**Jenn Bass**

*Executive Director, Hunger & Health Coalition*

Bass began her tenure at Hunger & Health Coalition in 2019, serving as an assistant to Executive Director Elizabeth Young. After just a few months she became Program Director of A Simple Gesture, a program that encourages residents and businesses to fill reusable shopping bags with a non-perishable food items which are then collected by Hunger and Health Coalition staff for distribution in their food pantry.

In 2021, Bass added Director of Communications to her resume, working to elevate brand awareness for Hunger and Health Coalition while helping the organization execute its communications plan to a broad array of audiences. Bass was named Acting Executive Director in July of 2022 and named permanently to the position in May 2023.

A two-time graduate of Appalachian State University, Bass holds a BS in Communication Studies and earned a Master of Public Administration in Non-Profit/Public/Organizational Management. After completing a four-year career on the App State Women’s Soccer team, she got her non-profit start working as an Athletics Development Representative for App State Athletics. Bass completed the Chamber’s Watauga Leadership Challenge in 2020.