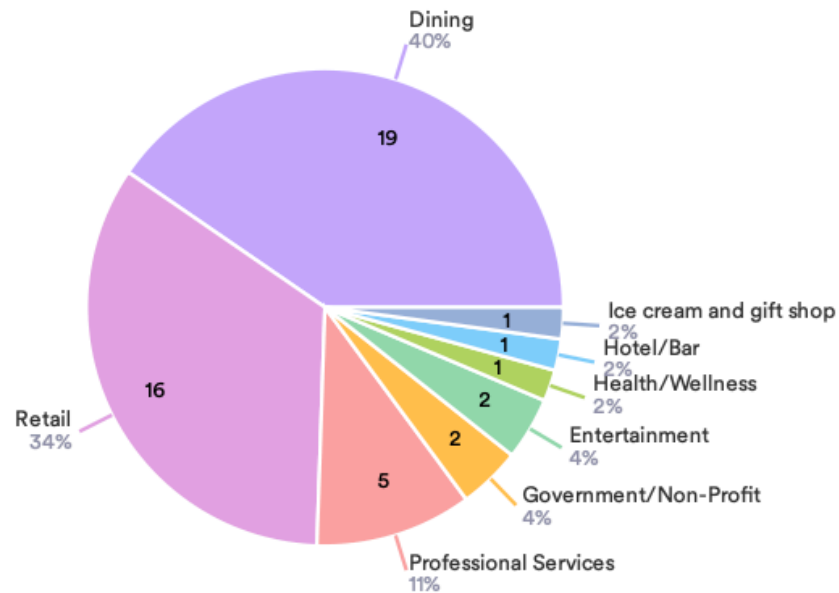


# Boone Area Chamber of Commerce Downtown Boone Parking Survey

Which best describes you as a business owner/operator?

47 Responses

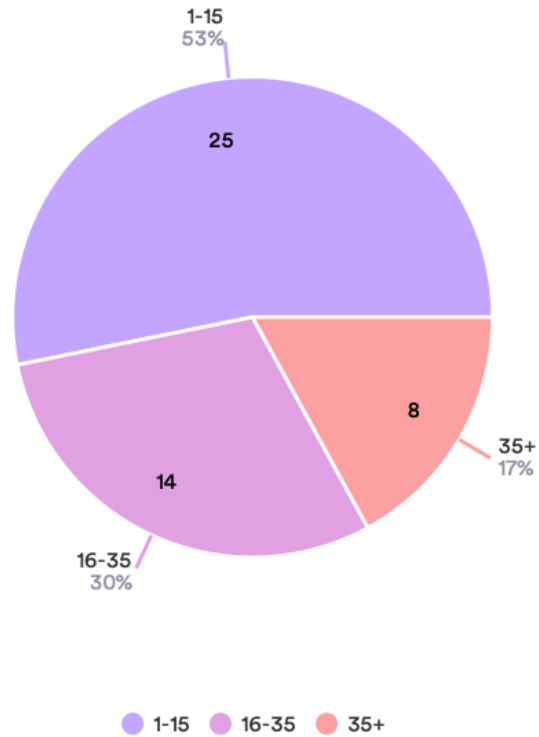


● Dining ● Retail ● Professional Services ● Government/Non-Profit ● Entertainment ● Health/Wellness ● Hotel/Bar ● Ice cream and gift shop

# Boone Area Chamber of Commerce Downtown Boone Parking Survey

How many people do you employ?

