



# CHILDCARE STUDY

Watauga County, NC

## YOUR INPUT IS ESSENTIAL!

We need your help. The Watauga County Childcare Study is underway and we need parents, employers, and childcare professionals to help assess childcare options in the county and their impact on the people and businesses here.



### ARE YOU A PARENT?

If you have children living at home in middle school or younger, we invite you to participate! Visit the link below or scan the QR code to take the survey. This anonymous survey will help us gain insight into your experiences with childcare, help us quantify challenges, and learn about your preferences for childcare.

Survey URL: [www.surveymonkey.com/r/PB9DQCJ](http://www.surveymonkey.com/r/PB9DQCJ)

### ARE YOU A BUSINESS?

If you are a business in Watauga County and employ parents at your place of business, we need your help too! Childcare can be a barrier to retaining and recruiting employees and we want to learn about your experience.

Survey URL: [www.surveymonkey.com/r/XC3D893](http://www.surveymonkey.com/r/XC3D893)



### ARE YOU A CHILDCARE PROVIDER OR TEACHER?

Do you run a childcare business? Are you an early education professional? Whether you are licensed or not, full-day or half-day, if you provide before and/or after-school care for school-age children, we want to hear from you! This anonymous survey to help us gain knowledge of your experiences and quantify challenges and needs. Survey URL: [www.surveymonkey.com/r/P8LTCYV](http://www.surveymonkey.com/r/P8LTCYV)

No matter which group you fall into, **THANK YOU** for your help and dedication to making Watauga County a better place to live and work. For additional information on the study, please visit [www.boonechamber.com/news/watauga-county-childcare-study](http://www.boonechamber.com/news/watauga-county-childcare-study).

The study is an effort by the Watauga Economic Development Commission and Children's Council of Watauga County with financial support from the Watauga County Board of Commissioners, Blue Ridge Energy, and Appalachian Commercial Real Estate.

