

# BMES

BIOMEDICAL ENGINEERING SOCIETY

# 2023

# ANNUAL MEETING

October 11-14, 2023

Seattle Convention Center  
Seattle, WA

# *CORPORATE SPONSORSHIP & EXHIBIT OPPORTUNITIES*

[www.BMES.org/annualmeeting](http://www.BMES.org/annualmeeting)

# 2023 BMES Annual Meeting Welcomes Corporate Support for the First Time Ever

At BMES, we believe in improving lives everyday through biomedical engineering. Our members focus on designing and creating advances in technology and medicine that have a direct impact on people's lives. From surgical robotics tools to implantable medical devices, 3-D printing for organs, and software that runs medical equipment, their innovations save lives and enhance healthcare outcomes.

By participating as an exhibitor or sponsor at the BMES Annual Meeting, you will have the exclusive opportunity to reach over 4,000 professionals, including researchers, practitioners, and engineers who are at the forefront of advancing human health through engineering innovation. This event serves as a platform to promote collaboration, inclusivity, and knowledge sharing within our community, aligning with the BMES mission.

**Join us in our mission to improve lives everyday through biomedical engineering.**



John Falcioni  
Executive Director/CEO  
Biomedical Engineering Society

## 2023 CO-CHAIRS WELCOME LETTER

The 2023 BMES Annual Meeting Co-Chairs are thrilled to invite you to this year's meeting!

From October 11-14, 2023, in the vibrant city of Seattle, Washington, we will gather for networking, education, and continued growth in the Biomedical Engineering field. The BMES Annual Meeting is a premier event centered around topics and discussions specific to our community. The theme of this year's meeting is focused on the convergence of three pillars essential to our field's success: **Science, Technology, and Social Transformation**. Our vision is to center the perspective that the future of Biomedical Engineering requires open and curious evaluation of complex scientific challenges while candidly considering intersectionality and social factors. Through creative programming, we will ensure that these three pillars are interwoven into all aspects of the meeting.

We will also prioritize ways to improve accessibility and inclusion, re-imagining ways to build a sense of community by leveraging this meeting. We plan to continue offering quality diversity and inclusion events and highlight the importance of social transformation through plenary talks and platform session lectures. In addition, we aim to normalize education and conversations about barriers that members of our community face. As in previous years, we look forward to celebrating the accomplishments of individuals who have significantly impacted the Biomedical Engineering community by rewarding their achievements on-site. As details on awards become available, we ask you to nominate someone who inspires you.

We cannot wait to share the 2023 BMES Annual Meeting with you as we re-imagine biological, technological, and societal solutions for engineering human health.

See you in Seattle!

### Meeting Co-Chairs



**Stacey Finley, PhD**  
*University of  
Southern California*



**Brendan Harley, ScD**  
*University of Illinois at  
Urbana-Champaign*



**Kelly Stevens, PhD**  
*University of Washington*

**2022 BMES ANNUAL MEETING STATISTICS**

**PAST ATTENDEE COMPANIES**



Dimension Inx



**49%**

SELF-IDENTIFIED AS UNDERREPRESENTED MINORITIES

**47%**

SELF-IDENTIFIED AS FEMALE

**10%**

SELF-IDENTIFIED AS LGBTQIA+

SPONSOR BREAKDOWN

**3 PLATINUM**

**5 GOLD**

**10 SILVER**

**15 DEI**

TOTAL SPONSORS & EXHIBITORS

**156**



CELEBRATION OF COMMUNITIES OF COLOR IN BME

DEI EVENTS



GENDER EQUITY IN BME LUNCHEON



LGBTQIA+ DESSERT SOCIAL

ATTENDANCE

**763**

ORAL SESSIONS

**2,801**

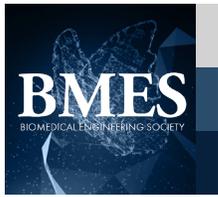
POSTER SESSIONS

**3,393**

WELCOME RECEPTION

**3,595**

BMES BASH



# SPONSORSHIP PACKAGES

## DIVERSITY EVENT SPONSORSHIP OPPORTUNITIES

This is the third year that the BMES Diversity Committee will host three events to shine a light on the importance of diversity, equity, and inclusion in BME. Admission to these events is limited and guaranteed to sell out again.