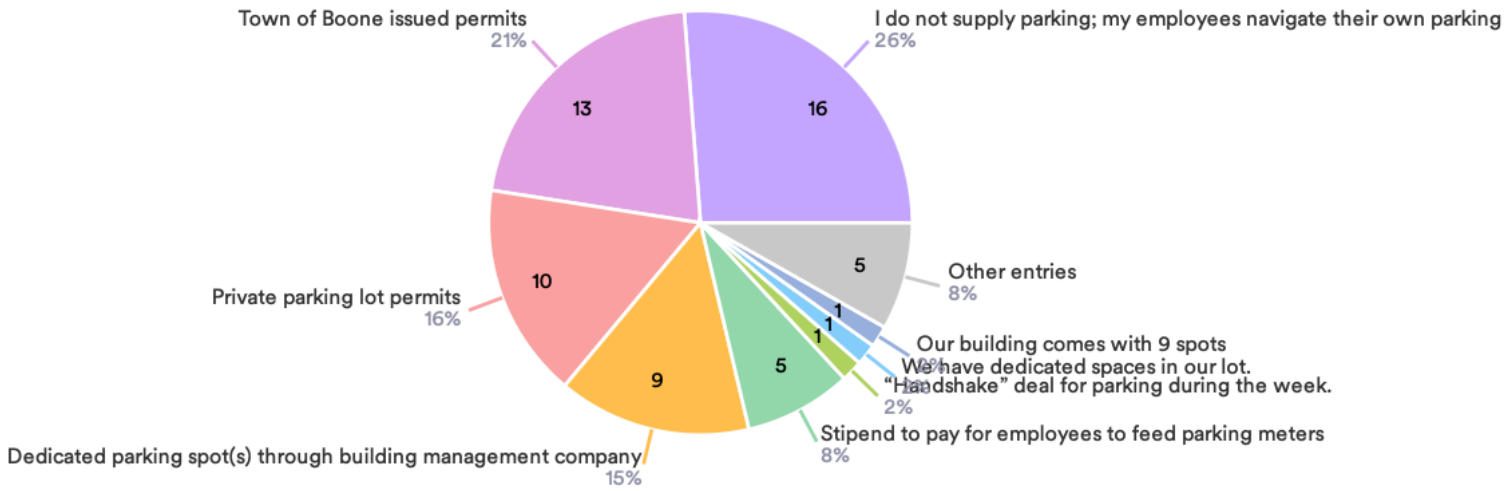
47 Responses



# Boone Area Chamber of Commerce Downtown Boone Parking Survey

How do you supply employee parking? (Select all that apply.)

61 Responses- 1 Empty

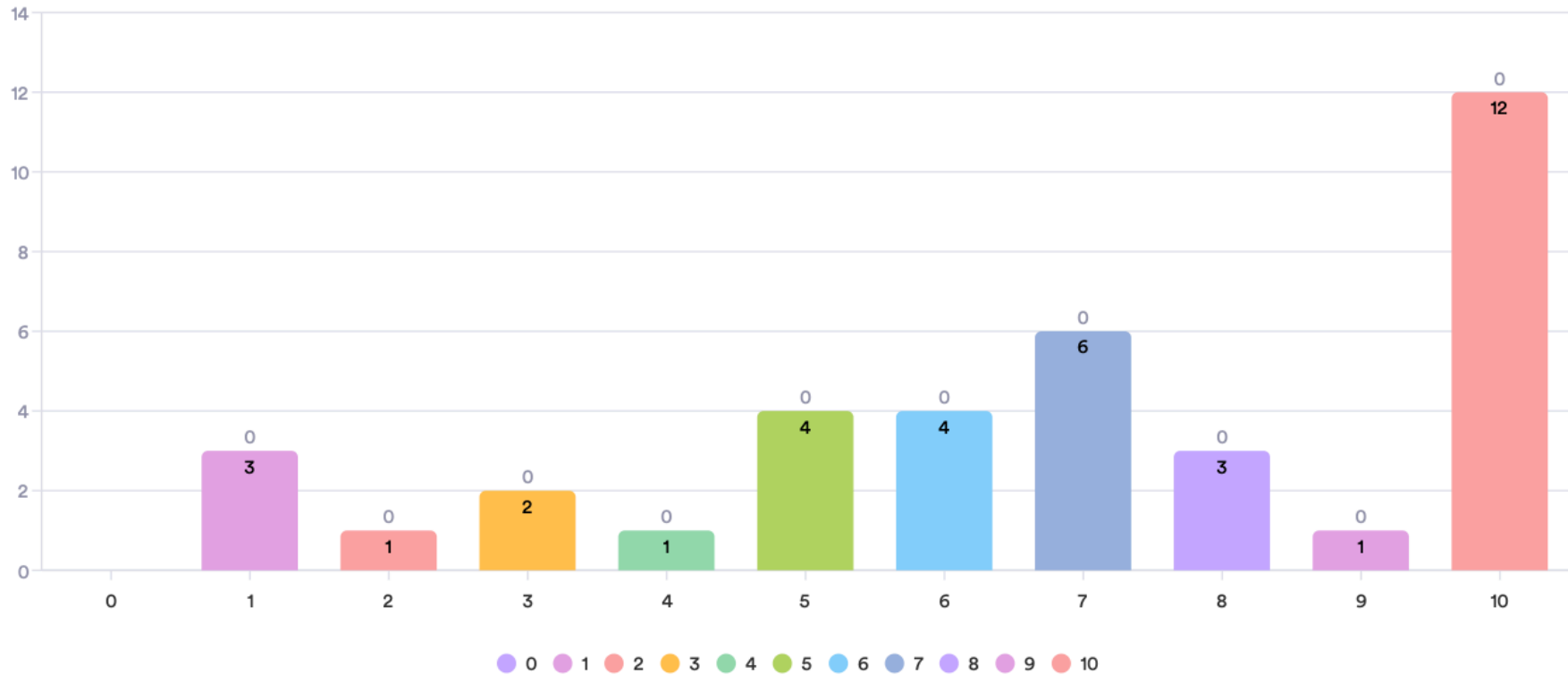


- I do not supply parking; my employees navigate their own parking
- Town of Boone issued permits
- Private parking lot permits
- Dedicated parking spot(s) through building management company
- Stipend to pay for employees to feed parking meters
- "Handshake" deal for parking during the week.
- We have dedicated spaces in our lot.
- Our building comes with 9 spots
- Other entries

