HOSTED BY

AZSA TOWN HALL LUNCHEON & INTERACTIVE INDUSTRY PANEL

Beyond Occupancy

What Really Drives Property Performance?

Tuesday, November 10, 2026 | 11:30 a.m. to 2:00 p.m. | Tempe, AZ

A full property doesn't always mean a strong one. Join AZSA for lunch and an interactive panel on what really drives property performance: the metrics to watch beyond occupancy, current Valley rental trends, street vs. in-place rates, pricing and promotions, and where automation and AI help independent owners.

AGENDA

11:30 - 12:00	**Registration**
12:00 - 12:30	**Boxed Lunch & Mingle**
12:30 - 12:45	**AZSA Welcome & Update** *Events and legislative update*
12:45 - 1:30	**Panel Discussion** *Beyond Occupancy: What Really Drives Property Performance?*
1:30 - 2:00	**Live Audience Q&A**

MODERATOR & PANEL

MODERATOR	**Dave King**	Managing Director, Wentworth Properties
PANELIST	**David French**	Founding Partner, STORE Management
PANELIST	**Ashley Reyes**	Managing Director, Operations, STORE Management
PANELIST	**Alex Burke**	Business Intelligence & Automation, STORE Management
PANELIST	**Whitney Jurjevich**	Owner, AmeriPark RV & Boat Storage

Lunch is included. Seating is limited.

Register early at azselfstorage.org/events/phoenix-town-hall