



2022 Course Outline













WATAUGA LEADERSHIP CHALLENGE



DAY 1

Thursday, January 27, 8:30am-4:30pm



OPENING RETREAT - APP SKI MOUNTAIN

Meet your classmates and begin your leadership development journey with a day of socially distanced group activities and guest speakers.

Thursday, February 17, 8:30am-4:30pm

DAY 2



UNDERSTANDING LEADERSHIP & COMMUNITY

What is leadership? How do we effectively engage in the leadership process? This session will help participants explore leadership in new ways and further develop a leadership mindset.

DAY 3

Thursday, March 3rd, 8:30am-4:30pm



FIRST, LEAD YOURSELF

Engaging effectively in the leadership process requires self-reflection and self-awareness of one's values, leadership styles, strengths, and weaknesses.

Thursday, March 17th, 8:30am-4:30pm

DAY 4



CREATING WINNING TEAMS AND ORGANIZATIONS

The session focuses on effective team building and examines at how organizational culture impacts overall success.

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DAY 5

Thursday, March 31st, 8:30am-4:30pm



STRATEGIC THINKING & PLANNING

People and organizations all benefit from forethought, intentionality, and mindfulness. This session will give participants the opportunity to see the value and the importance of strategic thinking and planning.

Thursday, April 14th, 8:30am-4:30pm

DAY 6



UNITY AND COMMUNITY

The great "challenge" for Watauga Leadership Challenge is for participants to see themselves as agents of change in their communities. This session will focus on how to positively impact the community and how to effectively engage others to enact change.

DAY 7

Thursday, April 28, 8:30am-4:30pm



THE NEXT STEP

The Watauga Leadership Institute has provided an opportunity for participants to learn about themselves, leadership, and their community. Now what? Participants will consider how to take what they have learned and apply it to their professional, civic, and personal lives.