

2018 BAY AREA APARTMENT ASSOCIATION TRADE SHOW

THERE'S NO PLACE
...like home

JOIN THE MAGIC 5.17.18

SPONSORSHIPS & ADVERTISING

ALL BELOW OPPORTUNITIES ARE ONLY AVAILABLE FOR PURCHASE DURING YOUR ONLINE BOOTH SELECTION.

SPONSORSHIP PACKAGES

• THE MUNCHKIN

(\$175) Inclusion in after party sponsorship with banner in trade show hall and logo in all marketing materials. Inclusion in "Ruby Slippers" contest game card. Attendees will visit your booth for needed stamp.

• THE FLYING MONKEY (LIMIT 4)

(\$500) Logo on photos taken as attendees enter show. Inclusion in after party sponsorship with banner in trade show hall and logo in all marketing materials. Inclusion in "Ruby Slippers" contest game card. Attendees will visit your booth for needed stamp. (Limit 4)

• THE LOLLIPOP GUILD (LIMIT 5)

(\$750) Logo on bags given out as attendees enter show. Inclusion in after party sponsorship with banner in trade show hall and logo in all marketing materials. Inclusion in "Ruby Slippers" contest game card. Attendees will visit your booth for needed stamp. (Limit 5)

• THE GREAT & POWERFUL (LIMIT 2)

(\$1000) Logo on all attendee badges. Inclusion in after party sponsorship with banner in trade show hall and largest logo in all marketing materials. Inclusion in "Ruby Slippers" contest game card. Attendees will visit your booth for needed stamp. (Limit 2 non-competing companies)

• DOROTHY'S DRINK KOOZIES (LIMIT 2)

(\$1000) Logo on koozies to be handed out to guests at bars during show. Inclusion in after party sponsorship with banner in trade show hall and logo in all marketing materials. Inclusion in "Ruby Slippers" contest game card. Attendees will visit your booth for needed stamp. (Limit 2)

A LA CARTE ADVERTISING

• A-FRAME INSERTS (LIMIT 36)

(\$50) Placement: Entrance, Exits, Directional Walkways, Parking Area, APAC corner

• HOSPITALITY SPONSOR (LIMIT 2)

(\$75) Single sided 18X12 easel board graphic. Placement: At men's/ladies' restroom with basket of personal care items purchased by BAAA.

• STANDARD FLOOR DECAL AT ENTRANCE (LIMIT 10)

(\$100) Placement: 2X3 logo only decal placed around yellow brick road at entry.

• STANDARD FLOOR DECAL AT BARS (LIMIT 7)

(\$125) Placement: 2X3 logo only decal placed around bars.

• AFTER PARTY DOOR PANELS (LIMIT 4)

(\$150) Placement: Entrance of after party hall. 2X6 Gator Foam.

• INTERIOR DOOR PANELS (LIMIT 4)

(\$175) Placement: Interior of special events hall. 2X6 Gator Foam.

• CHARACTER CUT OUTS (LIMIT 7)

(\$200) Single sided character cut free standing (7 opportunities: Good/Bad Witch, Dorothy, Tin Man, Lion, Scarecrow, Monkey) Placement: Entrance of special events hall, photo area & After party. Material: standard board cut out approx. 5ft with company logos positioned to character.

• ENTRANCE DOOR PANELS (LIMIT 14)

(\$225) Placement: Entrance of special events hall. 2X6 Gator Foam.

• PREMIER FLOOR DECAL (LIMIT 1)

(\$250) Placement: Entrance of trade show floor. Professionally designed to theme of event.

• EMERALD CITY THEMED PREMIER SPOTLIGHT GRAPHIC (LIMIT 1)

(\$300) Single sided 3X5 Gator Board. Placement: At Registration Desk.