



WATAUGA

leadership development



2020 Course Outline



WATAUGA LEADERSHIP DEVELOPMENT



DAY 1

Tuesday, January 28, 8am-4pm



OPENING RETREAT

Appalachian Ski Mountain

Meet your classmates and begin your leadership development journey with a day of group activities and guest speakers.

Tuesday, February 11, 10:30am-2:30pm

DAY 2



UNDERSTANDING LEADERSHIP

Holiday Inn Express Boone

Explore what it takes to be an effective leader in today's world. Interact with a panel of established community leaders as you examine how leadership translates across different types and sizes of businesses.

DAY 3

Tuesday, February 25, 10:30am-2:30pm



SENSE OF SELF, TAKING RISKS, AND LEADERSHIP STYLES

Holiday Inn Express Boone

Discussion about sense of self and how that shapes an individual's leadership style. Panel discussion to focus on leaders who have balanced risk vs. reward and how they came to their decisions.

Tuesday, March 10, 10:30am-2:30pm

DAY 4



CREATING WINNING TEAMS AND ORGANIZATIONS

Holiday Inn Express Boone

We focus on effective team building and a look at how organizational culture impacts overall success. Our panel discussion features businesses that are known across the community for their emphasis on developing a sustainable culture.

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DAY 5

Tuesday, March 24, 10:30am–2:30pm



PLANNING FOR THE BEST AND WORST

Holiday Inn Express Boone

Discussion centers on strategic planning, critical and crisis communication and how to leverage your message in both good times and bad.

Tuesday, April 7, 10:30am–2:30pm

DAY 6



THE COMMUNITY AND YOU

Appalachian Enterprise Center

Focus on how to impact the community around you through support and activities. We'll also discuss how to effectively engage others to enact change.

DAY 7

Tuesday, April 21, 10:30am–2:30pm



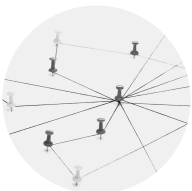
THE NEXT STEP

Holiday Inn Express Boone

Our journey concludes with a look at how leadership awareness and quality of life impact the individual. A joint panel discussion will showcase area leaders who have positively impacted their professional lives by focusing on leadership development.

Thursday, April 30, 5:30–8:00 pm

DAY 8



WATAUGA LEADERSHIP ALUMNI EVENT & GRADUATION

The Beacon

Connect with a network of Watauga Leadership Institute Alumni as we recognize those who have completed the 2020 Leadership Challenge and Leadership Development courses. The event includes a networking reception, dinner, and a keynote speaker who will put a wrap on our experience.