

STAR AWAKEN YOUR FORCE WITHIN WARS

BATAA TRADE SHOW
MAY 9, 2019

4-8 pm

Florida State Fairgrounds • Entertainment Hall
4800 U.S. Highway 301 • Tampa, FL 33610

*COMING TO YOU IN A
GALAXY NOT SO FAR AWAY*



WHAT PEOPLE ARE SAYING:

"I love going with my teams it gives them a sense of appreciation for the vendors and helps them with ideas when we are looking to make a change."

Jessica S. Rivera
Regional Manger - Pinnacle

"This affair provides an excellent forum to meet new associate members for products or services in our local/regional area, say hello to your current providers, and network with such great talent our industry provides."

Lori Krull
President/Partner - Bridge Real Estate Group

"2018 was my first timing attending this particular trade show. It was a very positive, well-run show with a diverse set of attendees. I definitely plan to attend next year!"

Klaus Frost
Paradise Dryer Vent Cleaning

ADMISSION PRICES

- \$10 per ticket
- Buy 10, get 12 (2 free tickets)
- Buy 20, get 25 (5 free tickets)

Open to rental housing professionals 18+.
Tickets available for purchase (invoicing available)
at baaahq.org/events/2019-trade-show



SPONSORSHIP LEVELS

Receive these **PLATINUM** benefits in addition to your selected sponsorship opportunities (Next Page) totaling \$3,000 or more

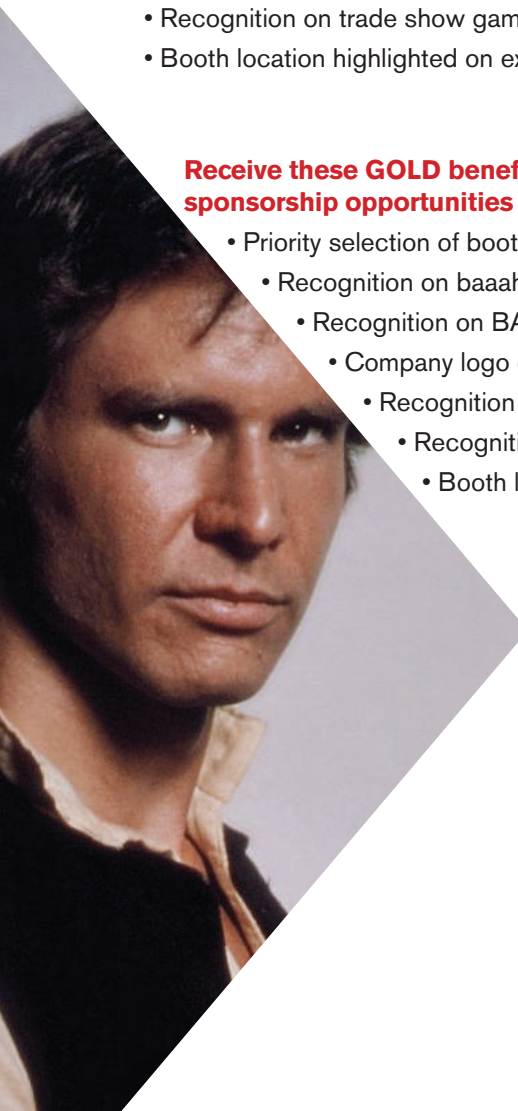
- Priority selection of booth on Monday, January 28th
- Recognition on ad within the mobile conference app
- Platinum sponsor carpet decal in front of booth
- Live door-prize drawing from your booth
- Recognition on baaahq.org website home page
- Recognition on BAAA social media
- Company logo displayed near exhibit hall entrance
- Recognition in Bayline magazine
- Recognition on trade show game card
- Booth location highlighted on exhibit hall floor plan

Receive these **GOLD** benefits in addition to your selected sponsorship opportunities (Next Page) totaling \$2,000 or more

- Priority selection of booth on Tuesday, January 29th
- Recognition on baaahq.org website home page
- Recognition on BAAA social media
- Company logo displayed near exhibit hall entrance
- Recognition in Bayline magazine
- Recognition on trade show game card
- Booth location highlighted on exhibit hall floor plan

Receive these **SILVER** benefits in addition to your selected sponsorship opportunities (Next Page) totaling \$1,000 or more

