

STAR AWAKEN YOUR FORCE WITHIN WARS

BATAA TRADE SHOW
MAY 9, 2019

4-8 pm

Florida State Fairgrounds • Entertainment Hall
4800 U.S. Highway 301 • Tampa, FL 33610

*COMING TO YOU IN A
GALAXY NOT SO FAR AWAY*



WHAT PEOPLE ARE SAYING:

"I love going with my teams it gives them a sense of appreciation for the vendors and helps them with ideas when we are looking to make a change."

Jessica S. Rivera
Regional Manger - Pinnacle

"This affair provides an excellent forum to meet new associate members for products or services in our local/regional area, say hello to your current providers, and network with such great talent our industry provides."

Lori Krull
President/Partner - Bridge Real Estate Group

"2018 was my first timing attending this particular trade show. It was a very positive, well-run show with a diverse set of attendees. I definitely plan to attend next year!"

Klaus Frost
Paradise Dryer Vent Cleaning

ADMISSION PRICES

- \$10 per ticket
- Buy 10, get 12 (2 free tickets)
- Buy 20, get 25 (5 free tickets)

Open to rental housing professionals 18+.
Tickets available for purchase (invoicing available)
at baahq.org/events/2019-trade-show



SPONSORSHIP LEVELS

Receive these **PLATINUM** benefits in addition to your selected sponsorship opportunities (Next Page) totaling \$3,000 or more

- Priority selection of booth on Monday, January 28th
- Recognition on ad within the mobile conference app
- Platinum sponsor carpet decal in front of booth
- Live door-prize drawing from your booth
- Recognition on baaahq.org website home page
- Recognition on BAAA social media
- Company logo displayed near exhibit hall entrance
- Recognition in Bayline magazine
- Recognition on trade show game card
- Booth location highlighted on exhibit hall floor plan

Receive these **SILVER** benefits in addition to your selected sponsorship opportunities (Next Page) totaling \$2,000 or more

- Priority selection of booth on Tuesday, January 29th
- Recognition on baaahq.org website home page
- Recognition on BAAA social media
- Company logo displayed near exhibit hall entrance
- Recognition in Bayline magazine
- Recognition on trade show game card
- Booth location highlighted on exhibit hall floor plan

Receive these **GOLD** benefits in addition to your selected sponsorship opportunities (Next Page) totaling \$1,000 or more

- Priority selection of booth on Wednesday, January 30th
- Company logo displayed near exhibit hall entrance
- Recognition in Bayline magazine
- Recognition on trade show game card
- Booth location highlighted on exhibit hall floor plan



