

## 2023 BMES CMBE CONFERENCE

THEME: Cell State Transitions in Development, Disease, and Regeneration

January 2 - 6, 2023 | Hyatt Regency Indian Wells Resort & Spa, Indian Wells, CA

## **Sponsor Prospectus**

The theme, "Cell State Transitions in Development, Disease, and Regeneration," is intended to disseminate and integrate new advances in mechanobiology, developmental biology, single-cell technologies, bioimaging, and synthetic biology, with the ultimate goal of engineering better biological systems to transform our understanding of the rule of life, as well as translating discoveries in ways that ultimately benefit human health. Recently, many new advances have been achieved in these areas, allowing us to develop integrative approaches in understanding cell state transitions in development, disease, and regeneration. Within this central theme, investigators from diverse fields will come together in one room to exchange ideas and brainstorm new integrative strategies for pushing this field forward.

Sponsorship Benefits				
Maximize your impact by selecting a sponsorship package. We have bundled promotional opportunities to reach our attendees, providing you with a great return on your investment.	Platinum \$5,000	Gold \$3,000	Silver \$1,500	
Complimentary registration	•	•		
Full-page advertisement in the conference program guide	•			
Feature page on the conference website to include your school or company description, logo, and link	•			
Gala Dinner or Welcome Reception Sponsor	•			
Exhibit tabletop	•			
Recognition on conf. website sponsor page	•	•	•	
Recognition in the conference program guide	•	•	•	
Recognition on conference signage				
Recognition on conference housekeeping slides	•	•	•	

Individual Sponsorships			
Individual sponsorships will receive logo recognition on the conference website agenda page, in the program guide (subject to print deadline), and in onsite signage.	Price		
Gala Dinner Co-Sponsor (Fri)	\$3,500		
Welcome Reception Co-Sponsor (Tues)	\$3,500		
Breakfast: Four available (Tues-Fri). Inquire about a package to include two or more days.	\$1,500 per breakfast		
Networking Beverage Breaks: Four available (Tues-Fri). Inquire about a package to include two or more days.	\$450 per break		
Exhibit table (6' table outside of event room)	\$700		
Poster Session with Refreshments	\$700		
Lunch w/ Leaders or Mentoring Lunch	\$1,500		
Ad in digital program (one item)	\$350		

## Become a Sponsor

For the sponsorship application and more information, contact christina@bmes.org.

Sincerely, **Stephanie Fraley -** sifraley@eng.ucsd.edu **Jianping Fu -** jpfu@umich.edu **Dennis Discher -** discher@seas.upenn.edu