

Kacy Goff is the owner and operator of Sew Bee It, a design workroom for custom made window treatments, bedding and embroidery.

After graduating from Appalachian State University with a degree in Organizational Communication/Public Relations she began providing customer service for Sew Bee It. During the start of her career the industry was booming but things quickly changed with the recession of 2008. Kacy was instrumental in keeping the business alive by forming new relationships with designers and helping navigate a new business model.

Under the leadership of Kacy, Sew Bee It has continued to be the industry standard for quality and customer service.

Kacy is dedicated to clear communication between the workroom and clients to reach the ultimate design goal. She specializes in working with homeowners and interior designers to make sure the final product is of the highest fabrication standards and stands behind the merchandise that she sells. The workroom has provided custom treatments for both residential and commercial projects not just in the High Country but throughout North Carolina and the United States. Recently Sew Bee It added a commercial embroidery machine to provide additional custom design services.

Kacy enjoys attending sporting events, concerts and socializing with friends and family. She is very thankful to live and work in the High Country and spends as much time as she can outdoors especially on a kayak (with her dog).