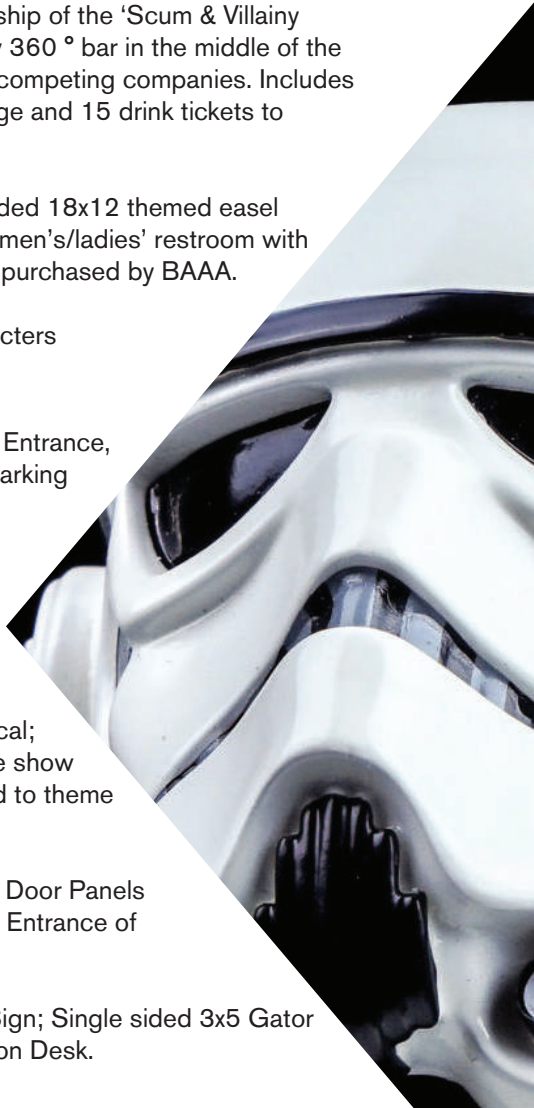
SPONSORSHIP OPPORTUNITIES

Advertising & Promotional Items

- \$175** (Limit first 30) Inclusion in 'Death Star' contest game card. Attendees will visit your booth for needed stamp to win the grand prize.
- \$500** (Limit 4) Color Company Logo on props/photos taken as attendees enter show.
- \$750** (Limit 5) Grayscale Company Logo on bags given out as attendees enter show.
- \$1000** (Limit 2) Color Company Logo on all attendee badges.
- \$1500** (Limit 4) Exclusive sponsorship of the 'Scum & Villainy Cantina & Lounge', our new 360 ° bar in the middle of the show floor. Open to 4 non-competing companies. Includes floor decals, hanging signage and 15 drink tickets to distribute to clients.
- \$75** Hospitality Sponsor: Single sided 18x12 themed easel board graphic. Placement: At men's/ladies' restroom with basket of personal care items purchased by BAAA.
- \$250** Live Action Star Wars Characters

Signage

- \$50** Directional Signs; Placement: Entrance, Exits, Directional Walkways, Parking Area, APAC corner.
- \$100** Color logo Floor Decal; Placement: 2x3 logo only decal placed at registration/ concession.
- \$250** Premier Color logo Floor Decal; Placement: Entrance of trade show floor. Professionally designed to theme of event.
- \$150** Star Wars Themed Entrance Door Panels with Color Logo; Placement: Entrance of Entertainment Hall.
- \$300** 'Planet Tatooine' Welcome Sign; Single sided 3x5 Gator Board. Placement: Registration Desk.



DATES, PRICES AND FAQ

- December 7, 2018:** Sponsorship Opportunities and Exhibitor Prospectus available
- January 21, 2019:** Deadline for Platinum/Gold/Silver level sponsorship signed commitment
- January 28, 2019:** Platinum sponsors select booths/opportunities in order of commitment
- January 29, 2019:** Gold sponsors select booths/opportunities in order of commitment
- January 30, 2019:** Silver sponsors select booths/opportunities in order of commitment
- January 31, 2019:** Exhibit space selection begins for all other suppliers at 12 p.m. at baaahq.org/annual-tradeshow
- May 9, 2019:** BAAA Annual Trade Show 'STAR WARS: AWAKEN YOUR FORCE WITHIN'

BOOTH PRICES

Type	Size	Personnel Included	Price
Table Top	4x2	3	\$650
Regular Booth	10x10	6	\$900
Double Booth	10x20	10	\$1700
Super Booth	20x20	15	\$2150

FAQS

Can non-members exhibit?

Yes. After paying the \$275.00 non-member exhibiting fee (It's \$450 to join as a Supplier member).

May we have more than the included number of personnel in our booth?