### GENDER EQUITY IN BME LUNCHEON

Luncheon to discuss priorities of the BMES Diversity Committee on how to reach and support gender equity in the field. Sponsor acknowledged at the event with Committee Co-chairs and State of the Society Plenary with BMES President and Annual Meeting Co-chairs.

### LGBTQIA+ AND FRIENDS DESSERT RECEPTION

An opportunity for members and allies of the LGBTQIA+ community to discuss trends and topics related to the field to support and uplift one another while enjoying desserts. Sponsor acknowledged at the event with Committee Co-chairs and State of the Society Plenary with BMES President and Annual Meeting Co-chairs.

### CELEBRATION OF COMMUNITIES OF COLOR IN BME LUNCHEON

Luncheon to discuss priorities of the BMES Diversity Committee on how to support, celebrate, and uplift this community in the field. Sponsor acknowledged at the event with Committee Co-chairs and State of the Society Plenary with BMES President and Annual Meeting Co-chairs.

**\*Please note that due to limited capacity, BMES will charge a fee of \$15 for dessert tickets and \$25 for lunch tickets to ensure that attendees who RSVP attend.**

## DIVERSITY EVENT SPONSORSHIP LEVELS

Each of the three events listed above has multiple levels of sponsorship.

### Champion - \$10,000 (1 per event)

Champion sponsorship includes:

- 2 minutes at the start of the event to address in-person attendees
- Leaving up to two (one-sided) handouts on chairs vetted and approved by BMES  
(Sponsor will be responsible for printing and distribution)
- Logo recognition on signage at the event
- Logo placement on the BMES website and app
- Five event tickets to use at your discretion

### Advocate - \$5,000 (2 per event)

Advocate sponsorship includes:

- Leaving one (one-sided) handout on chairs vetted and approved by BMES  
(Sponsor will be responsible for printing and distribution)



# SPONSORSHIP PACKAGES

## **Advocate - \$5,000** (continued)

- Logo recognition on signage at the event
- Logo placement on the BMES website and app
- Two event tickets to use at your discretion

## **Supporter - \$1,000**

Supporter sponsorship includes:

- Logo recognition on signage at the event
- Logo placement on the BMES website and app

## **DIVERSITY EVENT DONATION SPONSORSHIP**

### **Friend - \$100**

Friend sponsors provide the opportunity for two (2) meeting attendees who could not get tickets to participate in one of these events. Tickets will be donated to BMES to hand out at the door on a first-come, first-served basis. Friend sponsorship includes logo placement on the BMES website and app.

## **A LA CARTE SPONSORSHIP OPPORTUNITIES**

**Partner with BMES as a sponsor or exhibitor at BMES 2023 and reach 4,000+ BME professionals and students. We offer many ways to expand your pool of potential customers, including:**

Booth space to interact with attendees, an exhibit hall Smart Stage session to demo equipment or highlight your technology, and multiple advertising opportunities.

### **NEW: BMES Smart Stage - \$2,500/session** (multiple available)

Highlight your product or service with a 30-minute presentation on our exhibit hall Smart Stage. A podium, A/V, and seating will be provided. This opportunity is available during exhibit hall hours. There are three days to choose from: Thursday, Friday, or Saturday.

### **NEW: Coffee Break - \$2,500/break** (multiple available)

Learning is hard work, and people need a break. Be a hero by helping us provide more coffee while gaining premium exposure by offering attendees that much-needed cup of coffee to stay energized throughout the day. Coffee breaks are provided in the exhibit hall. There are three days to choose from: Thursday, Friday, or Saturday. As a thank you for your sponsorship, we will:

- Place your logo on signage for recognition
- Display your logo on the app
- Send an app push notification promoting the break



# SPONSORSHIP PACKAGES

## A LA CARTE SPONSORSHIP OPPORTUNITIES (continued)

### Welcome or Closing Reception - \$10,000 (multiple available)

Help create memories that will last a lifetime by sponsoring some fun downtime with the BMES opening or closing reception. The events, held respectively on Wednesday and Friday evening, will allow people to make connections before the meeting is in full swing and a second opportunity to further network with attendees after a few days of educational sessions. As a thank you for your sponsorship, we will:

- Place your logo on signage at the event for recognition
- Acknowledge your sponsorship on that day's plenary deck

### Hotel Room Key - \$10,000 (one available)

Every attendee sees the room key first thing in the morning, last thing at night, and every other time they enter their hotel room. Placing your logo on it will reinforce your brand and ensure repeat brand awareness each time they access their room at the headquarters hotel.

