industry Leaders, Partners, & Peers
- · Access to Industry Leadership
- Gain Inspiration/Thought Provoking Leadership

## GROW

BMI is a place to grow your business and grow as a leader in the book manufacturing industry.

### **Access to Industry Resources**

- Statistics/Interpretation
- Readership
- Publishing
- Book Manufacturing
- Supply Chain

#### **Training & Education**

- Conferences
- Webinars
- Email Newsletters
- Training
- Social Media

## **ENGAGE**

BMI is where the book manufacturing community goes to engage in high level networking and learning.

- Vendors (Technology, Processes, Materials)
- Government/Regulatory Bodies
- Publishers
- Supply Chain
- Standards Bodies (NISO)
- Other Industry Associations (PIA, etc.)

We invite you to join other industry leaders and become a member of the BMI.

## JOIN TODAY — DON'T MISS OUT

#### KEY INDUSTRY RESEARCH



hmi

#### **FOCUSED INNOVATIVE CONFERENCES**





### INDUSTRY RECOGNITION





### REPRESENTING YOU IN WASHINGTON



"The BMI is a very unique organization. There is really nothing like it that I have found. There are other organizations serving the book industry. But they, in my opinion, really don't measure up to the BMI because of what it is. It has the leadership of the entire book industry in North America."

— Jim Kaeli, Muller Martini

"I think the most important benefit of being part of the BMI are the relationships that I have been able to make. They all bring a level of expertise to help me think more intelligently about my business."

— Dwight Vicks, Vicks

"The BMI brings together valuable resources in one easy to find depository for any executive who is serious about providing the kind of leadership necessary in today's business climate. Technology trends, workforce evolution, pro-business/pro-printing lobbying, and some good old fashion socializing all come together to deliver on point what matters."

- Robert Shafer, Kolbus