



BOONE

AREA CHAMBER OF COMMERCE

Membership Levels and Benefit Summary	SUMMIT	CHAMPION	ADVOCATE	VISIBILITY	CLASSIC
Annual Membership Investments	\$10,000	\$5,000	\$2,500	\$1,100	\$425
Standalone Emails Per Year	4	4	2	1	
Banner Ad on Our Website Run Length	Annually	Annually	3 Months	30 Days	
Additional Location or Category Memberships Included	2	2	2	1	
Additional Business or Branches Memberships Included	2	2			
Business Referrals	●	●	●	●	●
Member Directory Listing	●	●	●	●	●
Invitation to Connection Events	●	●	●	●	●
New Member Orientation Breakfast Invitation	●	●	●	●	●
Virtual Membership Plaque and Window Sticker	●	●	●	●	●
Members-Only Event Pricing	●	●	●	●	●
Chamber Representation at Regional Government Meetings	●	●	●	●	●
Member Rates for Chamber Conference Room Rentals	●	●	●	●	●
Complimentary Quarter Page Ad in <i>Mountain Times</i> (one-time new member benefit)	●	●	●	●	●
Complimentary Ad with <i>The Appalachian</i> (one-time new member benefit)	●	●	●	●	●
Quarterly feature of your business in our weekly <i>Membership Monday</i> email newsletter	●	●	●	●	●
Business savings through WJ Office, Staples, LifeStore, Carolina HealthWorks, and others	●	●	●	●	●
Submit Job Postings on Career Center	●	●	●	●	●
<i>Know Your Neighbor</i> feature, a multi-platform marketing campaign about your business	●	●	●	●	
Enhanced Member Directory Listing	●	●	●	●	
Reserved Invitation to Annual Founder's Reception with Chamber Board of Directors	●	●	●		
Season Ticket to Connecting Community & Commerce Series	●	●	●		
Reserved Seat at Semi-Annual Community Foundation Dinner	●	●			
Reserved Seat at Annual Vision Northwest North Carolina Summit	●	●			
Two Reserved Seats at Spirit of Boone Annual Gathering Event	●	●			
Sponsorship of Trades Signing Day to Promote High School Seniors	●				
Watauga Leadership Institute Scholarship for Your Business or Gift to Charity of Your Choice	●				
Gift of a Chamber Membership to Charity or Start-Up Business of Your Choice	●				
Annual Sponsorship and Selection of Recipient for Spirit of Boone Award	●				
Talent Recruitment Assistance to Sell Boone to Key Recruits	●				
Up to Five Watauga Women in Leadership and High Country Young Professionals Annual Passes	●				