# Boone Area Chamber of Commerce Downtown Boone Parking Survey

On a scale of 0-10, is parking a problem for your employees?

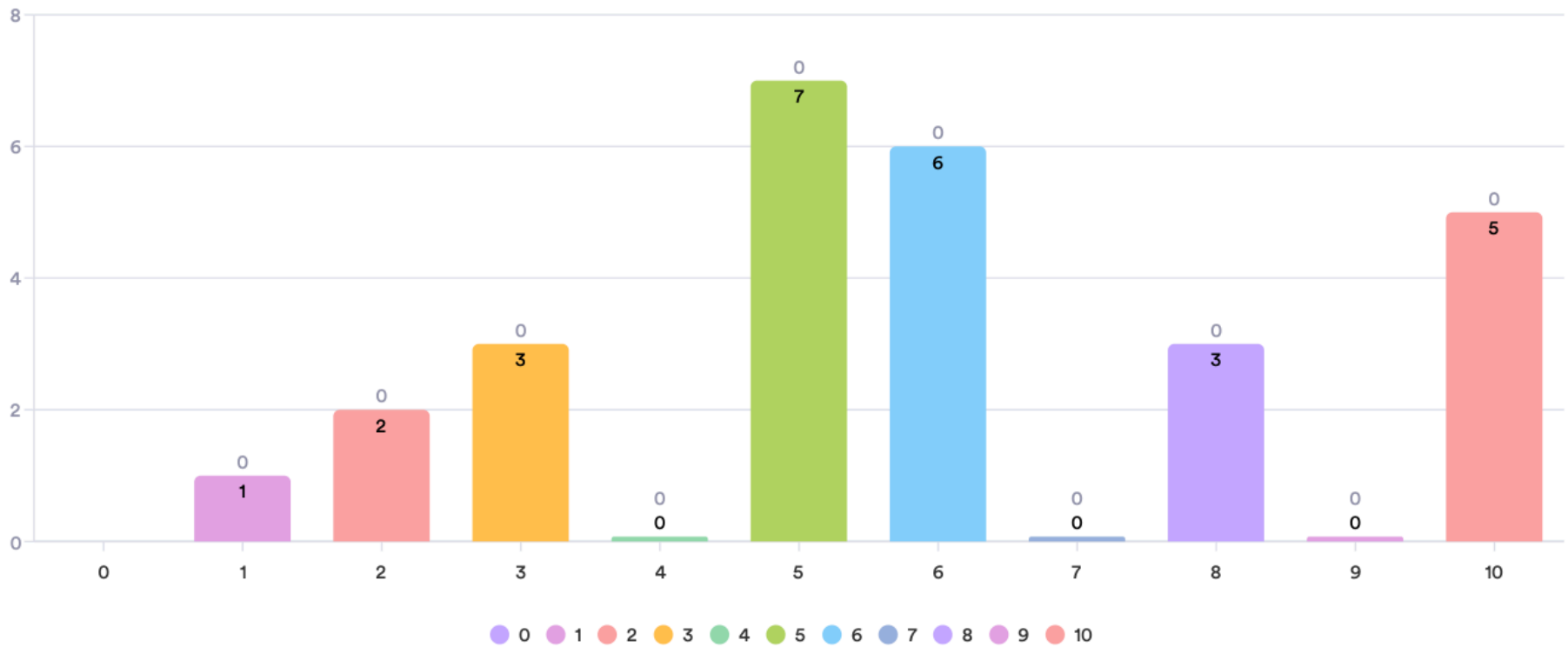
Response



# Boone Area Chamber of Commerce Downtown Boone Parking Survey

On a scale of 0-10, how are your day-to-day operations impacted by employees needing to leave your establishment to feed a parking meter?