### Industry Mixer - \$5,000 (multiple available)

This sponsorship opportunity historically sells out at the opening of registration, making it one of the most popular events at the meeting for BMES student members — who represent 75% of attendees. This social is designed to give our members an opportunity to network with you and your company so they can learn more about the opportunities in the non-academic world. Due to the volume of attendance, we require two representatives from each company to host their table, where small networking groups will rotate to speak with you about your career trajectory, company profile, and more.

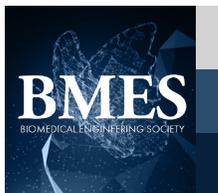
As a thank you for your sponsorship, we will:

- Place your logo on signage at the event for recognition
- Acknowledge your sponsorship on that day's plenary deck
- Put a sign on your table with your company name/logo

### Headshot Station - \$5,000/day (four available)

This was the hottest spot to be at during BMES 2023! Whether attendees want a professional headshot or a new profile picture, there will be two professional photographers available to take their photos. With lines of folks waiting for their turn, your brand is sure to get maximum exposure in this high-traffic area located near registration. There are four days to choose from: Wednesday, Thursday, Friday, or Saturday. As a thank you for your sponsorship, we will:

- Place your logo on signage for the station for recognition
- Acknowledge your sponsorship on that day's plenary deck



# SPONSORSHIP PACKAGES

## A LA CARTE SPONSORSHIP OPPORTUNITIES (continued)

### Wi-Fi Sponsor - \$5,000/day (three available)

Every attendee will use our free meeting Wi-Fi, so why not use this as a recruitment opportunity and increase your brand visibility through the login screen when they connect? There are three days to choose from: Thursday, Friday, or Saturday.

### BMES Photo Letters Sponsor - \$4,000/day (four available)

The giant B-M-E-S letters, which debuted in 2021, get placed in a prominent location near registration, where hundreds of attendees use the opportunity to take pictures with their colleagues, labs, and friends and post them on social media. Each day is co-sponsored by BMES, so your company logo will face the letters and serve as the photo backdrop. The reverse side, facing away from the letters, will have the BMES logo. There are four days to choose from: Wednesday, Thursday, Friday, or Saturday.

- The photo backdrop will prominently showcase your logo to attendees for a day



### Hosted Reception - \$2,000 (multiple available)

Reserve event space to host your own reception during one of our most popular networking opportunities. The Hosted Receptions are the perfect time to meet with new and past colleagues and prospects alike. Benefits include the event space only. Sponsors are required to purchase their own food and beverage through the hotel as well as make any arrangements for audio, visual, or other needs. As a thank you for your sponsorship, we will:

- Promote the room and location of your event in the app



# CORPORATE EXHIBIT PACKAGES

## EXHIBIT INFORMATION

**IMPORTANT NOTE:** Additional information will be included in the Exhibitor Kit. We will reach out and share it with you once we receive it. We expect to have this in the coming months, but in the meantime, know that the Exhibitor Kit will have information regarding: furniture and carpet rental, advance shipping, exhibit hall rules and regulations, audio-visual, electrical, and internet ordering.

### EXHIBIT HALL HOURS

<b>WEDNESDAY</b> (Welcome Reception) 6:00 p.m. - 7:30 p.m.	<b>THURSDAY</b> 8:00 a.m. - 11:00 a.m. 1:30 p.m. - 4:30 p.m.	<b>FRIDAY</b> 8:00 a.m. - 11:00 a.m. 1:30 p.m. - 4:30 p.m.	<b>SATURDAY</b> 8:00 a.m. - 12:30 p.m.
<b>EXHIBITOR MOVE IN/SETUP</b> Wednesday by 5:00 p.m.		<b>BREAKDOWN/MOVE OUT</b> Saturday after 2:00 p.m. ONLY	

*Please note that exhibit hall hours are subject to change. Please continue to check the BMES website for the most updated program information and timing adjustments.*

### EXHIBIT BOOTHS – CORPORATE RATES

10' x 10'	\$3,000
10' x 20'	\$4,250
10' x 30'	\$6,000
20' x 20'	\$8,250

#### Every in-person 10' x 10' booth includes:

- Two (2) full conference registrations
- Pipe and drape
- One (1) 6-foot draped table
- Two (2) chairs
- One (1) wastebasket

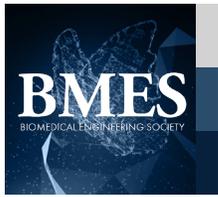
## ADVERTISING OPPORTUNITIES

### Sponsor Highlight Email - \$1,500

One (1) sponsor highlight in a non-exclusive BMES 2023 email to thousands of engaged registrants. You'll provide the content (subject to BMES approval) to encourage attendees to visit you on-site at the Annual Meeting! Content includes your message (300 characters or less) and your logo.

