

2020

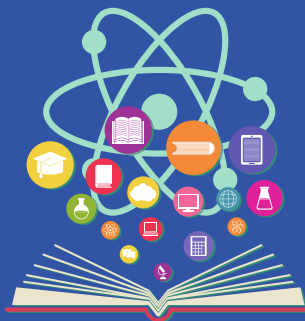
BY THE NUMBERS



OVER 1,846
PERSONAL
PHONE CALLS



71 NEW
MEMBERS



39 PANEL &
FORUM EVENTS

18 RIBBON CUTTINGS

VIRAL SOCIAL
MEDIA
HASHTAG

EST. 3/23/20
1,130 PAGE LIKES
1,109 FOLLOWERS



72
PODCAST
EPISODES

56 KEEP
BOONE
HEALTHY
INTERVIEWS



83,313 MEALS
REPORTED OVER 9
WEEK TAKEOUT
TUESDAY CAMPAIGN



2,476+
EVENT ATTENDEES



108.49% INCREASE
IN WEBSITE USERS
FROM PREVIOUS
YEAR

94
CHAMBER
REPORT
EMAILS



31,210+ REACHED
IN INAGURAL
HOLIDAY SHOP
LOCAL LIST
CAMPAIGN



66 NEW YOUTUBE
SUBSCRIBERS AND
7,451 VIEWS

838 NEW FACEBOOK
PAGE LIKES AND OVER
168,915 REACHED