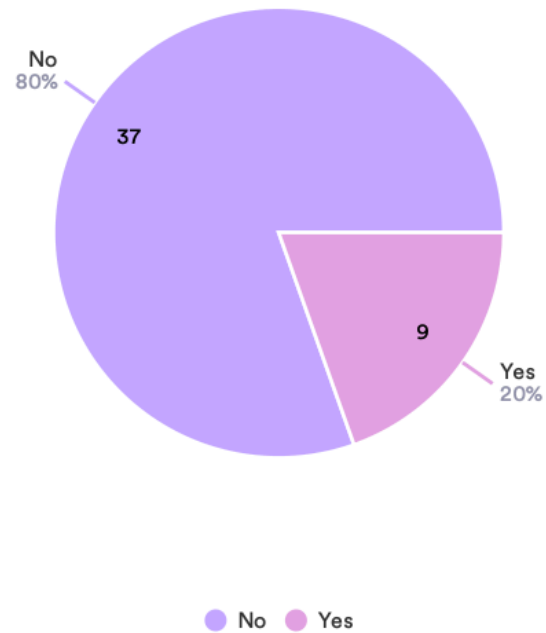
Response- 1 Empty



# Boone Area Chamber of Commerce Downtown Boone Parking Survey

Do you incentivize staff to walk, ride-share, use AppalCART, or some other reliable transportation that does not require utilization of downtown parking? (Select one)

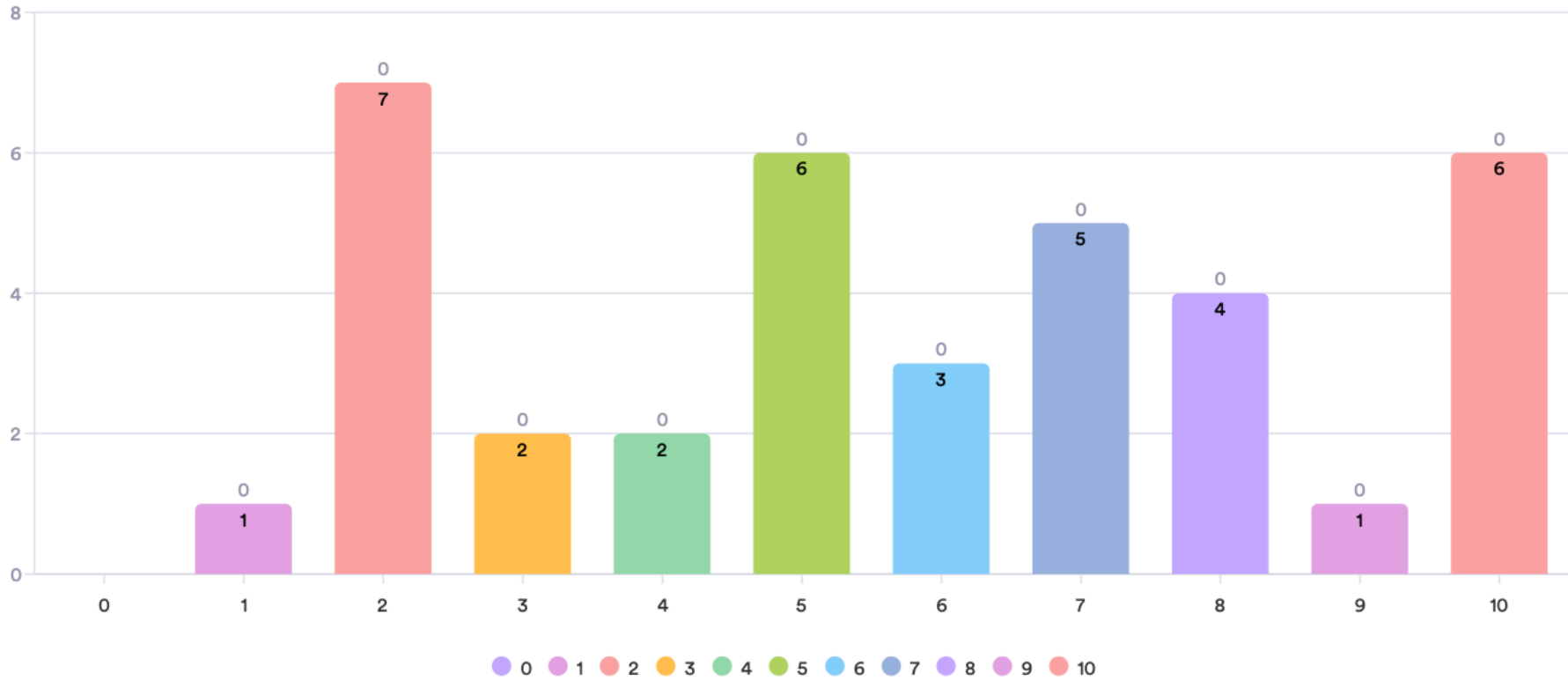
46 Responses- 1 Empty



# Boone Area Chamber of Commerce Downtown Boone Parking Survey

How does parking impact staff recruitment and/or retention?