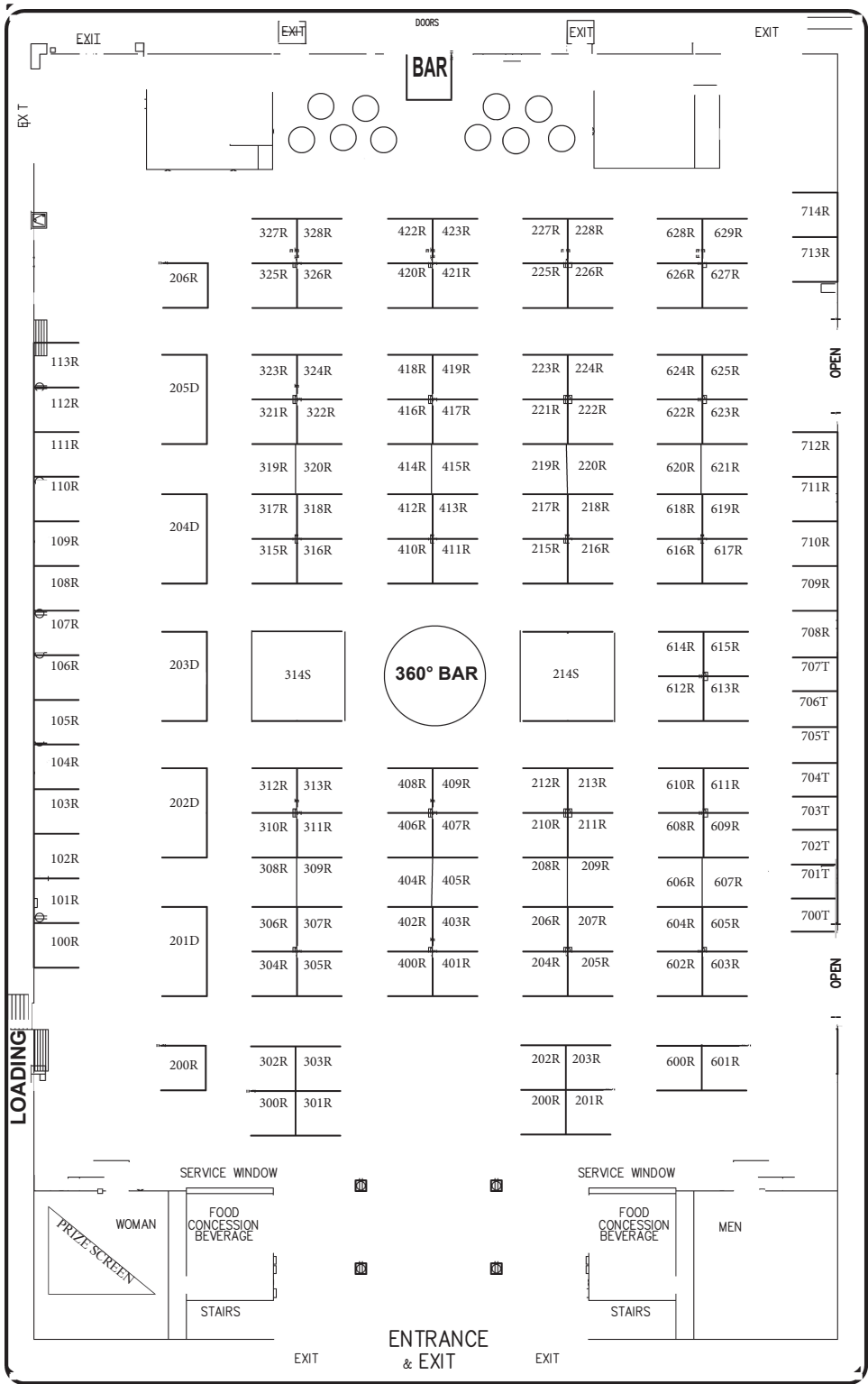
Additional Exhibitor Personnel badges can be purchased for \$10

How many attendees does this event attract?

Approximately 600-800 rental housing professionals.

Can Suppliers attend the show if they are not exhibiting?

No. All suppliers who attend must be exhibitors. Suppliers are not allowed to attend if their company does not have a booth at the show.



EXIT

EXIT

DOORS

EXIT

EXIT

BAR

EXIT

714R

713R

OPEN

712R

711R

710R

709R

708R

707T

706T

705T

704T

703T

702T

701T

700T

OPEN

206R

205D

204D

203D

202D

201D

200R

327R 328R
325R 326R

323R 324R
321R 322R

319R 320R

317R 318R

315R 316R

314S

312R 313R
310R 311R

308R 309R

306R 307R
304R 305R

302R 303R
300R 301R

422R 423R
420R 421R

418R 419R
416R 417R

414R 415R

412R 413R

410R 411R

360° BAR

408R 409R
406R 407R

404R 405R

402R 403R
400R 401R

227R 228R
225R 226R

223R 224R
221R 222R

219R 220R

217R 218R

215R 216R

214S

212R 213R
210R 211R

208R 209R

206R 207R
204R 205R

202R 203R
200R 201R

628R 629R
626R 627R

624R 625R
622R 623R

620R 621R

618R 619R

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600R 601R

SERVICE WINDOW

WOMAN

FOOD CONCESSION BEVERAGE

STAIRS

SERVICE WINDOW

MEN

FOOD CONCESSION BEVERAGE

STAIRS

ENTRANCE & EXIT

EXIT

EXIT

LOADING

PRIZE SCREEN



Event Contact:

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