### Two Mobile App Alerts - \$1,000

Drive traffic to your booth or inform attendees about your product with mobile app alerts during the conference. Your two (2) messages will be pushed to all attendees using the meeting's dedicated mobile app. The text for each alert is limited to 270 characters or less.



# SPONSORSHIP PACKAGES

## ADVERTISING OPPORTUNITIES (continued)

### Ad in Digital Program

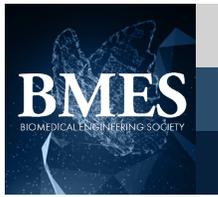
Include your advertisement in the digital program book that will be available for download on the BMES website and mobile app. BMES will provide sizing and format specifications for sponsors to create their advertisements (subject to BMES approval) and submit them for placement in the digital program book.

Full-page ad	\$2,500
Half-page ad	\$1,250
Quarter-page ad	\$500

## TIERED SPONSORSHIP PACKAGES

### SPONSORSHIP BENEFITS OVERVIEW

MEETING BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
10x10 exhibit booth	X	X	X	
Sponsor listing in the app	X	X	X	X
Full conference registrations	8	7	4	2
Sponsored giveaway items	X	X		
Event sponsor	Plenary session	Coffee break		
Track sponsorship	X			
Free room rental for reception	X	X		
MARKETING BENEFITS				
Ad in digital meeting program	Full-page	Half-page	Quarter-page	
Linked sponsor logo on BMES website	X	X	X	X
Sponsor logo on select meeting signage	X	X	X	X
Sponsor logo in footer of BMES 2023 emails (pre-event/daily)	X	X	X	X
Sponsor highlights in BMES 2023 email	2	1		
Social media posts on Twitter, Facebook, and LinkedIn (Sponsor logo/handle/link)	2	1	1	



# SPONSORSHIP PACKAGES

## PLATINUM: PRESENTING SPONSORS - \$35,000 (four available)

- **10x10 Exhibit Booth**
- **Sponsor Listing in the App**
- **Eight (8) Full Conference Registrations**  
(can be used for students and/or staff, includes exhibit booth registrations)
- **Registration Giveaway Sponsor**
  - Lanyard (two available)
    - Selection of lanyard from two options provided by BMES (color selection subject to BMES approval)
    - Logo/organization name on lanyard (with up to one other sponsor) and the BMES 2023 logo
    - Distributed to attendees at registration
  - Tote bag (two available)
    - Selection of tote from two options provided by BMES (color selection subject to BMES approval)
    - Logo/organization name on tote bags (with up to one other sponsor) and the BMES 2023 logo
    - Distributed to attendees at registration
- **Plenary Session Sponsor**

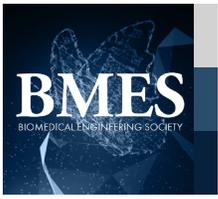
Highlight your organization at one (1) of the main speaking events.

  - Opportunity to give welcome remarks or play a 2-minute video to open the session
  - Opportunity to provide one handout at on-site session (provided and distributed by sponsor and subject to BMES approval)
  - Logo on signage/email/social media when promoting the Plenary Session
  - Sponsor will select from: Thursday (AM welcome plenary/PM), Friday (AM/PM), or Saturday (AM/PM closing plenary)
- **Track Sponsorship**

One of the main reasons our attendees join us at the Annual Meeting is to share their work in our sessions. Select the ideal track to sponsor based on your brand goals. Benefits include:

  - Selection of one (1) track to sponsor
  - Company name listed as the premier sponsor of the track
- **Free Room Rental for Reception**

