HIGH COUNTRY RADIO

SANTA'S Hitting The Highway

BOONE AREA CHAMBER OF COMMERCE

Drive Traffic to YOUR Business with HCR's "Santa's Hitting the Highway" Live Radio Remote Opportunity

What's Included:

- 1 Hour Live Remote at Business Location
- 4 Live On-Air Moments during hour
- Two Weeks of Recorded Promos for Event
- Two Weeks of Live Mentions for Event
- Social Media Promotion
- Included Ad Schedule of 20 commercials
  - Discounted rate for Boone Area Chamber *Holiday Shop Local* participating businesses.