

# THE ROAD HOME

*A community effort*

## Finding Our Why

The journey to finding a new home began back in May 2021 in the Clawson-Burnley Park Gazebo. Our staff met with Dr. Jim Street of Ridgeline Leadership to discuss the Chamber's Strategic Framework, and how the organization could re-imagine its use of space to better serve its membership in the wake of COVID-19.

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## A Game of Chess

When James Milner of Appalachian Commercial Real Estate informed us of an interest in our King Street property, he worked on our behalf to navigate the complexities of the sale. At the same time, James and his team went to work and helped us secure a new location that matched our vision.

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### CONTRACT



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## Roommates!

Timing is everything! When it became clear that the Chamber would need a temporary home between moves, former Board Chair, Chuck Eyler, and the Peak Insurance team generously offered space in their office at New Market Center. Their coffee is delicious!



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## Sketching the Perfect Office

Once we secured our new space, it was time to dream BIG about what we wanted our future office to be. We launched into Discovery with Sketchline Architecture & 4 Forty Four. Their designers turned our brainstorming into 3D renderings to help us visualize every corner & wall in our floor plan and every material & color in our finish selections, while the Commercial Project Manager provided expert guidance. All services under one roof meant a one-stop-shop for us all.



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## Transforming Dreams into Reality

Once design was complete, it was time to start throwin' dirt! We celebrated the beginning of construction with an official Groundbreaking Ceremony with the many hands involved in making this dream project become a reality. Then, 4 Forty Four, our Custom Building Firm, began the construction process.

