

BAAA Membership Committee Meeting Agenda

August 25, 2020 at 10:00am

- I. Old Business
 - a. New member digital materials—are now live!
 - i. <https://www.flipsnack.com/BayAreaAptAssn/baaa-membership-information-packet-august-2020/full-view.html>
 - b. Vendor lists from Regional Managers-update
 - i. Bonnie/Russ will sidebar with Wendy & Cindy as they feel that it is better to request the lists directly from the Community Managers themselves.
 - c. New Members from July-update
 - i. All new members from July were contacted. 😊
 - d. Membership Drive-update
 - i. Only a handful of members referred other members. Bonnie/Russ will be reaching out to those who did refer members soon.
 - e. THHI recruitment and prospect list-update
 - i. Eric will be sending us the recruitment information, and information on the next THHI event soon. When I receive it, I will post it to the committee website and email everyone as well.
 - f. PHSC and student membership updates—Wendy & Russ
 - i. Marketing/recruitment material update
 - 1. We have a flyer! I will post it to the committee website.
 - ii. The new Certificate in Residential Property Management program will begin on October 5th and will take place on Tuesdays and Thursdays from 6-7:45pm. It is a virtual class for now.
 - iii. The classes and course material are FREE to students who register with PHSC.
 - iv. We are still looking for volunteer instructors. If you're interested, contact Russ.
 - v. I will post the link to enroll (so you can share it) on the committee website.

II. New Business

a. New members August

- i. There were 6 new members that joined in August. Wendy volunteered to contact them to welcome them. Thank you Wendy!

b. Recruitment email templates and resources

- i. There are new recruitment tools available for our committee! I have granted access to the Google Drive folder to all of you and here is the link: https://drive.google.com/drive/u/1/folders/1Qu0-ZCTYQ1BjeVaNDMUX_b8aBkROC-qC
- ii. There will be more resources added like a student recruitment template

c. Next meeting date/time

- i. Tuesday September 22, 10 AM via Zoom
- ii. Calendar invite sent.