Universities and companies may host a reception on Thursday night at allocated program times. You will work directly with the hotel to cater to your event's look and feel, including food, beverage, entertainment, audiovisual, electrical, and lighting options.
- **Platinum Sponsor Marketing Benefits:**
  - Full-page ad in digital meeting program
  - Linked sponsor logo on BMES website
  - Sponsor logo on select meeting signage
  - Sponsor logo included in the footer of select pre-event BMES 2023 emails (no more than 1/week)
  - Sponsor logo included in the footer of all BMES 2023 Daily Meeting Update emails
  - Two (2) sponsor highlights in a BMES 2023 email — this will be mixed with other meeting news and not sent as an exclusive email. Sponsor will provide content (subject to BMES approval) consisting of:
    - 300 characters of text
    - Logo for image (other images will not be accepted)



# SPONSORSHIP PACKAGES

## PLATINUM: PRESENTING SPONSORS (continued)

- o Two (2) social media posts on Twitter, Facebook, and LinkedIn with logo, handle, and link
  - One will be a solo post (280 characters max) and linked to the page of your choosing
  - One will be a sponsorship-level group post (i.e., combined with other sponsors) and linked to the sponsor webpage

## GOLD SPONSORS - \$23,000 (four available)

### • Meeting Benefits

- o 10x10 Exhibit Booth
- o Sponsor listing in the app
- o Seven (7) full conference registrations (can be used for students and/or staff, includes exhibit booth registration)

### • In-person Coffee Break Sponsor

- o Refreshment breaks are held in the exhibit hall to help drive traffic to your university or company booth by promoting your brand on:
  - Table tents displayed at serving areas
  - Signage promoting the break
  - An app push notification promoting the break

### • Free Room Rental for Reception

Universities and companies may host a reception on Thursday night at allocated program times. You will work directly with the hotel to cater to your event's look and feel, including food, beverage, entertainment, audiovisual, electrical, and lighting options.

### • Exclusive Giveaway Sponsor:

- Selection of sponsored item (see blocks below) from two options provided by BMES (color selection subject to BMES approval)
- Logo/organization name on the bottle with BMES 2023 logo
- Distributed to attendees throughout the conference area

(limited to one per sponsor on a first-come-first-serve basis)





# SPONSORSHIP PACKAGES

## GOLD SPONSORS - \$23,000 (continued)

### • Marketing Benefits

- o Half-page ad in digital meeting program
- o Linked sponsor logo on BMES website
- o Sponsor logo on select meeting signage
- o Sponsor logo included in the footer of select pre-event BMES 2023 emails (no more than 1/week)
- o Sponsor logo included in the footer of all BMES 2023 Daily Meeting Update emails
- o One (1) sponsor highlight in a BMES 2023 email — this will be mixed with other meeting news and not sent as an exclusive email. Sponsor will provide content (subject to BMES approval) consisting of:
  - 300 characters of text
  - Logo for image (other images will not be accepted)
- o One (1) social media post on Twitter, Facebook, and LinkedIn with logo, handle, and link
  - Post will be a sponsorship-level group post (combined with other sponsors) and link to the BMES sponsor webpage

## SILVER SPONSORS - \$12,000 (multiple available)

### • Meeting Benefits

- o 10x10 Exhibit Booth
- o Four (4) full conference registrations (can be used for students and/or staff, includes exhibit booth registrations)
- o Sponsor listing in the app

### • Marketing Benefits

- o Quarter-page ad in digital meeting program
- o Linked sponsor logo on BMES website
- o Sponsor logo on select meeting signage
- o Sponsor logo included in the footer of select pre-event BMES 2023 emails (no more than 1/week)
- o Sponsor logo included in the footer of all BMES 2023 Daily Meeting Update emails
- o One (1) social media post on Twitter, Facebook, and LinkedIn with logo, handle, and link
  - Post will be a sponsorship-level group post (combined with other sponsors) and link to the BMES sponsor webpage

## BRONZE SPONSORS - \$6,000 (multiple available)

### • Meeting Benefits

- o Two (2) full conference registrations (can be used for students and/or staff, includes exhibit booth registrations)
- o Sponsor listing in the app



# SPONSORSHIP PACKAGES

## BRONZE SPONSORS - \$6,000 (continued)

### • Marketing Benefits

- o Linked sponsor logo on BMES website
- o Sponsor logo on select meeting signage
- o Sponsor logo included in the footer of select pre-event BMES 2023 emails (no more than 1/week)
- o Sponsor logo included in the footer of all BMES 2023 Daily Meeting Update emails

**\*Note about comp registrations:** Each comp entitles one (1) individual to register for the Annual Meeting as a full conference attendee, providing them with access to all non-ticketed sessions and events, the exhibit hall, poster presentations, and admission to the Welcome and/or Closing Reception. Please note that there is no separate comp allotment for your booth personnel. No one will be automatically registered for the conference, including the contact(s) listed on your contract and the individual(s) who purchased your sponsorship/exhibit space.

