



BOONE

AREA CHAMBER OF COMMERCE

BOARD OF DIRECTORS CANDIDATE



MICHAEL MAYBEE

PRESIDENT/CEO

WATAUGA OPPORTUNITIES, INC.

BIOGRAPHY

Michael has been with Watauga Opportunities, Inc. (WOI) for 33 years, having been the President/CEO for the past 27 years. He is a previous member of the BACC BOD and was a member and Chair of the Education Committee while the decision to build the new Watauga High School was being made by our community. The Chamber and Education Committee were integral parts of that community wide decision, holding numerous community information and planning meetings in conjunction with the BOE. For years WOI has participated as part of the BACC Watauga Leadership Challenge informing participants on non profit and entrepreneurial issues and strategies. Watauga Opportunities has been an ever growing part of the local business community. WOI now employs 120 individuals and has placed over 1,400 individual with barriers into community jobs. In December 2020 WOI received the BACC Alfred Adams Economic Development award for our work in responding to the COVID pandemic, in 2016 WOI was named the BACC Business of the Year, and WOI has also been named the BACC employer of the year. He is a previous member of the Watauga County Recreation Commission, a local coach for Special Olympics, Little League baseball, youth soccer, and a Cub Scout leader.

Values brought to the Boone Area Chamber of Commerce Board of Directors

Michael highly values our community and is strongly vested in maintaining our culture and value in light of growth, through planning, collaboration and intentional action. Michael believes his years of experience and leadership on various statewide commissions, councils, and associations, along with local business growth and leadership experience, and previous BACC BOD experience would bring value to the BACC BOD in various areas. Particularly in planning, collaboration, strategic growth, horizon scanning, message crafting, issue /problem analysis, and group solution building.



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ANGUS LAMOND

GENERAL MANAGER
CHETOLA RESORT

BIOGRAPHY

Originally from the United Kingdom, Angus has lived and worked in the Boone area since 2012. Angus has worked at several hotel properties in Blowing Rock and Boone as well as working as a freelance Photographer and worked as Video Producer for SkyLine/Skybest. For the past 4 years Angus has been General Manager of Chetola Resort at Blowing Rock. Angus is a resident of down town Boone where he lives with his wife Kerry and daughter Zoie. Prior to living in Boone Angus spent time working as a freelance photographer and videographer in the Charlotte area. Before that Angus worked in hotels in London, Russia and New England. Angus enjoys cycling, music, hiking, fishing and spending time with his family.

Values brought to the Boone Area Chamber of Commerce Board of Directors

I have business experience in the area and recently moved in to Boone city limits so I can bring a mix of local resident and business operator to the table. I also have experience working with Chambers in Blowing Rock, Avery and Caldwell Counties.



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TARA BROSSA

**GENERAL MANAGER
HAMPTON INN & SUITES OF BOONE**

BIOGRAPHY

Boone has been home for me for six years. My journey began when I started the transplant process to move here and open the then under construction Hampton Inn & Suites. Through these years our hotel has thrived, and this has allowed me the time and bandwidth to serve on multiple boards and play an active role in our community. I benefited from the Watauga Leadership Challenge and Watauga Leadership Development courses early in my time here. I also serve as Watauga County Representative for the High Country Workforce Development Board, the Board of Directors for the Boone Area Sports Commission, and Executive Board of the NC High Country Host. My most recent endeavor is my Adjunct Instructor work at Caldwell Community College and Technical Institute, where I teach leadership and business courses to our Hospitality and Culinary Management Students.

Values brought to the Boone Area Chamber of Commerce Board of Directors

The value I bring to the board of directors will be helping further serve in a capacity that allows me to simultaneously learn new information and share the information with others in the community. I thrive being a fulcrum of communication between people and entities. Being in a Board of Directors position would allow me greater reach and influence to help bring more people together. When I moved to the high country six years ago, one of the first groups I spoke with outside of my company was the Boone Chamber of Commerce. They were influential in helping me ramp up our new hotel and help me feel welcome overall. In a greater capacity, I plan to do that for others as a member of the board. Making a significant impact personally as our community continues to rise up in our new normal is a major goal if appointed.



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STEPHEN MCDANIEL

REALTOR/BROKER

MCDANIEL REAL ESTATE OF THE HIGH COUNTRY

BIOGRAPHY

Stephen has a 20+ year career in local Real Estate. He has community involvement thru local schools, App State, and non-profits. He is the current President of Quiet Givers Non-Profit, and the former President of the Local Chapter of Purple Heart Homes.

Values brought to the Boone Area Chamber of Commerce Board of Directors

Stephen is enthusiastic about the Area, Adaptable, Reliable, Willing to research and compare/contrast ideas.



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BRIAN KIVETT

TECHNICIAN
WJ OFFICE

BIOGRAPHY

Growing up, my family moved often which taught me how to get along well with others as I was always the "new kid." Eventually, we landed in Greensboro where I ran track in high school.

Once out of high school, I joined the U.S. Navy and received my electronic education. While in the Navy, I had the opportunity to see many parts of our world.

When my military stint was completed, I returned to Greensboro. I managed a small finance company until I found my calling: working on office equipment.

After approximately 20 years with Sharp (a worldwide technology company) I decided it was time to decide where I wish to retire. Five years ago, I began working for W.J. Office and moved to the High Country.

Values brought to the Boone Area Chamber of Commerce Board of Directors

Working as Field Technician allows me to use my analytical skills. In addition, I use my "people" skills on a regular basis. I interact with CEOs, church secretaries, university personnel, all types of people in Watauga and surrounding counties.

What I bring to the Boone Chamber of Commerce is someone who can relate to a variety of business owners and their staff. I am non-judgmental who respects the business community and understands the dynamics of those who participate in that community.

I feel that it would be an honor to represent the Boone Chamber of Commerce.



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DR. TIERRA STARK

**ASSISTANT PRINCIPAL & CTE DIRECTOR
WATAUGA COUNTY SCHOOLS**

BIOGRAPHY

Tierra Stark is an Assistant Principal and CTE Director for the Watauga County Schools (WCS) system, working primarily with high school students in Career & Technical Education (CTE). As a product of a WCS education, she believes in the power of education and in providing varied opportunities for students. Tierra has a bachelor's and master's in education from Appalachian State University, and she recently completed a doctorate in Educational Leadership from East Tennessee State University. In her current position with WCS, she works with community members, including Caldwell Community College and Technical Institute, to implement and provide industry-aligned training to students across the county. She has two children in the school system and serves her local community as a volunteer firefighter and emergency medical technician.

Values brought to the Boone Area Chamber of Commerce Board of Directors

I have lived in the Watauga community for the entirety of my life, and my professional endeavors have always been in Boone. I have worked with the Watauga County School system for almost 12 years in various positions, supporting students in skill development and community integration. As a member of the Boone Area Chamber of Commerce Board, I feel that I can continue uplifting the bridge formed between the school system and the business community. I believe in the culture and community that has been built in Boone, and I would be honored to support the continued growth of this area in this manner.