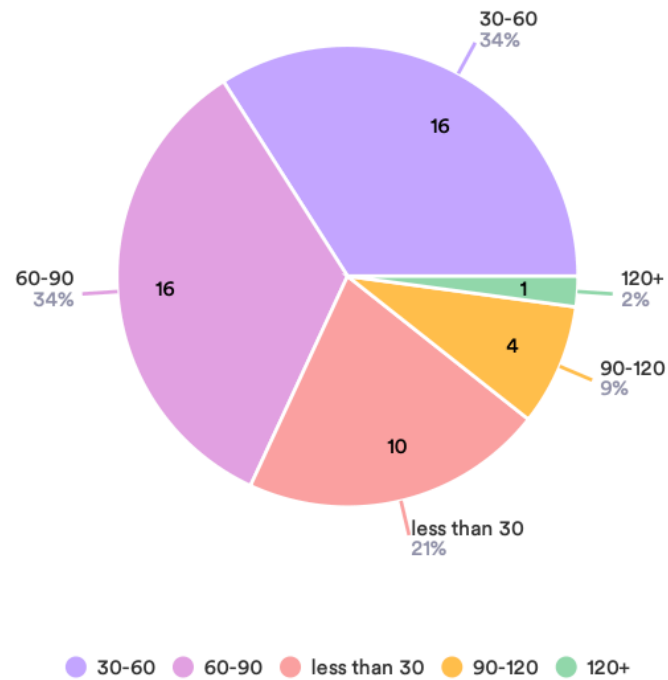
Response- 1 Empty



# Boone Area Chamber of Commerce Downtown Boone Parking Survey

On average, how many minutes does a customer spend in your establishment?

47 Responses

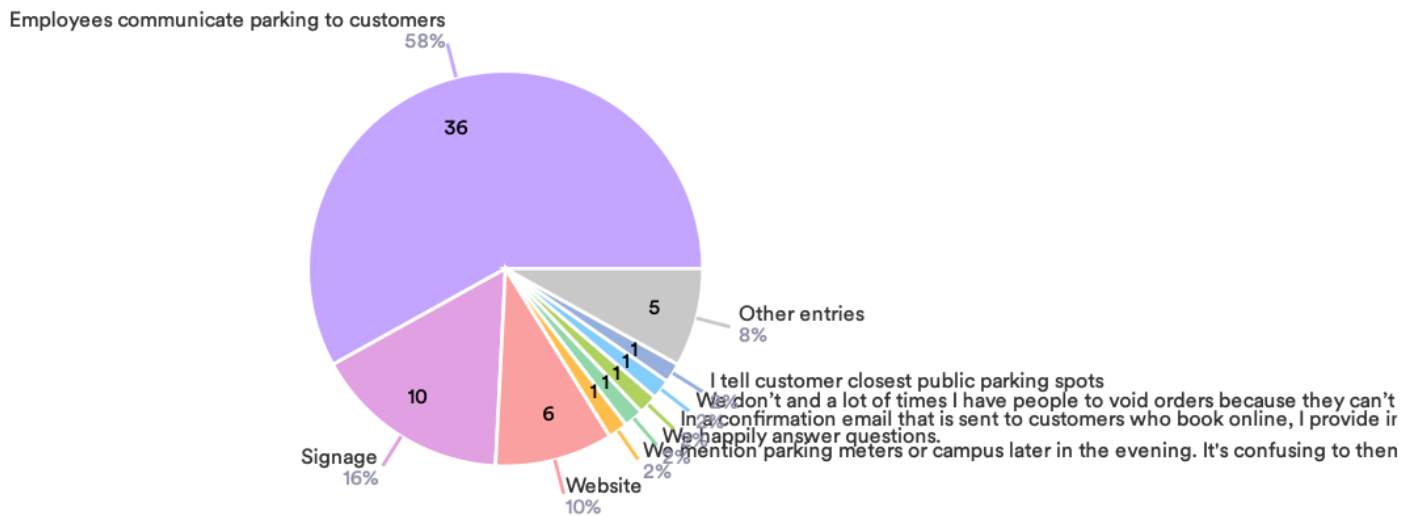




# Boone Area Chamber of Commerce Downtown Boone Parking Survey

How do you communicate parking to customers? (Select all that apply.)

