WATAUGA leadership challenge

BOONE AREA CHAMBER OF COMMERCE FOUNDATION

SPRING 2027 COURSE OUTLINE

DAY 1

Thursday, January 21
8:00am-4:30pm

OPENING RETREAT

Meet yourclassmates andbegin your leadership development journey with a day of group activitiesand guest speakers, including **Sharon Decker** with GROW NC, **Ryan Costin** with Beech Mountain Resort, and **Dr. Christine Hendren** with Appalachian State University

DAY 2

Thursday, February 4
8:30am-10:30am

CLIFTON STRENGTHS ASSESSMENT

Now that your Clifton Strengths assessment has been completed, Dr. Street will review the various leadership traits and help you understand how to further complement your unique skillset.

DAY 3

Thursday, February 11
8:00am-4:30pm

FIRST, LEAD YOURSELF

Engaging effectively in the leadership process requires self-reflection and self-awareness of one's values, leadership styles, strengths, and weaknesses.

DAY 4

Thursday, February 18
8:00am-4:30pm

UNDERSTANDING LEADERSHIP & COMMUNITY

What is leadership? How do we effectively engage in the leadership process? This session will help participants explore leadership in new ways and further develop a leadership mindset.

DAY 5

Thursday, March 4
8:00am-4:30pm

CREATING WINNING TEAMS AND ORGANIZATIONS

The session focuses on effective team building and examines at how organizational culture impacts overall success.

DAY 6

Thursday, March 18
8:00am-4:30pm

STRATEGIC THINKING & PLANNING

People and organizations all benefit from forethought, intentionality, and mindfulness. This session will give participants the opportunity to see the value and the importance of strategic thinking and planning.

DAY 7

Thursday, April 1
8:00am-4:30pm

UNITY AND COMMUNITY

The great "challenge" for Watauga Leadership Challenge is for participants to see themselves as agents of change in their communities. This session will focus on how to positively impact the community and how to effectively engage others to enact change.

DAY 8

Thursday, April 15
8:00am-4:30pm

THE NEXT STEP

The Watauga Leadership Institute has provided an opportunity for participants to learn about themselves, leadership, and their community. Now what? Participants will consider how to take what they have learned and apply it to their professional, civic, and personal lives.

MAKE UP DAY

Thursday, April 29
8:00am-4:30pm