How to Maximize Industry Engagement with Local Chapters

Moderator

- **Justin Huckaby**

  BMES Clinical and Industry Affairs Committee

  Graduate Research Assistant at University of North Carolina at Chapel Hill

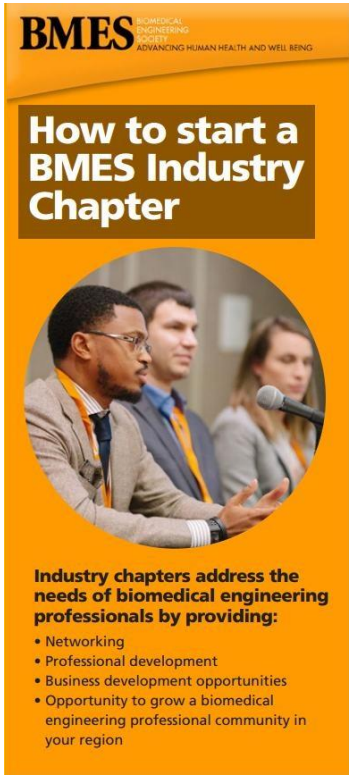
Speaker

- **Andrew Cobb**

Quality Assurance Engineer II – Cardiac Rhythm Management Division, Abbott Laboratories

Why Maximize Engagement with Industry Chapters?

- Benefits for Students and Professionals:
  - Opportunities to Expand your Network
  - Professional Development Opportunities
  - For more information visit www.bmes.org/industrychapters



Current Industry Chapters

- **Atlanta Industry Chapter**
- **Boston Industry Chapter**
- **Denver Industry Chapter**
- **Houston Industry Chapter**
- **Indiana Industry Chapter**
- **Minneapolis Twin Cities Industry Chapter**
- **North Carolina (RTP) Industry Chapter**
- **Philadelphia Industry Chapter**
- **San Francisco Bay Area Industry Chapter**
- **St. Louis Region Industry Chapter**

About Abbott

Abbott Laboratories Company Description:

Abbott is a global healthcare company that covers products across cardiovascular, diabetes care, diagnostics, neuromodulation, nutrition, and medicine.

Further information on Abbott is available on the Internet at www.abbott.com.

Agenda

I. Networking

II. Preparing for the Connection

III. Staying Involved

How to Better Engage with Industry – An Industry Perspective

- Network, Network, Network
  - Never approach a company asking what they do
    - Do your homework on the company and the individual representing her

How to Network with Industry – Preparing for the Connection

- Connect via your institution's Alumni Network
- Attend Conferences
  - Appropriate attire, arrive with goals, brief introduction (look for things in common), show interest, follow up
- Email
  - Be brief!
- Connect via Linkedin
  - Send a brief message along with the connection request

Remaining in Contact

- Resume Review

- Career Development Talks for University Students

Advice for Students

- Market yourself for the position you are applying for
- Don’t have business cards? Order some!
- Write a thank you letter following the interview
- A few kind words can go a far way
- Familiarize yourself with the targeted industry’s lingo
- Get involved at your university

Staying Involved

- Get involved in leadership roles
- Community Outreach
- Other Extracurricular Activities

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Speaker

- **Marie Schwartz**

President,

Purdue University BMES Student Chapter

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PURDUE UNIVERSITY | Weldon School of Biomedical Engineering
COLLEGE OF ENGINEERING

Industry Goals

- Expose students to different career paths for BMEs
- Provide networking and job opportunities
- Focus on professionalism
- Collaborate with industry partners to create more opportunities for Purdue BME students

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PURDUE UNIVERSITY BMES

In addition to continued events from previous years...

- Tours of research laboratories for students
- Tours of medical device companies
- Weekly presentations from graduate students in BME
- Additional presentations hosted by undergraduates
- Recruitment presentations from companies such as
- Eli Lilly, Epic, and Zoll Medical

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Annual Event

Kicking off the 2017-18 academic year with the annual...

Industrial Roundtable Biomedical Engineering Networking Dinner

Undergraduates Networking with Company Representatives

COOK BIOTECH
COOK MEDICAL
COOK RESEARCH
FCA FIAT CHRYSLER AUTOMOBILES
ETHICON a Johnson & Johnson company
Helmer SCIENTIFIC
Boston Scientific

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Annual Event

BMES Information Session for Careers at Eli Lilly

Exploring Career Opportunities at Eli Lilly

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BMES Information Session for Careers at ZOLL Medical

Exploring Career Opportunities at Zoll Medical

ZOLL

Advice on Seeking Professional Opportunities as an Undergraduate

Undergraduate Presentation Targeted to Peer Undergraduates

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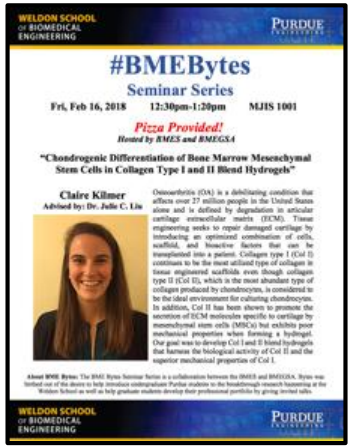
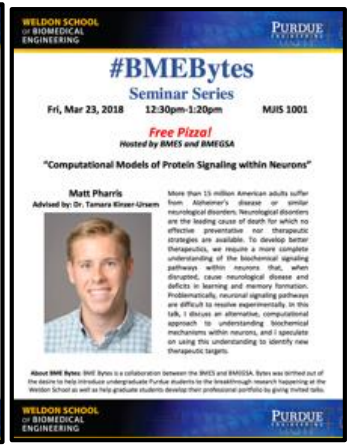
Ongoing Event

#BMEBytes

Presentations Addressing Graduate Research





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Ongoing Event

Research Laboratory Tours for Purdue Biomedical Engineering Undergraduates

Tours of Research Laboratories Hosted by Professors and Graduate Students

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Ongoing Event

Medical Device Company Tours for Purdue Biomedical Engineering Undergraduates

Tours of Medical Device Companies Hosted by Employees

ZIMMER BIOMET

DePuy Synthes

COMPANIES OF Johnson & Johnson

Our continued goals:

1. **Open doors for students**
2. **Support biomedical engineering and the local Indiana community**

Acknowledgements

Advisor: Dr. Tamara Kinzer-Ursem
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Purdue Chapter Board: 2017-2018
Weldon School of Biomedical Engineering
Industry Contacts

PURDUE UNIVERSITY

QUESTIONS?

BMES Activities and Events

- **BMES Cellular and Molecular Bioengineering Conference**
  - **January 2-6, 2019** - Coronado "San Diego", CA
- **BMES/FDA Frontiers in Medical Devices Conference**
  - **March 19-21, 2019 -** Greater Washington DC Area
- **4th Biomedical Engineering Education Summit Meeting**
  - **May 29-31, 2019 -** Cleveland, OH
- **BMES Annual Meeting**
  - **October 16-19, 2019** – Philadelphia, PA