

2019 WATAUGA COUNTY BUSINESSES OF THE YEAR

**SMALL BUSINESS LARGE BUSINESS
START-UP BUSINESS**

PRESENTED DURING THE 4TH ANNUAL HIGH COUNTRY ECONOMIC KICKOFF BREAKFAST
JANUARY 16TH - 7:30-9 AM - MEADOWBROOK INN

PRESENTING SPONSOR



AWARDED BY



The Boone Area Chamber of Commerce presents the **2019 Watauga County Business of the Year** awards. Nominations for this year's honors are being sought from Chamber members and the community at large. Awards will be presented to a Large & Small Business of the Year and a Start-Up Business of the Year.

NOMINEE CRITERIA

Business of the Year - Demonstrate the nominee's performance in as many of the following areas as applicable.

- 1) Staying power- substantiated history as an established business [5 years or more]
- 2) Growth and number of employees
- 3) Increase in sales and/or unit volume
- 4) Diversity and innovative products or services offered
- 5) Response to adversity
- 6) Evidence of contributions by the business to community oriented projects through the use of employee time or business resources.
- 7) Use of local resources in business operation

Start-Up Business of the Year

Same criteria as Business of the Year awards, but applies to businesses that have been in existence for less than 5 years.

NOMINATION

Nominations must be submitted to: Boone Area Chamber of Commerce, 870 West King Street, Suite A, Boone, NC 28607, or email to david@boonechamber.com.

DEADLINE FOR SUBMISSION IS WEDNESDAY, DECEMBER 18TH AT 4:30 P.M.

Name of business/organization: _____

Award Category: ____ Business of the Year ____ Start-Up Business of the Year (check one)

Address: _____

Owner/Manager: _____

Owner Manager Email address: _____

Please state reasons why you feel this business or organization qualifies for an award (attach separate page)

Person Making Nomination: _____ **Email:** _____