62 Responses- 2 Empty

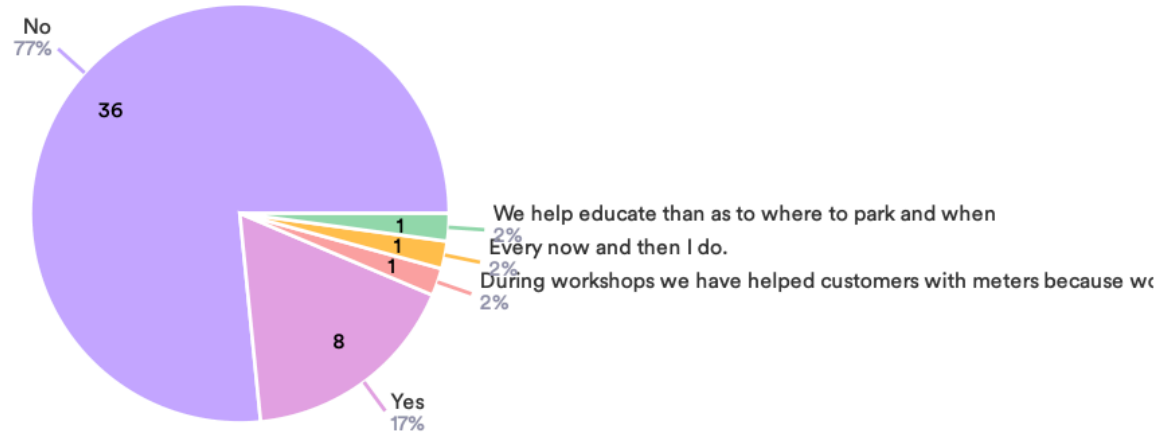


- Employees communicate parking to customers
- Signage
- Website
- We mention parking meters or campus later in the evening. It's confusing to them. We don't really have solid answers for them.
- We happily answer questions.
- In a confirmation email that is sent to customers who book online, I provide information parking. I tell customers to allow plenty of time for parking and provide a link to the town of Boone...
- We don't and a lot of times I have people to void orders because they can't find parking
- I tell customer closest public parking spots
- Other entries

# Boone Area Chamber of Commerce Downtown Boone Parking Survey

Do you help customers by putting more time on their meters and/or do you offer to pay for any parking tickets customers receive while in your establishment?

47 Responses

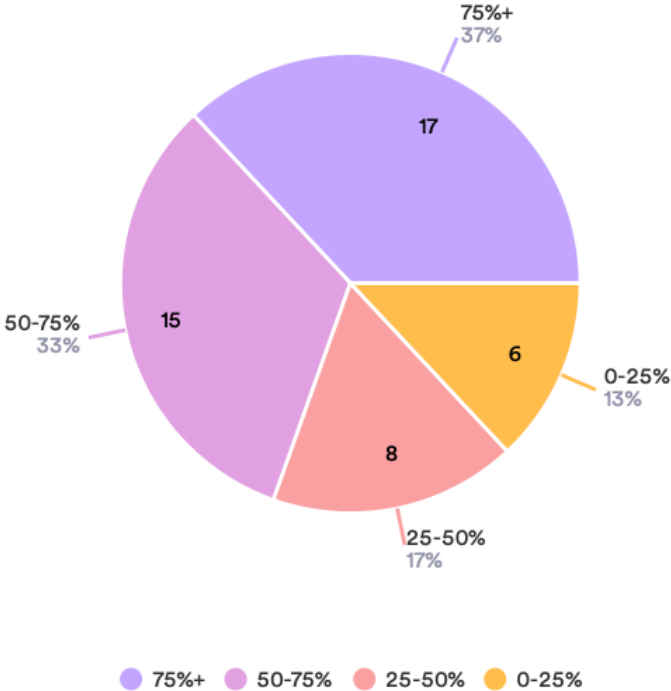


- No
- Yes
- During workshops we have helped customers with meters because workshops go past 2 hours.
- Every now and then I do.
- We help educate than as to where to park and when

# Boone Area Chamber of Commerce Downtown Boone Parking Survey

Based on your experience and customer feedback, what percentage (%) of your customers visit multiple establishments during a single visit to Downtown Boone?