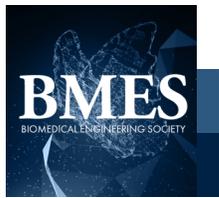


**JOIN FORCES WITH BMES**

**LET'S SHAPE THE FUTURE OF BIOMEDICAL ENGINEERING TOGETHER**

<b>CORPORATE MEMBER BENEFITS</b>	<b>DIAMOND \$30,000</b>	<b>PLATINUM \$20,000</b>	<b>GOLD \$15,000</b>	<b>SILVER \$10,000</b>	<b>BRONZE \$5,000</b>	<b>INDUSTRY PARTNER \$3,000</b>
BMES Memberships	30	20	10	6	4	1
Complimentary full registration ons to BMES Annual Meeting (does not need to be the same employees who are members)	30	20	10	6	4	1
All remaining employees of the corporation are eligible to attend BMES Annual Meeting at the BMES member rate (published)	✓	✓	✓	✓	✓	✓
Membership acknowledgement: Receive brand placement on BMES website and in Annual Meeting signage, slide loop and email communications.	✓	✓	✓	✓	✓	✓
Corporate Roundtable Session: Our members are the top creators and influencers in BME. Customize and host a focus group for 25 invited guests – the program is entirely yours! Receive feedback on medical devices, apps, papers - you name it!	✓	✓				
Sponsorship of Annual Meeting session of your choice	✓	✓				
One-page company insert given to all BMES Annual Meeting attendees	✓	✓	✓			
3-day 10x10' Exhibit Hall booth at BMES Annual Meeting	✓	✓	✓	✓	✓	
Sponsorship of BMES Student Design Competition	✓	✓				
Career Networking Reception: Annual Meeting registrants will be invited to a reception sponsored by your company. Network with attendees about careers in industry – Your company representative will have a dedicated space with your company logo for attendees to learn more about what it takes to get hired by you!	✓	✓	✓	✓	✓	✓
Targeted email notifications to BMES members inviting them to register for your year-long local events (you provide the language, we create the registration page & collect the fee, where applicable)	✓	✓	✓	✓	✓	✓
Opportunity to include company announcements in BMES monthly newsletter (3 per year – no product advertisements)	✓	✓	✓	✓	✓	✓

BMES is a 501c(3) organization; thus, membership for your company may be tax-deductible. Please contact your tax advisor for specific guidance.



# CORPORATE SPONSOR & EXHIBITOR AGREEMENT

Complete this section exactly as you want your organization's information to appear anywhere sponsors & exhibitors are featured.

Company Name:		Website:	
Mailing Address:			
City:	State/Province:	Zip/Postal Code:	Country:
Phone:		Email Address:	
Who should we contact for your sponsorship/exhibitor services and management? Please choose one person and fill out their contact info below.			
Contact First Name:		Contact Last Name:	
Contact Email Address:		Contact Phone Number:	

DIVERSITY EVENT SPONSORSHIPS
<input type="checkbox"/> Champion - \$10,000 (1 per event)
<input type="radio"/> Gender Equity in BME Luncheon
<input type="radio"/> LGBTQIA+ Dessert Reception
<input type="radio"/> Celebration of Communities of Color in BME Luncheon
<input type="checkbox"/> Advocate - \$5,000 (2 per event)
<input type="radio"/> Gender Equity in BME Luncheon
<input type="radio"/> LGBTQIA+ Dessert Reception
<input type="radio"/> Celebration of Communities of Color in BME Luncheon
<input type="checkbox"/> Supporter - \$1,000 (up to 15 in total)
<input type="radio"/> Gender Equity in BME Luncheon
<input type="radio"/> LGBTQIA+ Dessert Reception
<input type="radio"/> Celebration of Communities of Color in BME Luncheon
<input type="checkbox"/> Friend - \$100
<input type="radio"/> Gender Equity in BME Luncheon
<input type="radio"/> LGBTQIA+ Dessert Reception
<input type="radio"/> Celebration of Communities of Color in BME Luncheon