- Priority selection of booth on Wednesday, January 30th
- Company logo displayed near exhibit hall entrance
- Recognition in Bayline magazine
- Recognition on trade show game card
- Booth location highlighted on exhibit hall floor plan



SPONSORSHIP OPPORTUNITIES

Advertising & Promotional Items

- \$175** (Limit first 30) Inclusion in 'Death Star' contest game card. Attendees will visit your booth for needed stamp to win the grand prize.
- \$500** (Limit 4) Color Company Logo on props/photos taken as attendees enter show.
- \$750** (Limit 5) Grayscale Company Logo on bags given out as attendees enter show.
- \$1000** (Limit 2) Color Company Logo on all attendee badges.
- \$1500** (Limit 4) Exclusive sponsorship of the 'Scum & Villainy Cantina & Lounge', our new 360 ° bar in the middle of the show floor. Open to 4 non-competing companies. Includes floor decals, hanging signage and 15 drink tickets to distribute to clients.
- \$75** Hospitality Sponsor: Single sided 18x12 themed easel board graphic. Placement: At men's/ladies' restroom with basket of personal care items purchased by BAAA.
- \$250** Live Action Star Wars Characters

Signage

- \$50** Directional Signs; Placement: Entrance, Exits, Directional Walkways, Parking Area, APAC corner.
- \$100** Color logo Floor Decal; Placement: 2x3 logo only decal placed at registration/ concession.
- \$250** Premier Color logo Floor Decal; Placement: Entrance of trade show floor. Professionally designed to theme of event.
- \$150** Star Wars Themed Entrance Door Panels with Color Logo; Placement: Entrance of Entertainment Hall.
- \$300** 'Planet Tatooine' Welcome Sign; Single sided 3x5 Gator Board. Placement: Registration Desk.



DATES, PRICES AND FAQ

December 7, 2018: Sponsorship Opportunities and Exhibitor Prospectus available

January 21, 2019: Deadline for Platinum/Gold/Silver level sponsorship signed commitment

January 28, 2019: Platinum sponsors select booths/opportunities in order of commitment

January 29, 2019: Gold sponsors select booths/opportunities in order of commitment

January 30, 2019: Silver sponsors select booths/opportunities in order of commitment

January 31, 2019: Exhibit space selection begins for all other suppliers at 12 p.m. at baaaahq.org/annual-tradeshow

May 9, 2019: BAAA Annual Trade Show 'STAR WARS: AWAKEN YOUR FORCE WITHIN'

BOOTH PRICES

Type	Size	Personnel Included	Price
Table Top	4x2	3	\$650
Regular Booth	10x10	6	\$900
Double Booth	10x20	10	\$1700
Super Booth	20x20	15	\$2150

FAQS

Can non-members exhibit?

Yes. After paying the \$275.00 non-member exhibiting fee (It's \$450 to join as a Supplier member).

May we have more than the included number of personnel in our booth?