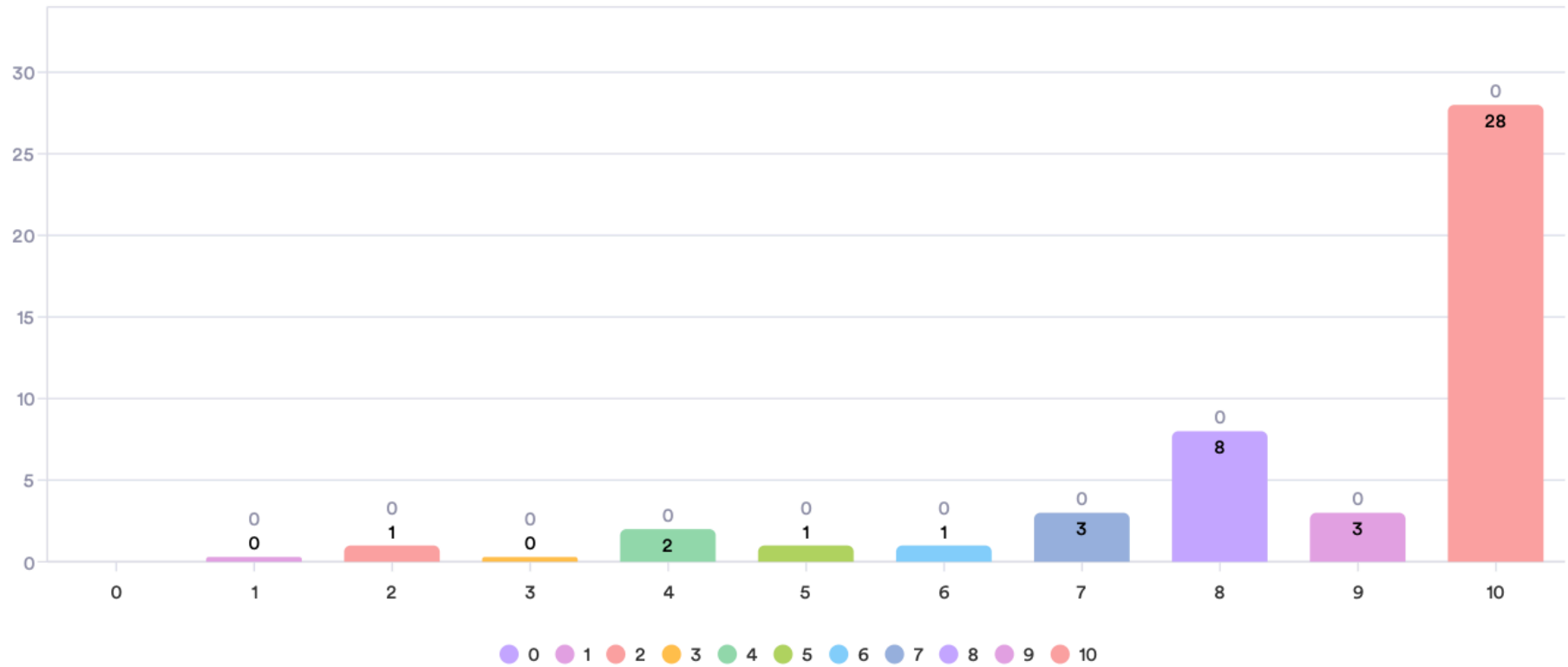
46 Responses- 1 Empty



# Boone Area Chamber of Commerce Downtown Boone Parking Survey

On a scale of 0-10, is parking a problem for your customers?