A LA CARTE SPONSORSHIPS			
<input type="checkbox"/> Welcome or Closing Reception - \$10,000			
<input type="radio"/> Welcome Reception	<input type="radio"/> Closing Reception		
<input type="checkbox"/> Hotel Room Key - \$10,000			
<input type="checkbox"/> Industry Mixer - \$5,000			
<input type="checkbox"/> Headshot Lounge - \$5,000/day			
<input type="radio"/> Wed, 10/11	<input type="radio"/> Thu, 10/12	<input type="radio"/> Fri, 10/13	<input type="radio"/> Sat, 10/14
<input type="checkbox"/> WiFi Sponsor - \$5,000/day			
<input type="radio"/> Thu, 10/12	<input type="radio"/> Fri, 10/13	<input type="radio"/> Sat, 10/14	
<input type="checkbox"/> BMES Photo Letters Sponsor - \$4,000/day			
<input type="radio"/> Wed, 10/11	<input type="radio"/> Thu, 10/12	<input type="radio"/> Fri, 10/13	<input type="radio"/> Sat, 10/14
<input type="checkbox"/> NEW: BMES Smart Stage - \$2,500/session			
<input type="radio"/> Thu, 10/12	<input type="radio"/> Fri, 10/13	<input type="radio"/> Sat, 10/14	
<input type="checkbox"/> NEW: Coffee Break - \$2,500/break			
<input type="radio"/> Thu, 10/12	<input type="radio"/> Fri, 10/13	<input type="radio"/> Sat, 10/14	
<input type="checkbox"/> Hosted Reception - \$2,000			

EXHIBIT PACKAGES
<input type="checkbox"/> 10' x 10' - \$3,000
<input type="checkbox"/> 10' x 20' - \$4,250
<input type="checkbox"/> 10' x 30' - \$6,000
<input type="checkbox"/> 20' x 20' - \$8,250

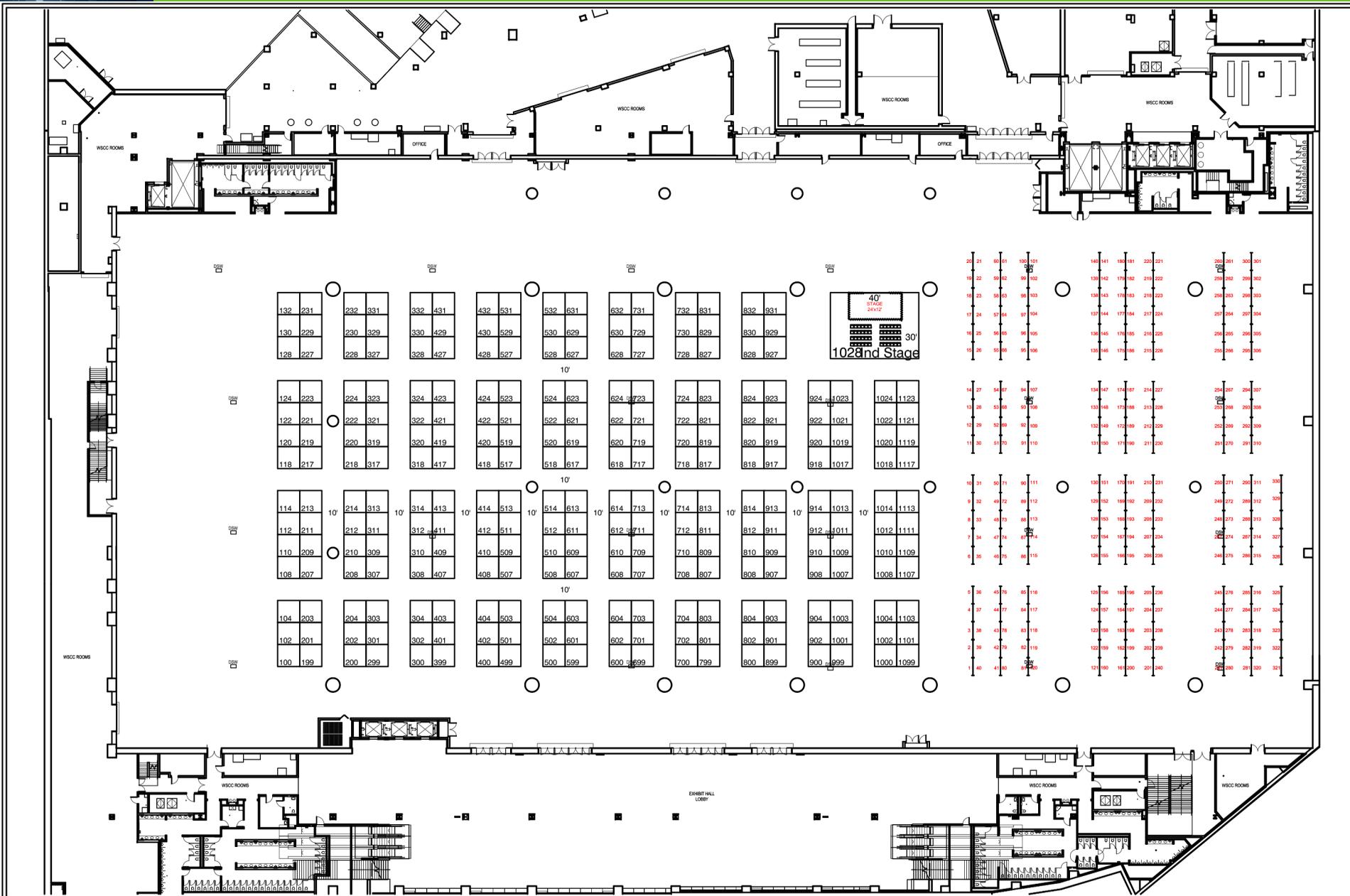
ADVERTISING
<input type="checkbox"/> Sponsor Highlight - \$1,500
<input type="checkbox"/> Two Mobile App Alerts - \$1,000
<input type="checkbox"/> Full-Page Ad - \$2,500
<input type="checkbox"/> Half-Page Ad - \$1,250
<input type="checkbox"/> Quarter-Page Ad - \$500

