



2026 AZSA Conference & Trade Show Agenda

Wednesday, April 15th

8:00 AM - 6:00 PM	Day 1 Owner's Program - <i>Schedule Subject to Change</i> <i>Registration, breakfast, welcome, keynote, panel discussion, dedicated trade show blocks, lunch and recognition, afternoon sessions, and an evening cocktail reception.</i>
8:00 AM - 9:30 AM	Breakfast
8:45 AM - 9:00 AM	Trade Show Welcome
9:00 AM - 10:00 AM	Keynote Speaker - Jeff Shouse , Colliers Topic – Economic Forecast
10:00 AM - 11:30 AM	Dedicated Trade Show Time
11:30 AM - 12:15 PM	Morning Panel Discussion - Host: Jeremy Rollwitz , Right Move Monument & StoragePug Topic – TITLE and PANELISTS TBD
12:15 PM - 1:30 PM	Lunch - Lifetime Achievement Award
1:30 PM - 2:00 PM	First Afternoon Speaker Scott Zucker , Weissman Zucker Euster +Oblinger P.C Topic - Rent Controls and Pricing in Self Storage 2026
2:00 PM - 2:30 PM	Second Afternoon Speaker Kim Robinson , OpenTech Alliance Topic - Leveling the Playing Field: How Independent Operators Compete with REITs
2:30 PM - 3:15 PM	Dedicated Trade Show Time
3:15 PM - 4:00 PM	Afternoon Panel Lou Barnholdt , Universal Storage Group Topic – White Paper Year-End Summary
4:00 PM - 5:00 PM	Closing - Day Speaker Tommy Nguyen – StoragePug Topic -The Self Storage Operator's Guide to AI for SEO & Marketing
5:00 PM - 6:00 PM	Cocktail Hour



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Thursday, April 16th

7:00 AM - 4:30 PM	Day 2 Operations Program – Schedule Subject to Change <i>Registration plus investor and operations-focused programming, education, and networking.</i>
7:00 AM - 8:00 AM	Women's Council Breakfast
7:15 AM - 8:45 AM	Breakfast - Trade Show Floor Open (<i>Not Dedicated</i>)
8:00 AM - 9:00 AM	Day 2 Keynote Jeff Greenberger, Greenberger & Brewer Topic - New Issues That Need to Be Addressed in Your Lease
9:00 AM - 10:30 AM	Morning Dedicated Trade Show - Final Time
10:30 AM - 12:00 PM	Roundtables
12:00 PM - 1:00 PM	Lunch, Manager of the Year, and Booth Giveaways Tim Emory (Charity Sponsor), Boys and Girls Clubs of the Valley
1:00 PM - 1:45 PM	Afternoon Speaker – Lemonade Stand Topic - Future-Proofing Storage Marketing: AI Strategies for a Zero-Click World
1:45 PM - 2:30 PM	Afternoon Speaker Jim Mooney Topic- TBD
2:30 PM - 2:45 PM	Afternoon Break
2:45 PM - 3:45 PM	Afternoon Panel / Workshop Monument & Storage Pug Topic - AI, From Theory to Practice
3:45 PM - 4:15 PM	Closing Speaker Shannon Charbonneau, XPS Topic - Curating an Excellent Tenant Experience - Moving tenants from "I need storage" to "I want YOU."
4:15 PM - 4:30 PM	Closing Remarks (AZSA BOD & Conference Chair)



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