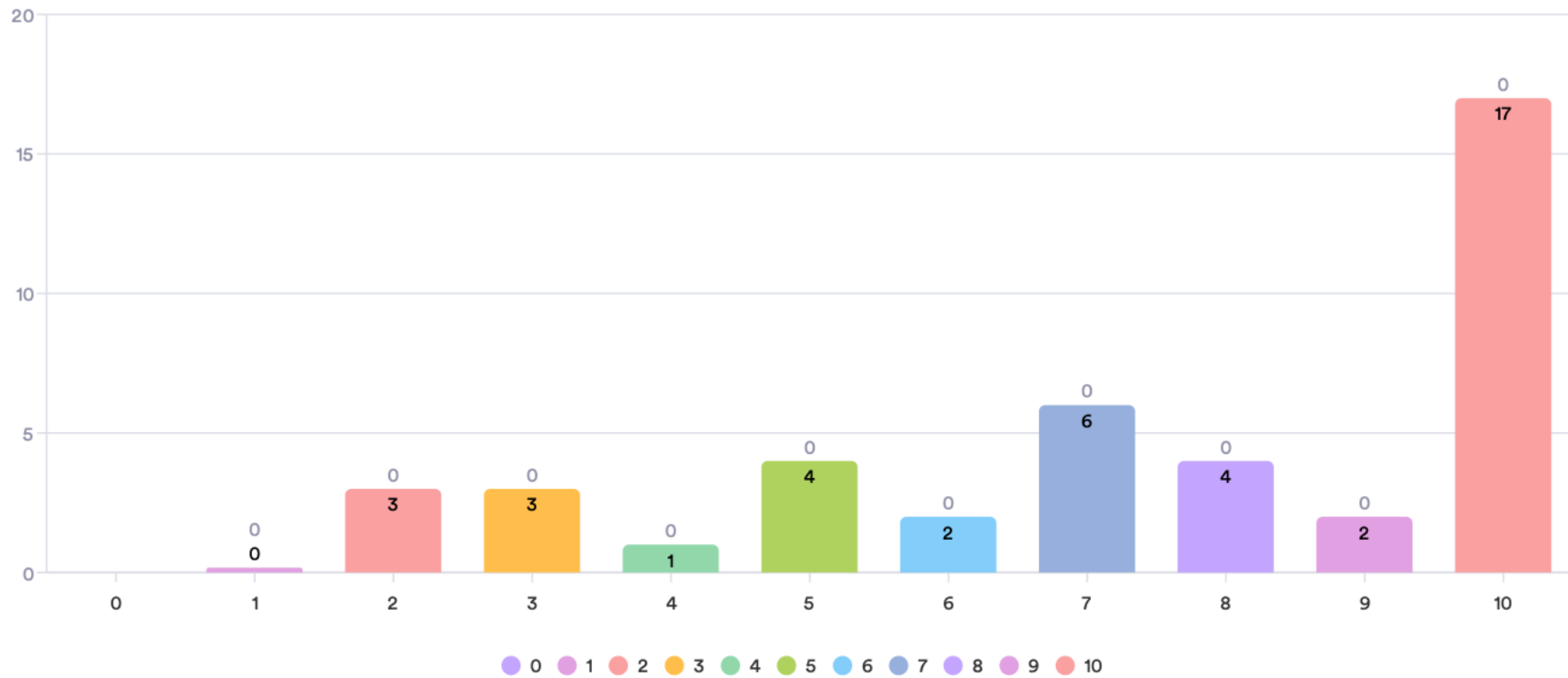
Response



# Boone Area Chamber of Commerce Downtown Boone Parking Survey

On a scale of 0-10, how have changes to Appalachian State's Parking Regulations impacted your business?

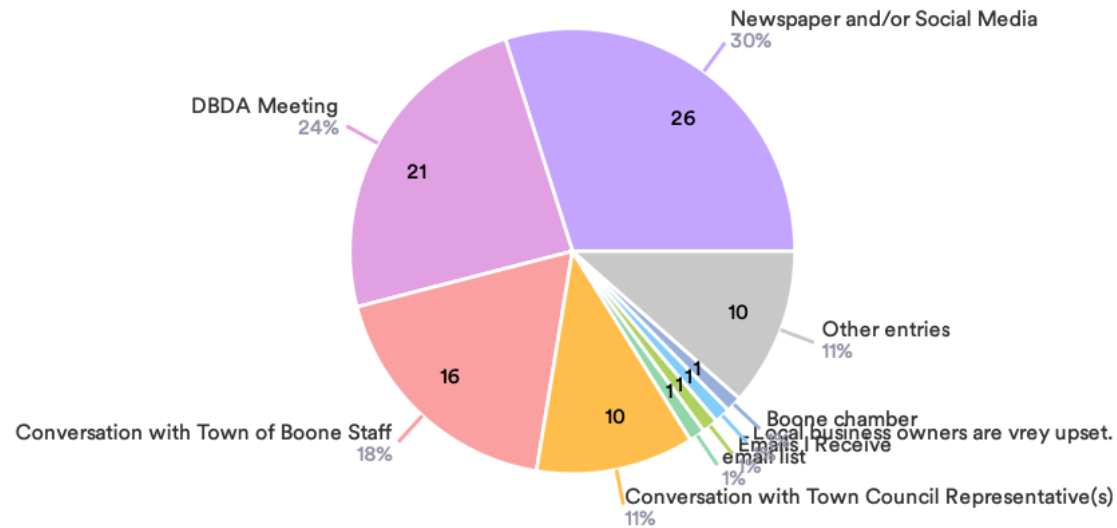
Response- 3 Empty



# Boone Area Chamber of Commerce Downtown Boone Parking Survey

How have you heard about proposed changes to parking in Downtown Boone? (Select all that apply.)

87 Responses



- Newspaper and/or Social Media
- DBDA Meeting
- Conversation with Town of Boone Staff
- Conversation with Town Council Representative(s)
- email list
- Emails I Receive
- Local business owners are vrey upset.
- Boone chamber
- Other entries

# Boone Area Chamber of Commerce Downtown Boone Parking Survey

Based on your experience, would you be willing to be part of a focus group devoted to discussions on short & long-term impacts on Downtown Boone parking? Should the discussion and action occur, the Boone Area Chamber of Commerce will reach out to your business directly to engage you in the process.

46 Responses- 1 Empty