SPONSORSHIP PACKAGES	
<input type="checkbox"/> Platinum Sponsorship - \$35,000 (four available)	
Plenary Session Sponsorship (pick one):	
<input type="radio"/> Thursday AM	<input type="radio"/> Thursday PM
<input type="radio"/> Friday AM	<input type="radio"/> Friday PM
<input type="radio"/> Saturday AM	<input type="radio"/> Saturday PM
Track Sponsorship (select one):	
<input type="checkbox"/> Gold Sponsorship - \$23,000 (four available)	
Exclusive Sponsor of (pick one):	
<input type="radio"/> Reusable Water Bottle	<input type="radio"/> Pronoun Stickers
<input type="radio"/> Branded Pen	<input type="radio"/> Branded Sticky Notes
<input type="checkbox"/> Silver Sponsorship - \$12,000	
<input type="checkbox"/> NEW: Bronze Sponsorship - \$6,000	

PAYMENT INFORMATION	
<b>Total Amount Due: \$</b>	
Payment Method (pick one):	<input type="radio"/> Please send an Invoice
<input type="radio"/> Visa	<input type="radio"/> Amex
<input type="radio"/> MasterCard	<input type="radio"/> Discover
Card Number:	
Expiration:	CVV:
Cardholder Name:	
Billing Address:	
City:	State:
Zip Code:	Country:
Electronic Signature:	

TERMS AND CONDITIONS
In consideration of company's participation as a sponsor/exhibitor, the participating sponsor/exhibitor shall pay to BMES the total sponsorship fee, which shall be payable (a) at 50% of contract signing and (b) the balance on or before August 1, 2023. For contracts received on or after August 1, 2023, and to the first day of the event, 100% of the fee will be due with the contract. All fees are deemed fully earned by BMES and non-refundable when due unless BMES denies this application, in which case fees already paid will be refunded.
Sponsor expressly represents and warrants to BMES that it has the authority to enter into this Agreement and that the person submitting this Agreement is authorized by the company to execute this Agreement and bind the company to the terms set forth herein this Agreement.
Visit <a href="https://www.bmes.org/bmes2023-policies">bmes.org/bmes2023-policies</a> for 2023 Code of Conduct and Policies to ensure a safe, healthy, and respectful environment.

# FLOOR PLAN



## BOOTH SELECTION

Please indicate your top 3 booth locations:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_