



# WATAUGA

leadership challenge



## 2020 Course Outline



**BOONE**  
AREA CHAMBER OF COMMERCE



# WATAUGA LEADERSHIP CHALLENGE



## DAY 1

Tuesday, January 28, 8am-4pm



### OPENING RETREAT

*Appalachian Ski Mountain*

Meet your classmates and begin your leadership development journey with a day of group activities and guest speakers.

Tuesday, February 11, 8:30am-4:00pm

## DAY 2



### UNDERSTANDING LEADERSHIP

*Holiday Inn Express Boone*

Explore what it takes to be an effective leader in today's world. We visit with a collection of established community leaders as we examine how leadership translates across different types and sizes of businesses.

## DAY 3

Tuesday, February 25, 8:30am-4:00pm



### SENSE OF SELF, TAKING RISKS, AND LEADERSHIP STYLES

*Holiday Inn Express Boone*

Discussion about sense of self and how that shapes an individual's leadership style. Community visits focus on leaders who have balanced risk vs. reward and how they came to their decisions.

Tuesday, March 10, 8:30am-4:00pm

## DAY 4



### CREATING WINNING TEAMS AND ORGANIZATIONS

*Holiday Inn Express Boone*

We focus on effective team building and a look at how organizational culture impacts overall success. Community visits include businesses that are known across the community for their emphasis on developing a sustainable culture.

# WATAUGA LEADERSHIP CHALLENGE



DAY 5

Tuesday, March 24, 8:30am-4:00pm



## PLANNING FOR THE BEST AND WORST

*Holiday Inn Express Boone*

Discussion centers on strategic planning, critical and crisis communication and how to leverage your message in both good times and bad. We visit those in the community who are in charge of shaping specific messages.

Tuesday, April 7, 8:30am-4:00pm

DAY 6



## THE COMMUNITY AND YOU

*Appalachian Enterprise Center*

Focus on how to impact the community around you through support and activities. We'll discuss how to effectively engage others to enact change. Our community visits feature non-profit businesses that offer opportunity for involvement.

DAY 7

Tuesday, April 21, 8:30am-4:00pm



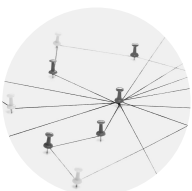
## THE NEXT STEP

*Holiday Inn Express Boone*

Our journey concludes with a look at how leadership awareness and quality of life impact the individual. A joint panel discussion will showcase area leaders who have positively impacted their professional lives by focusing on leadership development.

Thursday, April 30, 5:30-8:00 pm

DAY 8



## WATAUGA LEADERSHIP ALUMNI EVENT & GRADUATION

*The Beacon*

Connect with a network of Watauga Leadership Institute Alumni as we recognize those who have completed the 2020 Leadership Challenge and Leadership Development courses. The event includes a networking reception, dinner, and a keynote speaker who will put a wrap on our experience.