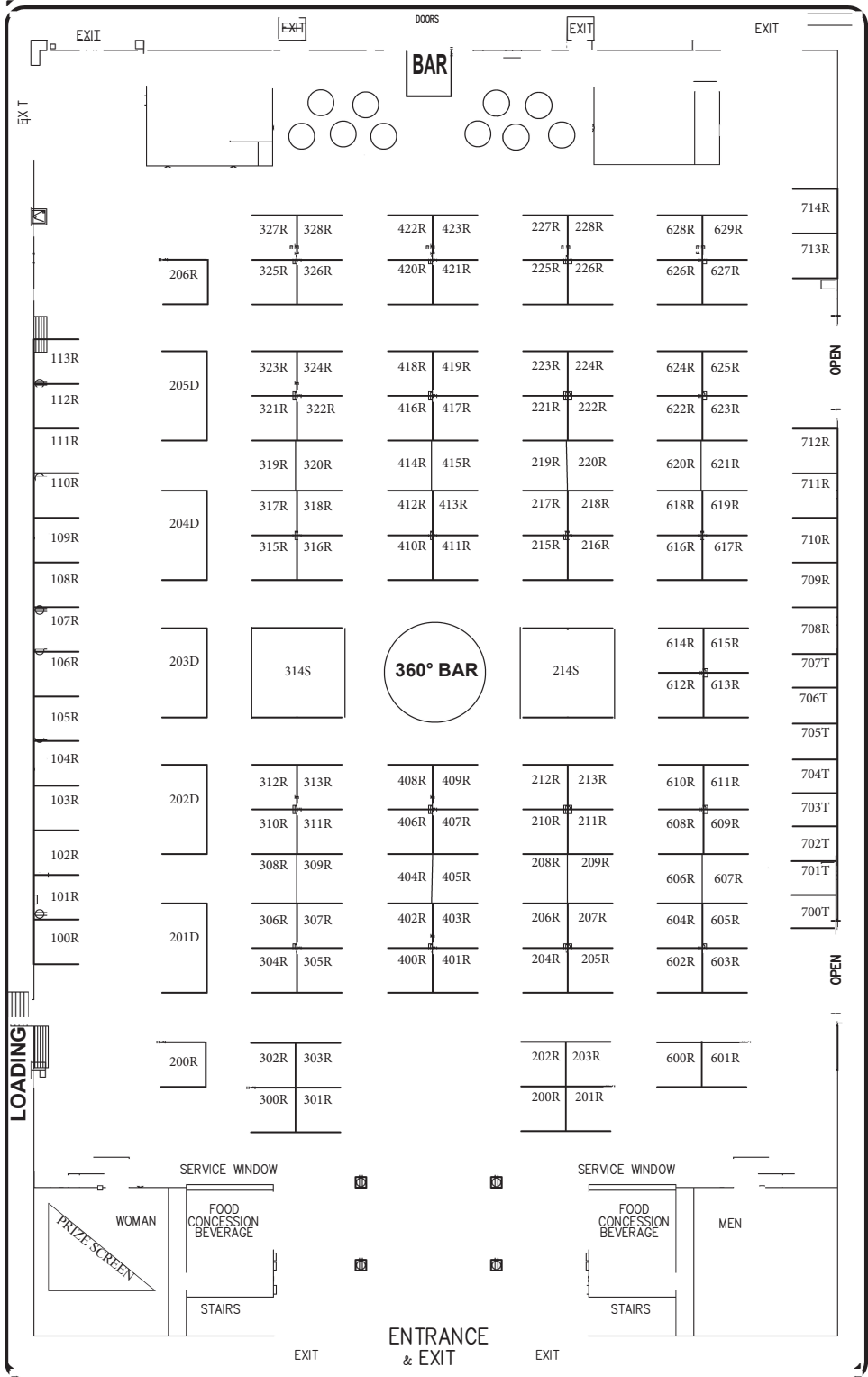
Additional Exhibitor Personnel badges can be purchased for \$10

How many attendees does this event attract?

Approximately 600-800 rental housing professionals.

Can Suppliers attend the show if they are not exhibiting?

No. All suppliers who attend must be exhibitors. Suppliers are not allowed to attend if their company does not have a booth at the show.



EXIT

EXIT

DOORS

EXIT

EXIT

BAR

EXIT

206R

327R 328R
325R 326R

422R 423R
420R 421R

227R 228R
225R 226R

628R 629R
626R 627R

714R
713R

113R
112R
111R

205D

323R 324R
321R 322R

418R 419R
416R 417R

223R 224R
221R 222R

624R 625R
622R 623R

OPEN

110R
109R
108R

204D

319R 320R
317R 318R
315R 316R

414R 415R
412R 413R
410R 411R

219R 220R
217R 218R
215R 216R

620R 621R
618R 619R
616R 617R

712R
711R
710R
709R

107R
106R
105R

203D

314S

360° BAR

214S

614R 615R
612R 613R

708R
707T
706T
705T

104R
103R
102R

202D

312R 313R
310R 311R
308R 309R

408R 409R
406R 407R
404R 405R

212R 213R
210R 211R
208R 209R

610R 611R
608R 609R
606R 607R

704T
703T
702T
701T

101R
100R

201D

306R 307R
304R 305R

402R 403R
400R 401R

206R 207R
204R 205R

604R 605R
602R 603R

700T
OPEN

LOADING

200R

302R 303R
300R 301R

202R 203R
200R 201R

600R 601R

SERVICE WINDOW

SERVICE WINDOW

WOMAN

FOOD CONCESSION BEVERAGE

STAIRS

FOOD CONCESSION BEVERAGE

MEN

STAIRS

PRIZE SCREEN

EXIT

ENTRANCE & EXIT

EXIT



Event Contact:

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