



U.S. Chamber of Commerce  
Institute for Organization  
Management

202.463.5570  
iom@uschamber.com  
@IOMeducates

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Contact: Karyn MacRae 202-463-5570

## David Jackson of the Boone Area Chamber of Commerce Completes Third Year at Institute for Organization Management

*A Leadership Training Program Produced by the U.S. Chamber of Commerce*

**WASHINGTON, D.C.**— Institute for Organization Management, the professional development program of the U.S. Chamber of Commerce, is pleased to announce that David Jackson, President/CEO, of the Boone Area Chamber of Commerce, has recently completed his third-year at Institute for Organization Management, a four-year nonprofit leadership training program at the University of Arizona in Tucson.

“Institute graduates are recognized across the country as leaders in their industries and organizations,” said Raymond P. Towle, IOM, CAE, the U.S. Chamber’s vice president of Institute for Organization Management. “These individuals have the knowledge, skills, and dedication necessary to achieve professional and organizational success in the dynamic association and chamber industries.”

Since its commencement in 1921, the Institute program has been educating tens of thousands of association, chamber, and other nonprofit leaders on how to build stronger organizations, better serve their members and become strong business advocates. Institute’s curriculum consists of four weeklong sessions at four different university locations throughout the country. Through a combination of required courses and electives in areas such as leadership, advocacy, marketing, finance, and membership, Institute participants are able to enhance their own organizational management skills and add new fuel to their organizations, making them run more efficiently and effectively.

“I have been impressed and energized after each session of Winter Institute in Tucson,” said Jackson. “Some of the topics we’ve covered have led directly to policy changes and program adoption that have enhanced the way we serve our High Country business community, especially in the wake of Hurricane Helene. I look forward to building on this year’s lessons throughout 2026.”

Institute for Organization Management is the professional development program of the U.S. Chamber of Commerce. It is the premier nonprofit professional development program for association and chamber professionals, fostering individual growth through interactive learning and networking opportunities.

The U.S. Chamber of Commerce is the world’s largest business organization representing companies of all sizes across every sector of the economy. Our members range from the small businesses and local chambers of commerce that line the Main Streets of America to leading industry associations and large corporations.

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