

Rowen Todd started Mountain Vista Window Washing out of the back of a Subaru Forester at the age of 16 with dreams of a quality work environment for his family. During the year of 2018 Rowen joined the Boone Area Chamber of Commerce and started cleaning commercial storefronts while also attending high school and dule enrolling at CCCTI. In 2020 covid struck, with most storefronts closing and no longer desiring window cleaning Mtn Vista lost 80% of its clients. In this void Rowen pivoted to providing residential services including but not limited to window cleaning, gutter cleaning, and pressure washing. During this year Mtn Vista was picking up traction as a finalist in the 4 Under 40 awards, and was awarded Start Up Of The Year from the Boone Chamber. In 2020 on top of growing his business Rowen graduated from WHS and CCCTI with an associates degree in addition to his High School Diploma. The next few years consisted of hard work building a quality team and business around quality service, soon Mtn Vista was recognized as the premier property service provider in the High Country.

More recently in 2023 Mountain Vista has grown to operate 3 vans with a team of 8 working to provide timely and reliable services to the residents of the high country. The dedication from this small team has made it into the newspapers and magazines around Boone along with being awarded Customer service of the year from the Blowing Rock Chamber. Going into 2024 Rowen has a goal of perfecting current operations through increased safety standards, personalized client communication, and more training to ensure only the highest quality work.